

Sears

Wish Book for the 1975 Christmas Season



Photographed at the site
of the "National Christmas Tree,"
Washington, D.C.

Children's Coats sold on page 5. Misses' Topper sold on page 149.

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SEARS, ROEBUCK AND CO., MIDWEST EDITION
CHICAGO, IL 60607 COLUMBUS, OH 43228

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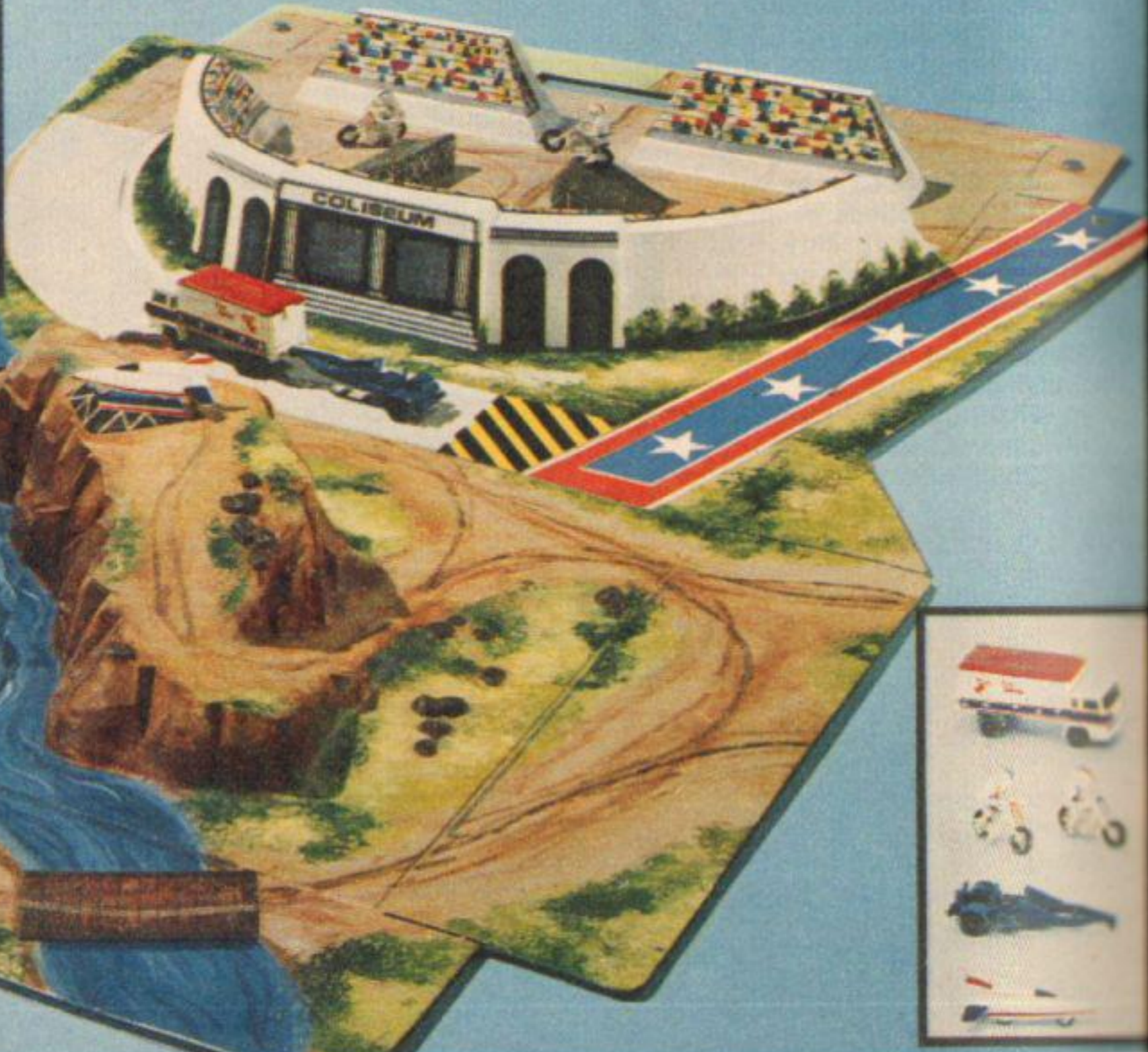


Remember Evel Knievel's spectacular jump at Snake River Canyon in September of 1974? Now you can reenact his greatest stunt ever attempted with this detailed sky cycle, ramp and reproduction of the canyon

Evel Knievel™ Stunt World Play Case

Maneuver Evel and his cycles (by hand) through all kinds of daredevil stunts **\$12.95** set

Set up two ramps and thrill Evel's fans in a standing-room-only coliseum. Then load sky cycle onto trailer and drive his truck to the canyon edge. Set up launching ramp, inspect landing area on other side and get ready to reenact Evel's most daring stunt of all time . . . jump the Snake River Canyon. Set includes vinyl play area, 2 motorcycles with Evel figures, 2 ramps, sky cycle, truck and carrying trailer. Play area features canyon reproduction, coliseum, motocross trails and hill climb. Compact 16 1/2 x 12 x 4-inch high case unfolds to form big 34 x 23 x 3-inch high play area. Decorated vinyl case with plastic vehicles and ramps. Recommended for ages 5 and up. 49 C 57084—Shipping weight 4 pounds Set \$12.95



Play area folds into case for compact storage



Folds into case for compact storage

"MATCHBOX"™ Skybuster Airport **\$4.95** airport only

Durable vinyl carrying case unfolds into 24x20-inch play area. Use with Skybuster planes (not incl., order at right). Pretend you're the pilot as planes take off and land on runways. Includes control tower, terminal. For ages 4 to 12. Shipping weight 1 pound. 49 C 58405 \$4.95



"MATCHBOX"™ Skybusters **\$4.97** set of 4

Pick up and "fly" these die-cast metal airplanes. Includes Lear Jet, DC-10, Sky Hawk and Cessna 402. All have fast wheels and authentic detail. 3 to 4 in. long. For ages 4 to 12. England. Buy it the easy way—order by phone. 49 C 58408—Shpg. wt. 8 oz. Set \$4.97



Evel's No. 1 Canyon Rig for trips into the wilds (SHOWN ON OPPOSITE PAGE)

\$10.45 set

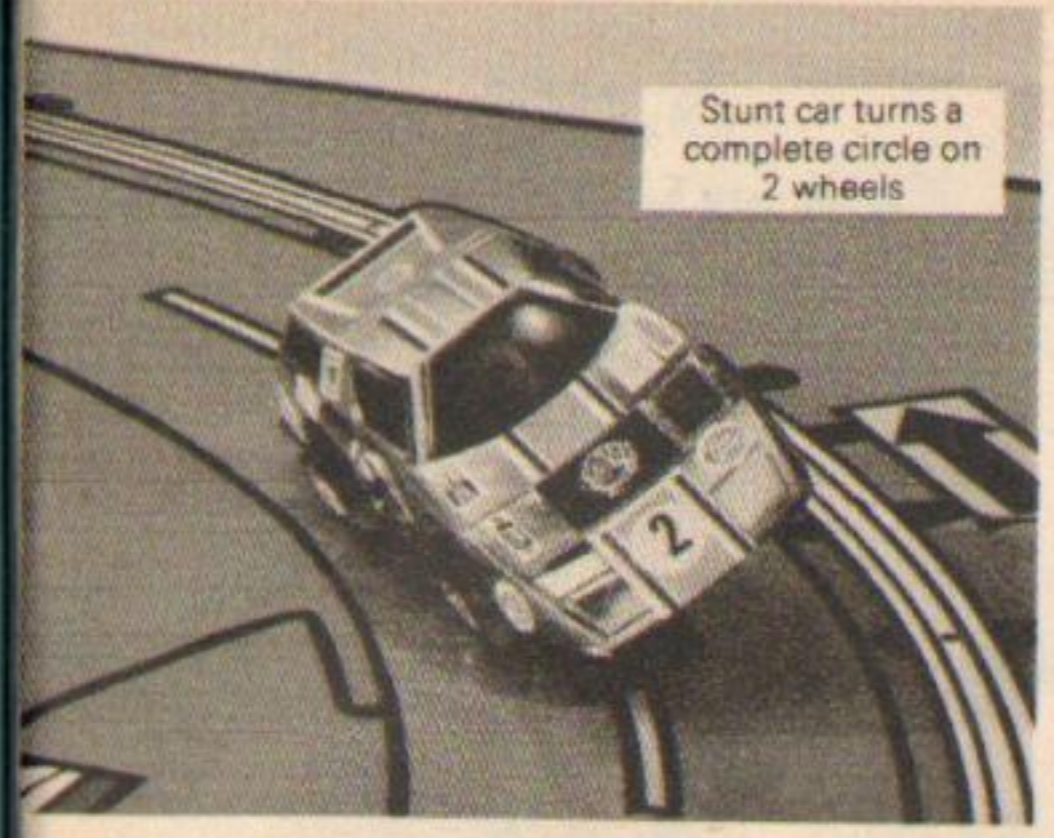
1 An ideal camper for Evel and his stunt cycle (not included . . . order separately at right) to follow to canyon edge. Combines pickup truck and camper that opens up into tent. Sets up on pickup flatbed or on ground. Includes 3-piece jump ramp so Evel can practice jumping his own canyon rig. Comes complete with canteen, binoculars, rifle, back pack, machete and tool box with screwdriver, wrench and hammer. Campfire with tripod, axe, bean pot and flashlight. Plastic. Van 16x7x9 in. high. Ages 5 and up. 49 C 58274—Shpg. wt. 2 lbs. 8 oz. Set \$10.45



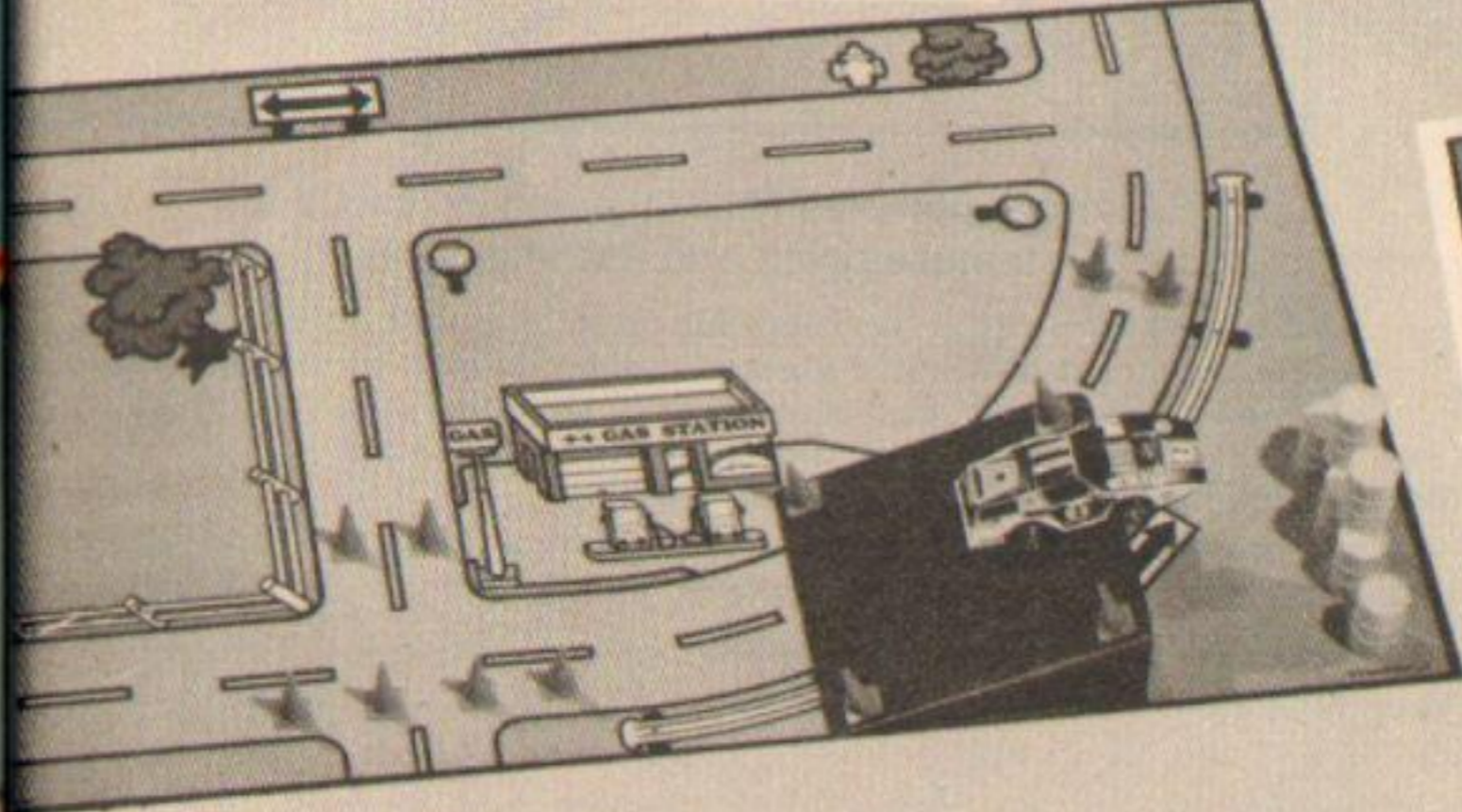
Evel and his Fast Tracker Car perform perfect wheelies (SHOWN ON OPPOSITE PAGE)

\$11.47

2 When Evel has 4 wheels, he's still a 2-wheel daredevil. Put Evel behind the wheel of his Fast Tracker Car, place it on the energizer. Wind it up to top speed . . . then let go. Watch his car scream off the energizer doing an incredible vertical wheelie. When it runs out of power, car automatically rights itself on all 4 wheels. Make your own jump ramp and watch the Fast Tracker Car jump the ramp doing a wheelie. Includes energizer and 7-inch Evel dressed in official uniform. Car 7x4 1/4 x 5 in. high. Plastic. Ages 5 and up. 49 C 58478—Shipping wt. 2 lbs. 6 oz. \$11.47



Stunt car turns a complete circle on 2 wheels



TTP Car Stunt Set lets you perform stunts real daredevils try

\$8.95 set

Just pump tower and listen to the turbo sound as power builds. Release lever and send car racing over play area. Watch it zoom up the ramp, jump over obstacles, crash into and between barrels and turn a complete circle on two wheels. Performs many stunts that professional daredevil drivers attempt. Includes TTP tower, stunt car, jump and wheeler ramp, 24x36-inch vinyl play mat with barrels and pylons. Car measures 6 1/2 inches long. Plastic. Recommended for ages 5 and up. 49 C 54826—Shipping weight 2 pounds 10 ounces Set \$8.95

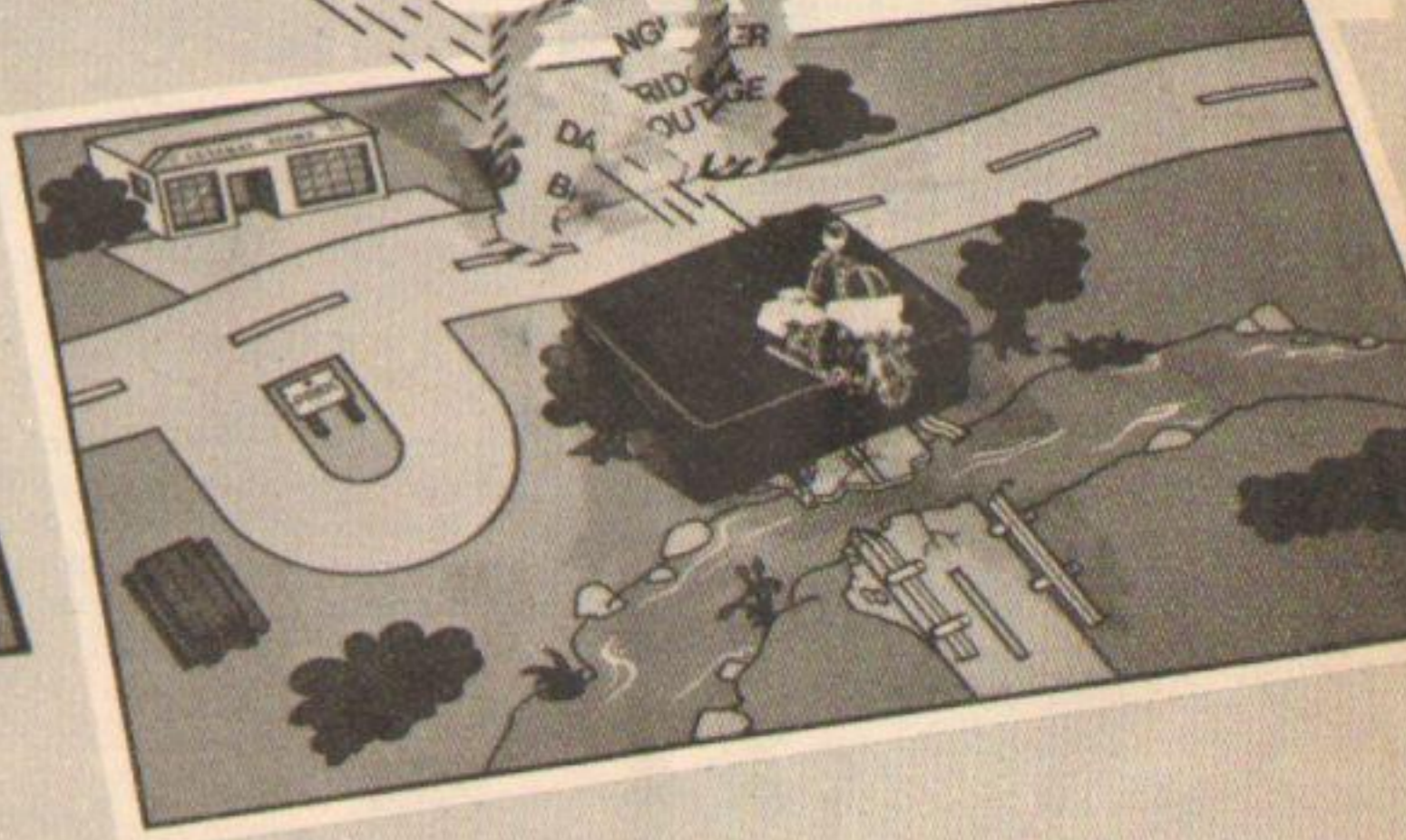
TTP Power Stunt Sets



Pump this Power Tower to rev up vehicles to maximum rpm . . . hit the release lever and they're off



Policeman on cycle crashes through billboard



TTP John Law Police Cycle Set with breakaway billboard

\$8.95 set

John Law Patrolman provides thrills and spills in this TTP stunt set. The bridge is out and John Law must take shortcut to get to scene of the crime. Pump the tower and listen to the turbo sound of power mounting. Release lever and send 4 3/4-inch long cycle screaming up ramp. Watch it crash through billboard and land on two wheels on other side of river. Gyro action helps cycle land on 2 wheels. John Law is poseable and can ride in many stunt positions. Includes pylons and 24x36-inch vinyl play mat. Plastic. For ages 5 and up. 49 C 58375—Shipping weight 2 pounds 12 ounces Set \$8.95



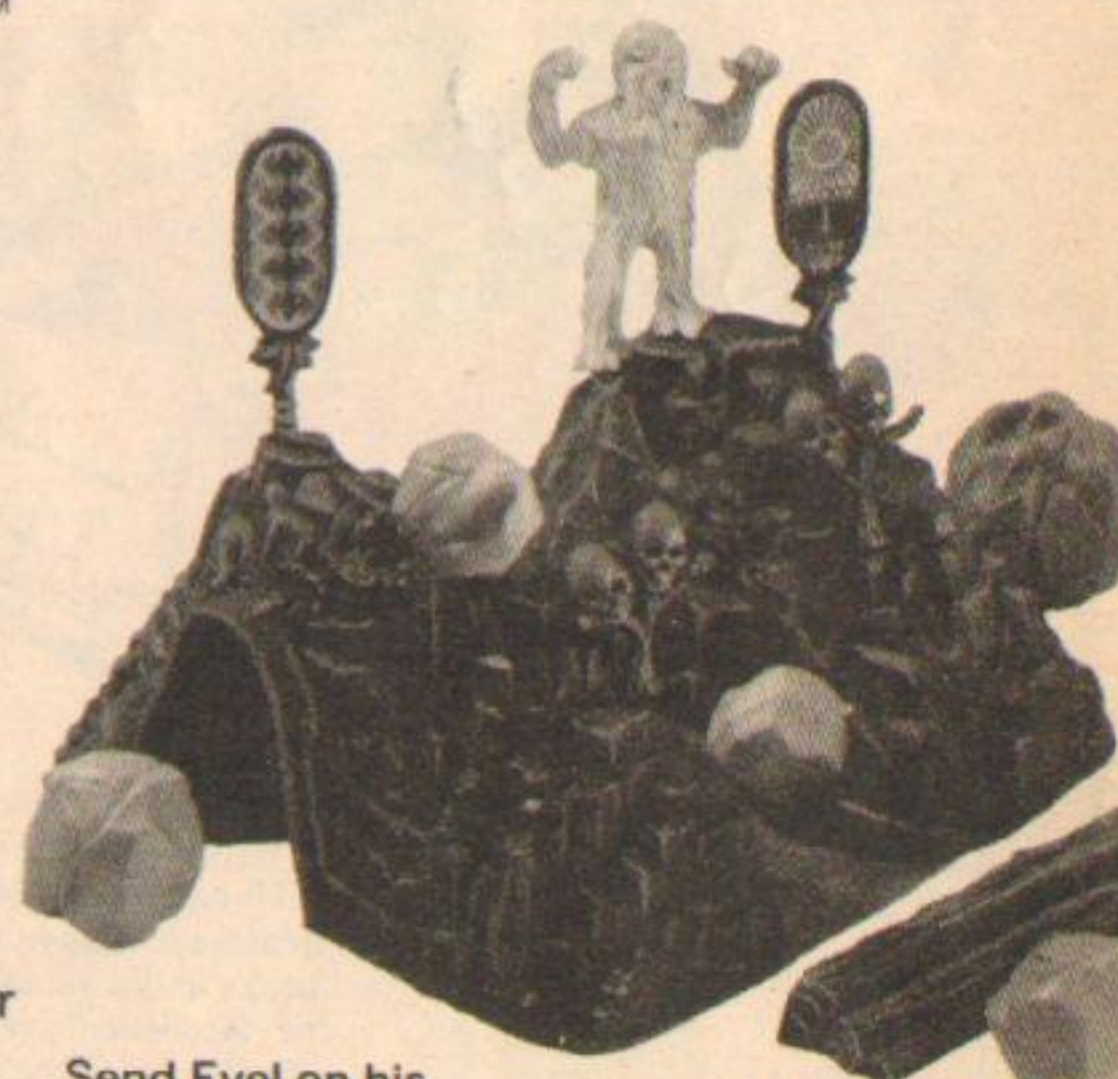
\$9.96

Evel Knievel™ Stunt Cycle

Energizer incl.



Gyro motor makes cycle ride on 2 wheels. Cycle has high-traction tires, impact-absorbing front fork, 2-position kickstand . . . 8 3/4 x 2 9/16 x 4 1/2 inches high. Evel is 7 inches tall, dressed in official uniform with helmet. Energizer powers cycle off. Plastic. Ages 5 and up. 49 C 58224—Shpg. wt. 2 lbs. 2 oz. \$9.96



Evel Knievel™ Formula 1 Dragster

Energizer included



\$13.94

Does wheelies, jumps and pops a drag chute at end of run. Gyro-powered dragster with 7-inch Evel figure and energizer. Sprint-styled dragster runs with fully-extended wheels to give a "rail" look. Plastic. 15 1/2 x 5 1/2 x 5 1/4 in. high. Ages 5 and up. 49 C 58278—Shpg. wt. 2 lbs. 6 oz. \$13.94

Send Evel on his greatest challenge ever . . . Escape from Skull Canyon **\$5.96** set

The perfect challenge for Evel and his stunt cycle (not included . . . order separately above, left). Send Evel jumping over or crashing through the boulders of Skull Canyon. But be careful . . . the monster is there to stop him. Comes complete with canyon, 5 boulders, log jump ramp, voodoo symbols, and 5 1/2-in. high monster. Canyon, 11x11x5 inches high. Plastic. For ages 5 and up. 49 C 58275—Shpg. wt. 2 lbs. 6 oz. Set \$5.96

NOTE: Items 1 and 2 not recommended for ages under 3, due to small parts.

BEAUTY BOUTIQUE

Try your hand at hairstyling, make-up techniques, even manicures



Set the mannequin's hair in plastic rollers comb out into a favorite hairstyle



Highlight her face with washable cosmetics just wipe them off to start again



Step into your own salon . . .

Hairstyling and Make-up Kit includes a 12-inch mannequin head with long synthetic hair

\$1188

Hairstyling and Make-up Kit with Mannequin. Pile her rooted hair on top of her head in a mass of curls or give her a long casual hairdo. Accessories incl.: rollers, bobby pins, hair clips and combination teasing comb, styling brush. After you've done her hair, beautify her with the non-toxic cosmetics incl.: rouge, lipstick, eyeshadow, eyeliner, removable lashes and 3 sponges. Her vinyl head on the plastic stand swivels in a full circle. Non-mar suction cups keep base steady. Overall, 12 in. high. Ages 5 to 12. 49 C 13522—Shipping weight 2 pounds 12 ouncesSet \$11.88

NOTE: Due to small parts, hairstyling, vanity and manicure sets not recommended for ages under 3.



Barbie's Miss America Beauty Center™ \$995

Her Quick Curl rooted hair styles without wetting or setting . . . use special comb and brush, 4 curlers. Also, plastic stand, Miss America label, crown and pendant plus barrettes, ribbons, rubber bands. Make-up applicator, non-toxic lipstick, eyeshadow, eyelashes. 12 in. high. Vinyl head. Ages 4 to 12. 49 C 13504—Wt. 2 lbs. 5 oz. \$9.95 ©Miss America Pageant



Tabletop Vanity \$849

batteries, hairpins not incl.

Tabletop Vanity. Plastic set includes light-up, make-up mirror with on-off switch. Atomizer, nail polish bottle, 2 non-toxic lipsticks. Also, nylon bristle brush, hand mirror and comb. 11 3/4 in. high. Uses 2 "C" batteries (order package below). Ages 4 to 8. 49 C 13805—Shipping weight 1 lb. 8 oz. . . \$8.49 "C" Batteries. Package of six. 49 C 46994—Shipping weight 12 oz. . Pkg. \$1.55

Hot Comb Hair Styler. Style any mannequin's hair on this page or your own doll's styleable hair. Blows cool air only. With 3 accessories: styling comb, uni-brush and directional air funnel. On-off switch. Plastic dryer, 7 3/4 in. long. Uses 2 "AA" batteries (order pkg. below). 49 C 13541—Ages 4 to 10. Shpg. wt. 7 oz. . \$2.95 "AA" Batteries. Package of 4. 49 C 46991—Shipping weight 4 oz. . . . Pkg. 84c



House of Beauty Hairstyling and Make-up Set \$895

The 8-in. vinyl mannequin head has long, rooted synthetic hair you can style. Includes 6 rollers, combination comb-brush, bobby pins, clips. Mannequin head swivels on plastic base with 3 suction cups for easy styling. Also, washable non-toxic lipstick, rouge, eyeliner and eyeshadow. For children ages 4 to 8. 49 C 13518—Wt. 1 lb. 8 oz. \$8.95



Raggedy Ann battery-operated Manicure Set \$599

batteries not incl.

Snap any of 5 attachments into Raggedy Ann-shaped handle: disc and drum sanders, cuticle shaper, buffer, dryer, nail decals. Motor stops if too much pressure is applied. Unit, 5 1/2 x 5 1/2 x 9 in. high. Plastic. Uses 2 "D" batteries (order pkg. below). Ages 4 to 10. 49 C 13542—Wt. 1 lb. 6 oz. \$5.99 "D" Batteries. Package of 6. 49 C 46995—Wt. 1 lb. 4 oz. . . . Pkg. \$1.55



\$295

batteries not incl.

Raggedy Ann and Andy © Bobbs-Merrill Co. Inc. 1987



3-piece Luggage Set \$599

Attractive vinyl ensemble includes a 12 1/2 x 8 3/4 x 4 1/4-in. suitcase plus train case, hatbox. Recommended for children ages 4 to 9. 49 C 1381—Shipping weight 1 pound 4 ouncesSet \$5.99



Musical Jewelry Box \$395

Open lid . . . ballerina dances as music plays. Wood case with simulated leather cover, rayon satin lining. 4 1/2 x 3 1/4 x 6 in. high. Japan. For children ages 3 to 8. 49 C 13076—Shipping wt. 8 oz. \$3.95



Holly Hobbie® Tote Bag \$397

Carry along the 7-in. tall Holly Hobbie rag doll with you or take her out to play. Cotton tote in 10 5/8 x 3 1/2 x 8 3/8 in. high. For ages 3 to 13. 49 C 13814—Shipping weight 8 ounces . . \$3.97 ©American Greetings Corp.



Choose your place in this **COSTUME PARADE**

- 1 Drum Majorette.** Cotton corduroy dress, tasseled hat, plastic spats. Baton not incl. 49 C 14572—Small 49 C 14574—Medium 49 C 14576—Large Shipping weight 1 lb. \$8.97
- 2 Twirling Baton.** 1/2-in. chrome-plated steel shaft, 25 in. long. Routine folder incl. 49 C 66487—Wt. 10 oz. . . . \$2.19
- 3 Evel Knievel™.** Cotton 1-pc. jumpsuit with combination helmet, plastic face mask. 49 C 14632—Small 49 C 14634—Medium 49 C 14636—Large Shipping weight 1 lb. 4 oz. \$6.77
- 4 Ballerina.** Outfit of acetate satin knit. Nylon tutu. 49 C 14562—Small 49 C 14564—Medium 49 C 14566—Large Shipping weight 12 oz. . . . \$9.47
- 5 Caesar.** 1-piece cotton outfit. Button back. Mask, synthetic hair. 49 C 14602—Small 49 C 14604—Medium 49 C 14606—Large Shpg. wt. 1 lb. 4 oz. \$7.88
- 6 Lisa.** 1-piece cotton dress, button back. Mask with synthetic hair. 49 C 14612—Small 49 C 14614—Medium 49 C 14616—Large Shpg. wt. 1 lb. 4 oz. \$7.88
- 7 Superman.** 1-piece cotton outfit. Button back. Tie-on vinyl cape and mask. 49 C 14512—Small 49 C 14514—Medium 49 C 14516—Large Shpg. wt. 1 lb. 2 oz. \$6.77
- 8 Batman.** 1-piece cotton outfit, button back. Tie-on vinyl cape, full mask. 49 C 14502—Small 49 C 14504—Medium 49 C 14506—Large Shpg. wt. 1 lb. 4 oz. \$6.77
- 9 Highway Trooper.** Cotton shirt, pants, plastic goggles, cap, belt, handcuffs, whistle, badge. 49 C 14552—Small 49 C 14554—Medium 49 C 14556—Large Shpg. wt. 1 lb. 12 oz. . . . \$9.97
- 10 Nurse.** Cotton uniform, belt, cap and cape incl. 49 C 14582—Small 49 C 14584—Medium 49 C 14586—Large Shpg. wt. 1 lb. 4 oz. \$6.88
- 11 G.I. Cotton jacket, pants** with zip fly, belt loops and plastic helmet. 49 C 14592—Small 49 C 14594—Medium 49 C 14596—Large Shpg. wt. 1 lb. 12 oz. . . . \$9.97
- 12 Lucy.** 1-pc. rayon dress, plastic Lucy face mask. 49 C 14662—Small 49 C 14664—Medium 49 C 14666—Large Shipping weight 9 oz. . . \$3.88
- 13 Snoopy.** 1-pc. rayon outfit. Plastic face mask. 49 C 14652—Small 49 C 14654—Medium 49 C 14656—Large Shipping weight 10 oz. . . \$3.88
- 14 Charlie Brown.** 1-piece rayon outfit. Plastic face mask. 49 C 14672—Small 49 C 14674—Medium 49 C 14676—Large Shipping weight 10 oz. . . \$3.88
- 15 Miss America®.** Long rayon gown, sash. Full-length vinyl cape. With corsage, necklace, crown, ring. Adjustable gown fits child 36 to 58 in. tall. Shipping weight 1 lb. 8 oz. 49 C 14931 \$7.49 ©Miss America Pageant
Peanuts characters © United Feature Syndicate, Inc. 1986

SIZE CHART for costumes on this page.

SIZE	HEIGHT
Small	36 to 40 1/2 inches
Medium	40 1/2 to 50 1/2 inches
Large	50 1/2 to 58 inches

NOTE: Shoes and socks shown with outfits are not included.

Our Lowest Prices Ever for any KENMORE DISHWASHER *with special Pots & Pans cycle*

So low priced, yet you get all these great features:

✓ **5 PUSHBUTTON SELECTIONS**

Normal or Light Wash,
155° Sani-cycle, Rinse
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✓ **FORCED-AIR DRYING**

circulates air all
around dishes to
minimize spotting

✓ **POWER MISER CONTROL . . .**

gives option of
hot or energy-saving
cool-air drying

✓ **STAINLESS STEEL PULVERIZER . .**

grinds food bits
so you won't have
to pre-rinse dishes

1

SEARS KENMORE WITH POWER MISER



2



**Wish Book
value**

PORTABLE MODEL
\$199⁹⁵ colors
white **\$204⁹⁵**

UNDERCOUNTER MODEL
\$189⁹⁵ white
and colors

(1 and 2) Pots & Pans cycle removes even stubborn grease and grime from your cookware. These feature-packed dishwashers also offer our new plate-warm option which allows you to warm dishes right in machine. Dial and pushbutton controls. 2-level wash action, revolving sprayers middle and bottom. Dispenses detergent, rinse agent automatically. Silverware, long utensil baskets. 2 detergent cups. Vinyl-coated, slide-out rectangular racks . . . holds day's dishes for a family of 4 or 5. On-off light, cycle-delay indicator light. UL listed; 110-120-v., 60-c. AC. 750-watt heating element can be shut off by Power Miser during drying phase.

1 Portable. Wood-look plastic-laminate top. Enameled steel cabinet, double-wall insulated. Rear vinyl bumper. Automatic retractor for 6-ft. power cord. 24½ in. wide, 26¼ in. deep. 36 in. high at front, 38 in. at back. Color-coordinated hose escutcheon. Operating instr. incl.

- W65 C 76051N—White. Shpg. wt. 182 lbs. \$199.95
- W65 C 76056N—Tawny Gold. Shpg. wt. 182 lbs. 204.95
- W65 C 76052N—Coppertone. Shpg. wt. 182 lbs. 204.95
- W65 C 76054N—Avocado. Shpg. wt. 182 lbs. 204.95

2 Undercounter. Insulated for sound and heat barrier . . . minimizes noise, reduces heat loss. Measures 24 in. wide, 24½ in. deep. Height adjusts from 34 to 34½ in. Includes operating and do-it-yourself installation instructions. Front panel and two reversible panel inserts offer choice of colors; white, black, Tawny Gold, coppertone and avocado. Allows you to change the color of your dishwasher. Panel inserts included.

- W65 C 7613N—Shipping weight 124 pounds \$189.95

SPECIAL NOTE: See Notes and Accessory Items on page 1056 of the 1976 Fall Big Book.

SEARS, ROEBUCK AND CO.