

# Sears

## Wish Book for the 1974 Christmas Season



Winnie-the-Pooh Dress  
listed on page 169

**TO SHOP BY PHONE  
CALL**

**864-7421**  
7TH & REINKEN  
BELEN, NEW MEXICO 87002

**Sears**

WRITE ACCT. NO. BELOW

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18094 (F10223)

INDEX BEGINS ON PAGE 267

See Page 139 for Sears "SHIP-A-GIFT" Service

SEARS, ROEBUCK AND CO., DALLAS, TX 75295

Satisfaction Guaranteed or Your Money Back

Order any toy, book or phone on pages 425 through 593 from now until August 15, 1975

IT'S SO EASY TO SHOP BY PHONE  
FROM ANY SEARS CATALOG

Just call Sears and say you want to place a catalog order

You can also apply by phone for a Sears Credit Card  
to make Sears Catalog or Retail shopping easier yet

**Bop-A-Bears . . by MARX** It's bop 'em battling action over who is king of the log

\$966

Hit the belly "bopper button" and see what happens!!!

You control the action as two husky bears battle it out. Move your bear backward, forward and side to side with control arm. Make him thrash his mighty club at opponent's belly "bopper button" to knock him off his feet. Set them up and start again. 25x11x9 in. high. Dual scorekeeper. Plastic. Ages 4 and up. 49 N 65023—Shpg. wt. 3 lbs. 8 oz. . . . . \$9.66



**Be a motorcycle daredevil with the Evel Knievel™ Stunt Game** . . sold only at Sears

Perform 6 spine-chilling stunts with the motorized cycle to win the game



\$897 without battery

Evel and his motorized cycle zoom around colorful 20-inch square playing board at breakneck speed . . . only your split-second timing on the brake button stands between a successful stunt or a bone-jarring crash. Has props for 6 hair-raising stunts including loop-and-stop, plus trophy cards. Molded plastic cycle and rider. Unit uses one "D" battery, order package below. Recommended for ages 7 and up. 49 N 65025—Shipping weight 3 pounds. . . . . \$8.97  
Alkaline "D" Batteries. Package of two. 49 N 46996—Shipping weight 11 ounces . . . . . Package \$1.45



NOTE: Items on this page not recommended for ages under 3, due to small parts.

Explore the depths of the sea to recover a bounty of sunken treasure

How good a tugboat skipper can you be?

Tugboat \$697 without battery

Push tugboat and barge around lighthouse and buoys to deliver 4 barrels to opposite dock as steel ball "clickety-clacks" to end of timer. Brush against a buoy and buzzer sounds, ending your turn. Plastic 19x9-in. harbor, 8 barrels, 10 buoys, lighthouse, metal tugboat, 2 barges. Uses 1 "D" battery, order below. Ages 7 to 14. 49 N 65095—Wt. 2 lbs. 1 oz. . . \$6.97  
Alkaline "D" Batteries. Pkg. (2). 49 N 46996—Wt. 11 oz. . Pkg. \$1.45



Squeeze sides of tank to control diver's movements as he descends or surfaces

Aqua Diver \$399

Action toy, in the shape of an aqua-lung, simulates the action of a scuba diver. Fill tank with water and, by squeezing sides, you control diver's movements as he descends to "ocean floor". Grappling "arms" open and close to pick up "sunken treasures" and carry them to the top. 6x3 1/2 x9 in. high. Plastic. Ages 8 and up. 49 N 65845—Shpg. wt. 1 lb. . . . . \$3.99

Deluxe Cootie \$397



Deluxe version of your ol' piece-together pal, the Cootie. The 72 colorful parts make 6 complete Cooties. Roll the dice for a riot of a race to see who wins. Great game for preschoolers because no reading is required. Made of sturdy plastic. For ages 3 to 10. 49 N 65679—Wt. 1 lb. . . . . \$3.97

Carrom Game Set with round-cornered board \$887 stand not included



1 28 1/4-in. square game board comes with rules and equipment for playing 125 different games! Wood board has four reversible net pockets . . . curved corners of 8-ply laminated hardwood. Includes 2 wood cues, carrom rings, tops, dice, numbered discs and ten-pins. Hours of fun for up to 4 players, ages 6 and up. 79 N 65145L—Shipping weight 10 lbs.\* . . . . \$8.87

2 26-inch high wood stand for carrom game sets. Shipped unassembled. 49 N 65144—Wt. 2 lbs. . . . . \$1.99

Extra Carrom Rings. Package of 29 colored, plastic rings. 49 N 65149—Wt. 8 oz. . . . Pkg. 99c

Carrom Game Set with square-cornered board \$597 stand not incl.

3 26-in. square wood game board . . . reversible net pockets . . . rules and equipment for 125 games. Order stand (2) above right. 79 N 65288L—Shpg. wt. 10 lbs.\* . . . . \$5.97



Great low price for Pendulum Curve Bowl



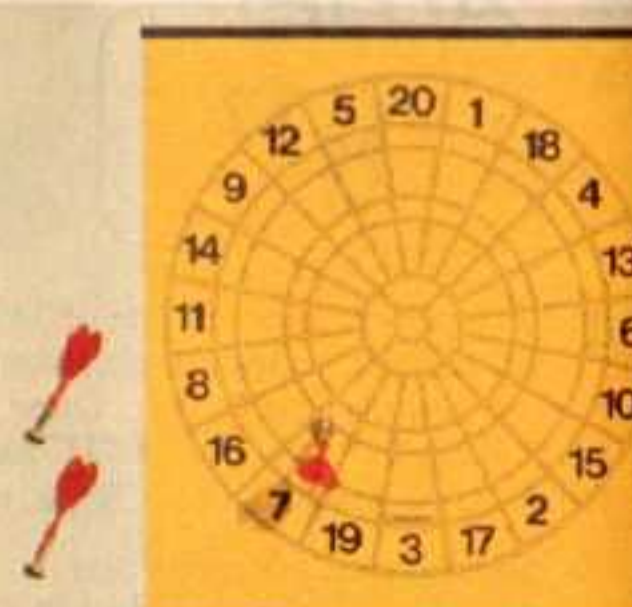
This alley is curved to help you pick up those "spares." Plastic alley has woodgrained finish . . . ball return. 44x15x5 in. high. 10 wood pins, pendulum bowler, ball and score pad incl. Ages 6 and up. 79 N 65141L—Wt. 10 lbs.\* . . \$9.87

WISH BOOK VALUE Only \$987



Gnip-Gnop \$444 by Parker Bros.

Balls spin, whirl, bounce and collide . . . but you'll never have to chase them because they're enclosed in a see-through case. Plastic construction. 7 1/2 x6 x19 1/4 inches long. For 2 players, ages 8 to 14. 49 N 65189—Shpg. wt. 1 lb. 12 oz. . \$4.44



Saffee Dart Game \$319

17 1/4 x15-in. nylon cloth dart board has polyurethane backing . . . top, bottom supports. 3 Velcro® closure tipped darts rubber foam padded, weighted for accuracy . . . stick to board like magic. Ages 6 and up. 49 N 65727—Shpg. wt. 11 oz. . . \$3.19

It's a tug of war to the finish

Over the Brink \$487

Two teams of four fighting figures "heave and ho" at the tug of war "rope" while players roll dice to see which team loses ground and which wins safer footing. Force all opponent's men into the "raging river" to win. 29x4 1/2 x4 in. high. Plastic. 49 N 65139—For 2 players, ages 6 and up. Wt. 1 lb. 2 oz. . \$4.87



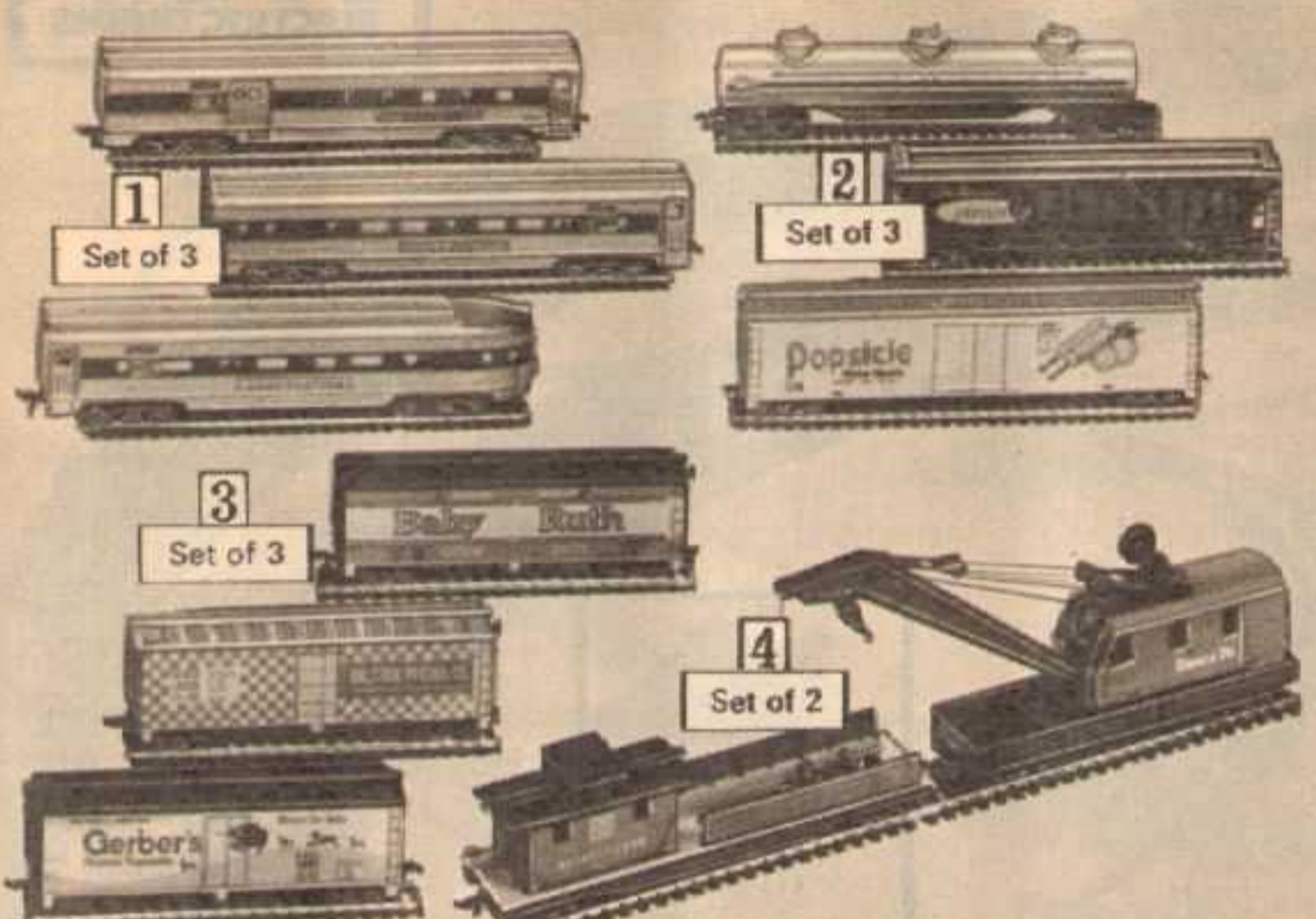
ONLY AT SEARS! BATTLING PIRATES \$897

The "skull and crossbones" fly high as cannons boom and ships sink

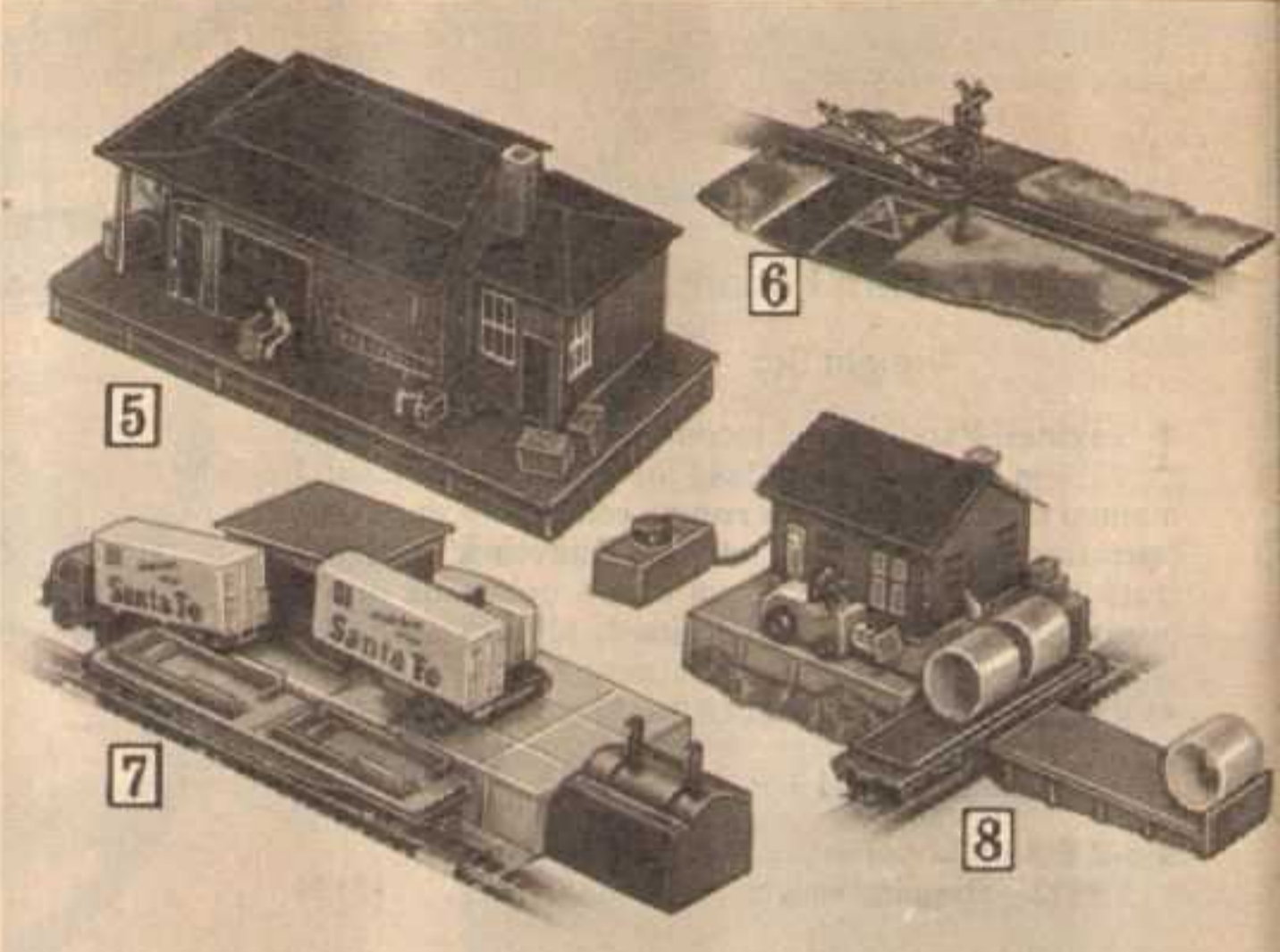
Be a swashbuckling pirate or a daring buccaneer in this fast-moving skill game. Fire your cannon at enemy ships . . . a direct hit "sinks" them into slots on plastic playing surface. High naval honors go to the skipper who sinks his opponent's ships first. Plastic playing surface measures 34 1/2 x14 x3 3/4 inches high. Spring-activated cannons shoot marbles. Fast action for ages 7 to 12. Buy it the easy way—order by phone. 79 N 65022C—Shipping weight 3 pounds . . . . . \$8.97



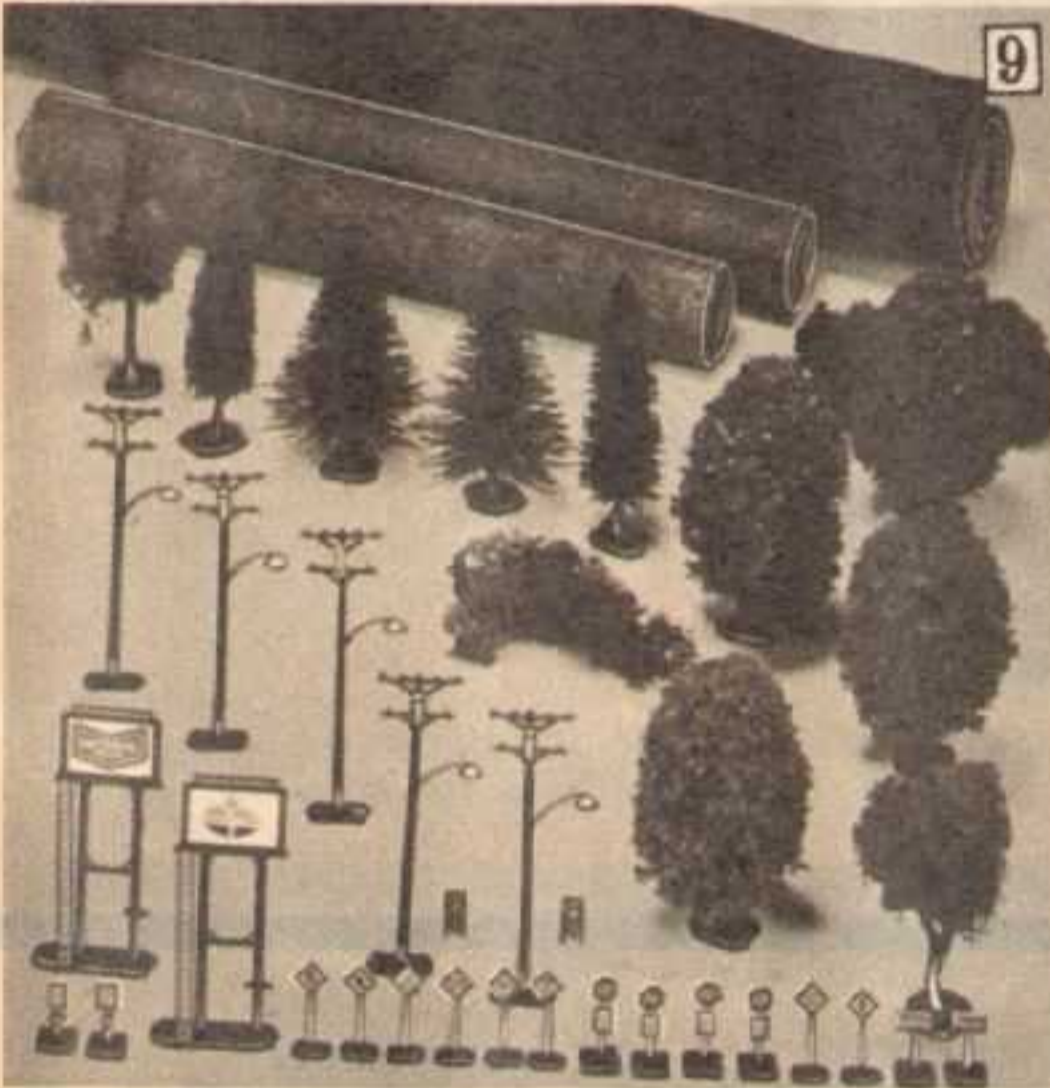
# Add railroad realism with true-to-life HO-scale Accessories



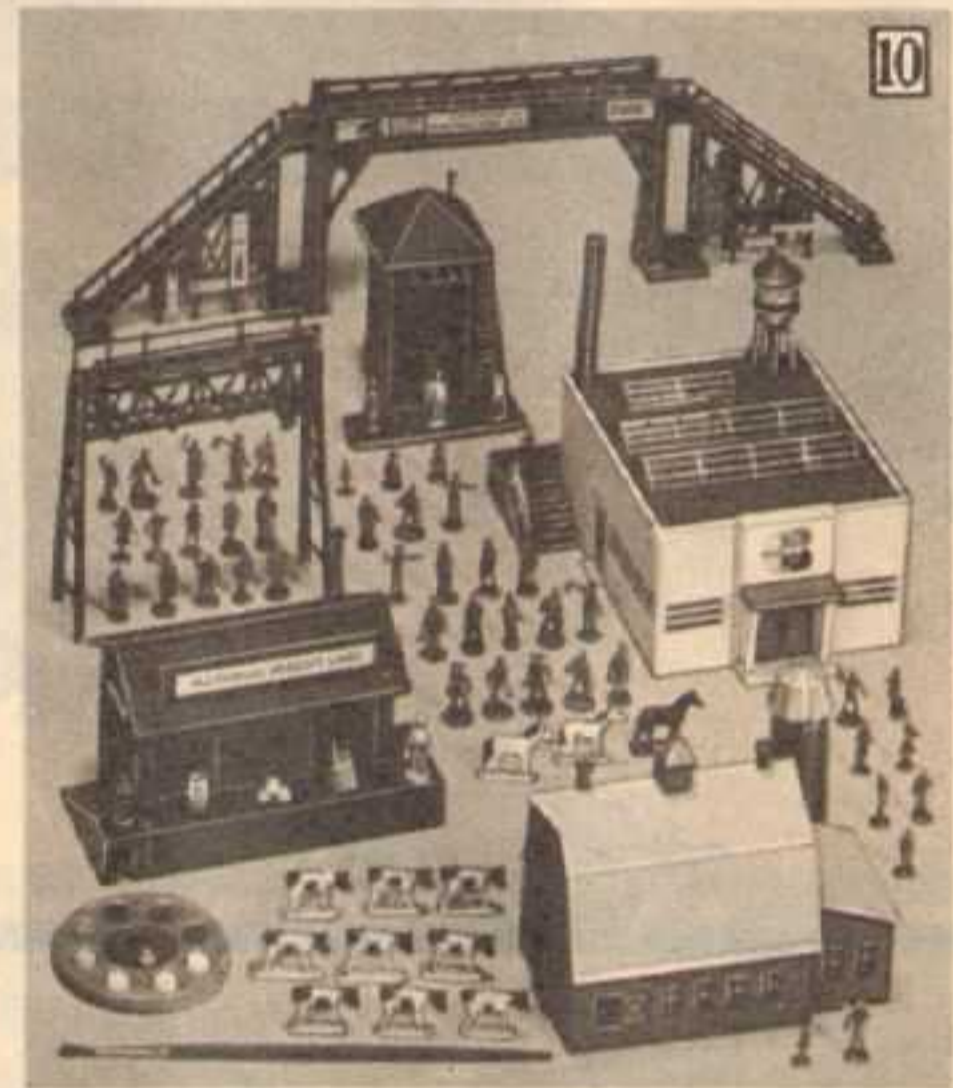
- 1 Sante Fe Passenger Set.** Includes lighted coach, observation and combine cars. Plastic and metal cars each measure 9 1/2 x 1 7/8 x 1 1/4 in. 49 N 96313—Wt. 1 lb. 6 oz. . . . Set \$13.44
- 2 Special Freight Car Set.** Three 9 1/2 x 1 1/2 x 2 1/2 in. plastic and metal cars . . . triple dome Gulf tank car, Planter's hopper, Popsicle Reefer. 49 N 96312—Wt. 1 lb. . . . Set \$4.97
- 3 Freight Car Set.** Three plastic and metal billboard box cars each 6 x 1 1/2 x 1 1/2 inches high . . . Ralston Purina, Gerber's and Baby Ruth. 49 N 96279—Wt. 12 oz. . . . Set \$4.44
- 4 Operating Crane Car with Boom Tender.** Cab swivels, boom raises and lowers, hoist cranks up and down. Plastic, metal cars total 14 in. 49 N 96242—Wt. 15 oz. . . . Set \$5.77



- 5 Lighted Freight Station.** Fully assembled, hand-decorated plastic freight station adds interest and realism to HO-scale train layouts. Measures 7 x 3 1/2 x 3 1/4 inches high. 49 N 95301—Shpg. wt. 8 oz. . . . \$5.44
- 6 Automatic Crossing Gate.** Gate lowers as train approaches . . . then raises. Plastic, metal. 49 N 95302—Shpg. wt. 5 oz. . . . \$5.44
- 7 Piggyback Loader and Unloader.** Operate remote control tractor to go back and forth; fork lift loads and unloads truck trailers onto piggy back flat car. Plastic, metal. 49 N 95303—Wt. 1 lb. 4 oz. . . . \$7.88
- 8 Freight Unloading Depot.** Remote control tractor loads, unloads pipes on flat car. Plastic, metal. 49 N 96314—Shpg. wt. 14 oz. . . . \$6.77



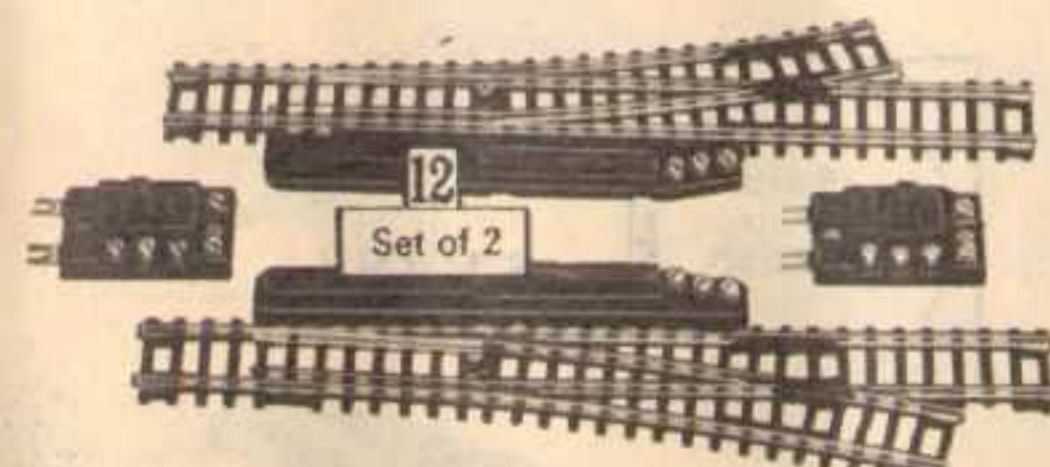
**9 Country Landscape Set.** Incl. 50x99-in. "grass" mat, 50x12-in. "path" mat, 50x12-in. "earth" mat, assorted trees, road signs, telephone poles, highway billboards. Plastic, rubber. 79 N 95258C—Shipping weight 3 lbs. . . . Kit \$8.44



**10 Farm and Factory Landscape Set.** Includes barn, signal bridge, freight station, crossover bridge, switch tower, factory, 48 HO people, 12 farm animals. Paint palette, brush. Plastic. 49 N 96316—Shipping weight 3 lbs. 4 oz. . . . Kit \$10.88



**11 City and Business Landscape Kit.** Incl. auto repair shop, suburban train station, motel with swimming pool, gas station with vehicles, railroad crossing signals, gates, 24 street signs. Plastic. 49 N 96315—Shipping weight 2 lbs. 8 oz. . . . Kit \$9.88



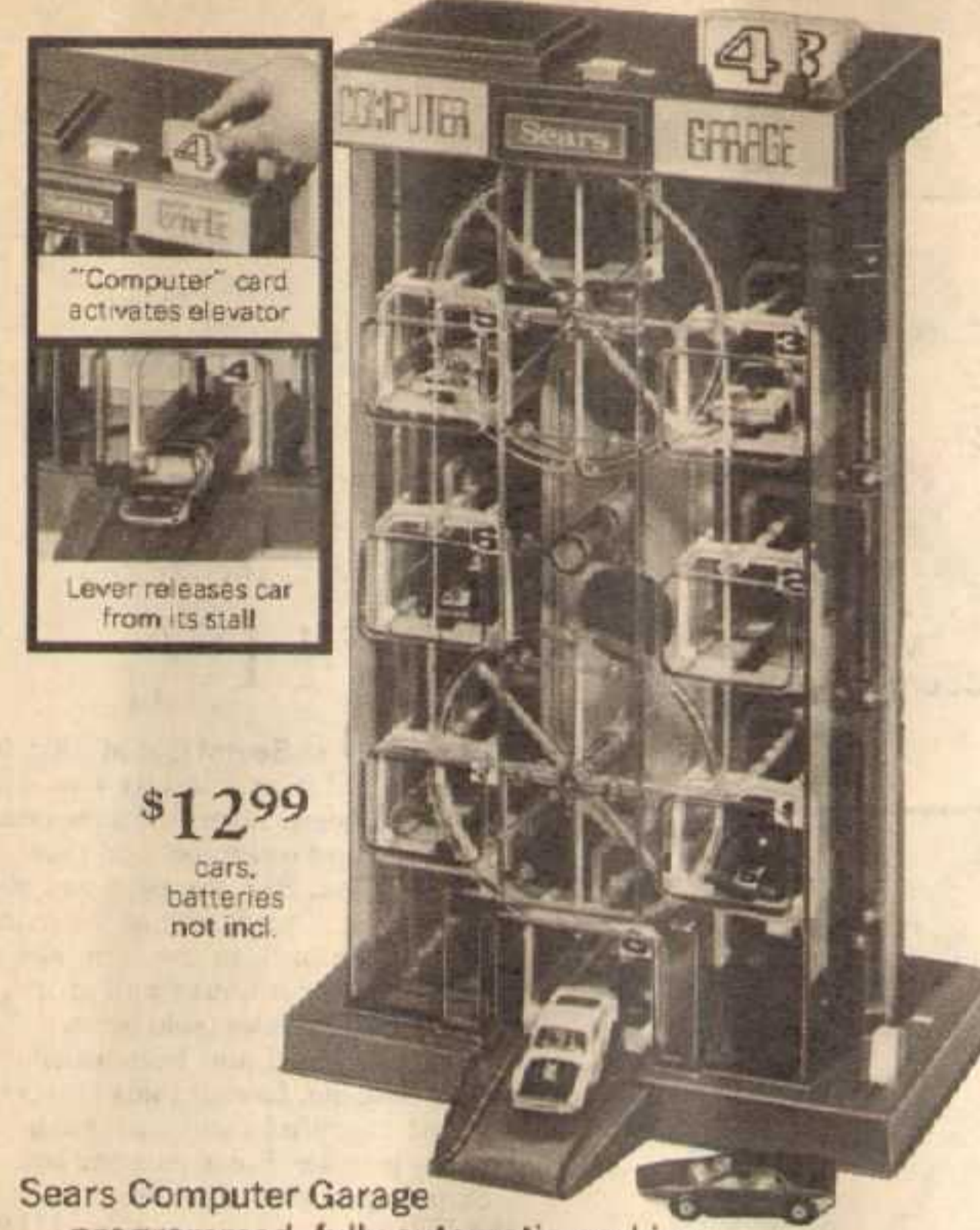
**12 Remote-control Switches.** Expand your layout with one right and one left-hand switch. Operate electrically by remote control. Use your phone if you want to order it the easiest way of all. 49 N 95306—Wt. 7 oz. . . . Set \$10.77

**Manual Switches** (not shown). A flick of a switch sends your train into the switching yard. Includes one right and one left-hand switch. Shpg. wt. 4 oz. 49 N 95307 . . . . . Set \$5.49

**13 Track Pack.** Includes 8 sections of straight track (each 9 inches long) and 4 sections of 18-inch radius curved track (each 10 in. long). Shipping weight 9 ounces. 49 N 95308 . . . . . Package \$2.97



**14 Two-amp Power Pack.** Circuit breaker, overload indicator. UL listed, 110-120-volt, 60-Hz. AC. Not recommended for ages under 8. 49 N 96261—Wt. 3 lbs. 8 oz. . . . \$18.99



**Sears Computer Garage** . . . programmed, fully automatic parking  
The most modern computerized parking garage in mini-car city . . . holds up to 8 "MATCHBOX", Hot Wheels® or other mini-cars (sold on pages 573, 577 to 579). It's easy and fun to load or remove parked cars . . . numbered card brings the car you want down the entrance on a ferris-wheel type elevator . . . spring trigger moves the car out at bottom. Plastic. 10x10 1/2 x 17 in. high. Uses 2 "D" batteries, order pkg. at right. From Japan. Ages 3 to 10. 79 N 57027C—Shipping weight 5 pounds . . . \$12.99

## "MATCHBOX" Steer-N-Go . . . just like driving a real racer

- Turn on the key ignition and fire up the action
- Turn woodgrained racing-style steering wheel to maneuver your car
- Shift transmission into either of two forward speeds, or reverse
- Racing-style dashboard is fully instrumented

**\$19.97** without batteries

Slap stick shift into first gear and steer your "MATCHBOX" car (included) around hairpin turns and over bridges. Shift into second gear and go speeding along the straightaways. If your car spins out and off the road, shift into reverse gear, and back out. Uses 3 "D" batteries . . . order package directly below. Durable plastic and metal construction. For young drivers ages 6 to 12. 79 N 57064C—Shipping weight 6 pounds . . . \$19.97  
49 N 46995—"D" Batteries. Package of 6. Shpg. wt. 1 lb. 4 oz. . . . Pkg. 1.49

NOTE: "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

# Evel Knievel™ Stunt Sets..danger and thrills with the wildest daredevil ever!



**Scramble Van™ \$897**  
The perfect carrier for Evel and his stunt cycle (not included). Equipped with trailer, gasoline can, tool box with tools, cycle jack and grease gun. Complete with 3-piece jump ramp so Evel can even jump his own van. A fire extinguisher and a captain's chair complete the set. Removable side panel allows easy access to office, dressing room and lounge areas, with their many accessories all scaled to fit Evel. All plastic; van 17x9x12 in. high. Recommended for ages 5 to 10. 49 N 58227—Shipping weight 3 pounds . . . \$8.97



**Evel in his Stunt and Crash Car \$1144**  
Even when he has four wheels, Evel is still a two-wheel daredevil. His gyro-powered stunt and crash car accelerates out of the energizer/winder, balanced up on its 2 side wheels. Evel is inside in complete control until he hits an obstacle . . . then the car explodes, but Evel's still safely strapped to his seat inside the roll cage. You can reassemble fenders, hood, body and chassis for another crash run. Twist air cleaner and car runs without exploding. Colorful plastic, 4 1/2 x 5 x 12 in. long. Ages 5 to 10. 49 N 58271—Shipping weight 2 lbs. 4 oz. . . . \$11.44



**Evel and his Stunt Cycle \$897**  
Evel Knievel and his stunt cycle perform just about every maneuver known to the real Evel. Powered by its revolutionary gyro motor, the amazing stunt cycle lands with perfect balance every time. Cycle features high-traction tires, impact-absorbing fork, 2-position kickstand . . . 8 3/4 x 2 3/4 x 4 1/4 in. high. Evel is 7 in. tall and dressed in his official uniform with removable helmet and swagger stick. Includes powerful energizer and winder that fires the cycle off. Durable plastic. Recommended for ages 5 to 10. 49 N 58224—Shipping weight 2 lbs. 2 oz. . . . \$8.97



**Stunt Stadium \$1144**  
Big 46-in. wide play area for Evel, complete with graphic grandstand and stunt accessories. He jumps and flips at record 35 scale-ft. heights using the special accessories, performs an almost impossible double flip. Using the "Sky Hook" he pulls himself off the cycle in mid-air and sends cycle bursting through the stadium doors. All stunt gear packs up into case. Vinyl. Ages 5 to 10. Evel, cycle not incl. 79 N 58272C—Shipping wt. 3 lbs. . . \$11.44  
NOTE: These items not recommended for children under 3, due to small parts

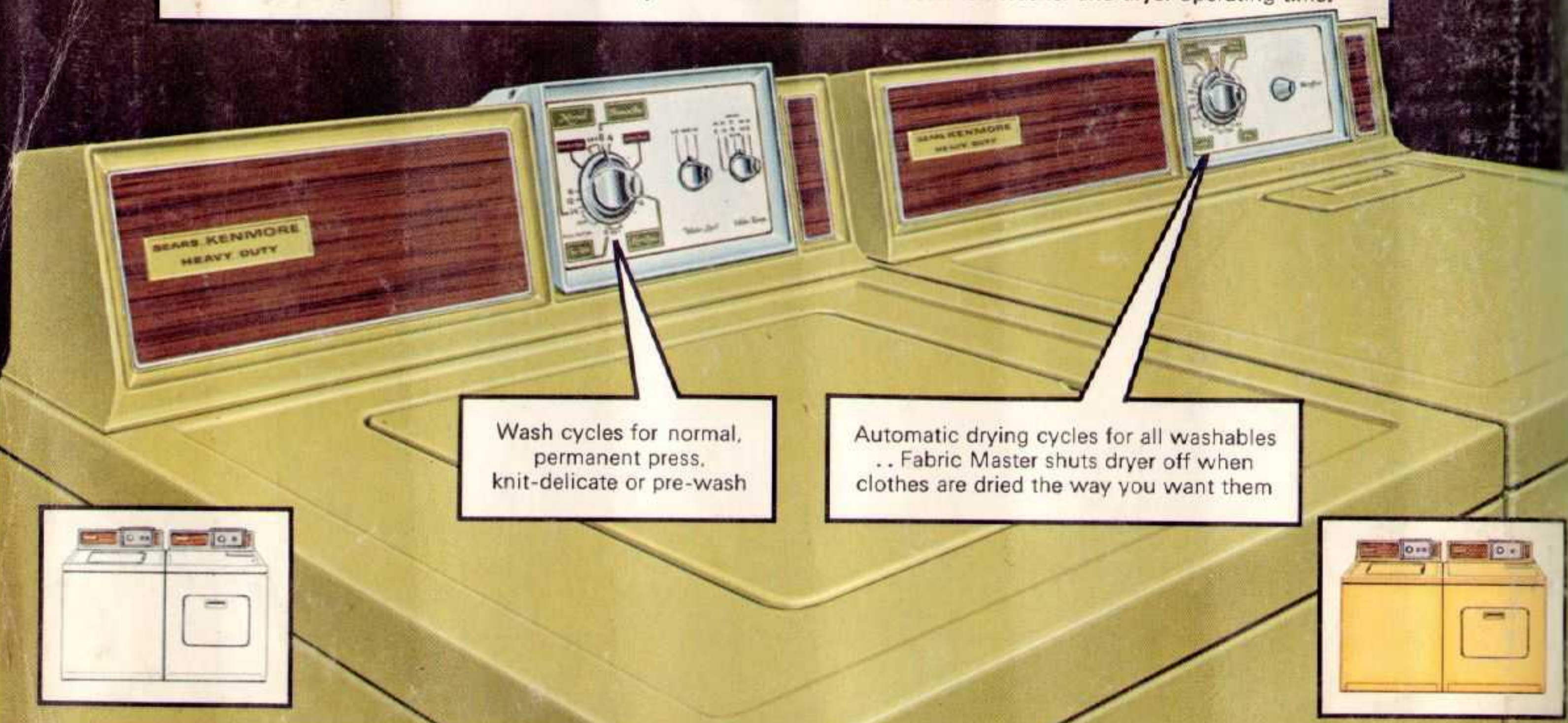
## Derry Daring and her Stunt Cycle do flips, jumps, wheelies \$897

She can do anything Evel can do. She's 7 in. tall, dressed in a shocking pink jump suit. Gyro motor in cycle helps it land perfectly balanced. Incl. energizer/winder. Plastic. Ages 5 to 10. 49N30879—Wt. 2 lbs. 2 oz. . . \$8.97

# Our lowest price this year for any Kenmore Large-Capacity Laundry Pair with special care for knits

Here's what a Large-Capacity Kenmore Pair can mean on your washday

Because the washer has a bigger tub and the dryer has a bigger drum than our regular-size models, you can get through a big wash in fewer loads. Saves you valuable time . . . cuts down on washer and dryer operating time.



## 4-CYCLE, 2-SPEED WASHER

with 38% larger tub than our regular-size models *plus:*

- 5 wash-rinse water temperature combinations
- Choice of 3 water level settings

Cut \$15 White, without Suds-Saver was \$244.95 **\$229<sup>95</sup>**  
Colors were \$249.95 **\$234<sup>95</sup>**

Select the wash cycle that's right for your load. Knit cycle treats delicate knit fabrics gently. Permanent press cycle lets clothes cool down gradually to help prevent set-in wrinkles. For embedded dirt, add pre-wash cycle. 5 wash-rinse temperatures let you choose best combination for each load. 3 water level selections let you save water and detergent on smaller loads. Suds-Saver model available in white only.

Convenient bleach dispenser, centrifugal rinse dispenser for fabric softener. Self-cleaning lint filter eliminates the messy chore of cleaning the lint filter. PENTA-VANE agitator designed to give thorough washing action in large capacity tub. Porcelain enamel finish top and lid. Instructions printed on underside of lid. Acrylic-finish cabinet measures 29 inches wide, 26 inches deep, 43 inches high overall. 840 watts, 110-120-v. *See Guarantee and Note below.*

26 N 24501N—White. Shipping weight 222 pounds . . . . . \$229.95  
 26 N 24504N—Avocado. Shipping weight 222 pounds . . . . . 234.95  
 26 N 24506N—Tawny Gold. Shipping weight 222 pounds . . . . . 234.95

**White with Suds-Saver.** Helps you save water and detergent. *See Big Book for complete information.* Shipping weight 232 pounds.  
 26 N 34501N . . . . . \$244.95

## FABRIC MASTER-CONTROL DRYER

with 16% larger drum than our regular-size models *plus:*

- Automatic temperature control regulates heat level
- Wrinkle Guard® tumbles clothes intermittently for 45 min. after drying to help prevent wrinkling

White, electric **\$169<sup>95</sup>** Colors, electric \$174<sup>95</sup>

"No-guesswork" drying for all fabrics, with special care for knits and permanent press. Wrinkle Guard helps keep wrinkles out of permanent press fabrics. Air-only and timed settings for special jobs. Load-A-Door with safety switch folds down to provide handy sorting shelf . . . permits access from either side of machine. Top-mounted lint screen simplifies cleaning. Baked enamel-finish cabinet with woodgrain vinyl-trimmed console. Measures 29 inches wide, 27½ inches deep, 43 inches high overall. *See Guarantee and Note below. Order Vent Kit in Big Book.*

**Electric.** 5200-watt element (5600-watt total). Operates on 220-240-volt, 60-cycle. *Order Cord in Big Book.* Shipping weight 148 pounds.

26 N 64501N—White . . . . . \$169.95  
 26 N 64504N—Avocado . . . . . 174.95  
 26 N 64506N—Tawny Gold . . . . . 174.95

**Natural Gas.** 22,000 BTU. Electric start (400-watt). 110-120-volt. *Order Gas Connector in Big Book.* Shipping weight 154 pounds.

26 N 74501N—White . . . . . \$199.95  
 26 N 74504N—Avocado . . . . . 204.95  
 26 N 74506N—Tawny Gold . . . . . 204.95

**KENMORE GUARANTEE:** (When used for private family purposes.) Free replacement and installation of defective parts within 1st year of sale. Free parts replacement during 2nd year, installation extra. Problems arising from use of dryer-type fabric softeners-conditioners are not defects in material or workmanship. Defective gear-case parts (on automatic washers only) replaced during 2nd thru 5th years, installation extra. Defective porcelain-finish parts replaced free within first 30 days of sale.

**NOTE:** Washers and dryers UL listed. All units 60-c. AC. Washers ½-HP. Dryers ½-HP. Gas Dryers design certified by A.G.A. Inc. for natural, mixed or LP (bottled) gas. See Big Book for mobile home use.