

Sears

...WHERE AMERICA SHOPS

Wish Book for the 1978 Holiday Season



Infants' Velveteen Suit and Dress sold on page 192

INDEX BEGINS ON PAGE 323

SEARS, ROEBUCK AND CO.

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Dust at your back, wind in your face . . . you're streaking down the path on a 20-inch Motocross-look Bike



3-speed Bike with heavy-duty frame and wide flange hub
\$128⁹⁹

- 1 Twist-grip shift for two-handed control even while shifting
- 2 Simulated fuel tank
- 3 Front springs and rear shock absorbers to smooth bumps
- 4 Heavy-duty frame reinforced for added strength
- 5 Simulated exhaust chain guard
- 6 Wrap-around tread on knobby tires for added traction

Motocross-look Bikes share the exciting styling of Motocross Track Bikes, but frames and other parts are made to Sears standards for regular bikes and not intended for stunting or competition

(A) 3-speed Bike with heavy-duty frame and wide flange hub
SPEEDS: 3-speed with gear ratio range of 38 to 68. Twist-grip shifter.
BRAKES: Easy-to-use rear coaster brake.
WHEELS, TIRES: Wide flange front hub for added strength. Wide, knobby tires for traction; 20x2.125 inches.
FRAME, HANDLEBARS, SADDLE: Heavy-duty, steel frame; black. Motocross-style, red plastic fenders, simulated fuel tank. Spring suspension in front, shock absorbers in rear helps ride. Motocross-style handlebars with padded crossbar. Waffle hand grips; black vinyl. Padded vinyl, motocross-style saddle; black. For leg lengths of 23 to 31 in., see How-to-Measure Note below, right.
COMPONENTS: Number plate. Rat-trap pedals; black. Kickstand. Reflectors; see Reflector Note below, right.
ORDER INFORMATION: See "N" Suffix Note, p. 330. Sent partially assembled; see Assembly Note, Bike Warranty below.
6 N 45726N—Wt. 54 lbs. . . . \$128.99

(B) Single-speed Bike with heavy-duty frame and simulated headlamps
SPEEDS: Single speed.
BRAKES: Easy-to-use rear coaster brake.
WHEELS, TIRES: Chrome-plated steel rims. Wide, 20x2.125-in. knobby tires.
FRAME, HANDLEBARS, SADDLE: Gloss black, heavy-duty steel frame with razor-back plastic fenders. S-curve, motocross-style handlebars with crossbar. Waffle hand grips; black vinyl. Padded vinyl, motocross-style saddle; black. Recommended for leg lengths of 23 to 31 inches, see How-to-Measure Note below, right.
COMPONENTS: Simulated headlamps. Number plate. Rat-trap pedals; black. Kickstand. Reflectors; see Reflector Note below, right.
ORDER INFO: See "N" Suffix, Note, p. 330. Sent partially assembled, see Assembly Note, Bike Warranty below, right.
6 N 45759N—Shpg. wt. 40 lbs. . \$89.99

(C) Evel Knievel single-speed Bike with simulated fuel tank
SPEEDS: Single speed.
BRAKES: Easy-to-use rear coaster brake.
WHEELS, TIRES: 20x1.75-in. knobby tires.
FRAME, HANDLEBARS, SADDLE: White steel frame with raised fork. White plastic, metal-braced fenders. Red, white and blue Evel Knievel design on simulated fuel tank and on padded, motocross-style, vinyl saddle. Black motocross-style handlebars with crossbar. Waffle grips; black vinyl. Black, under-seat brace. Recommended for leg lengths of 23 to 31 in. See How-to-Measure Note, right.
COMPONENTS: Number plate. Reflectorized, black pedals; black. Kickstand. Reflectors; see Reflector Note, at right.
ORDER INFO: See "N" Suffix Note, p. 330. Sent partially assembled. See Assembly Note, Bike Warranty at right.
6 N 45739N—Shpg. wt. 40 lbs. . \$74.99

(D) Boys' and Girls' single-speed Bikes
SPEEDS: Single speed.
BRAKES: Easy-to-use rear coaster brake.
WHEELS, TIRES: 20x1.75-in. knobby tires.
FRAME, HANDLEBARS, SADDLE: Flat black steel frame with yellow plastic fenders. Black motocross-style handlebars with crossbar. Waffle handgrips and padded, banana-style saddle made of vinyl; yellow on Girls', black on Boys'. For leg lengths of 23 to 31 inches, see How-to-Measure Note at right.
COMPONENTS: Number plate. Plastic pedals are yellow on Girls' bike and black on Boys' bike. Kickstand. Reflectors; see Reflector Note at right.
ORDER INFO: See "N" Suffix Note, p. 330. Partly assembled. See Assembly Note, Bike Warranty at right. Wt. 40 lbs.
6 N 45728N—Boys' model \$63.99
6 N 45729N—Girls' model \$63.99

Single-speed Motocross Track Bikes with heavy-duty, 20-inch frames designed to withstand off-the-road competition

Bike with reinforced, girder-style front fork and reinforced spokes and rims
\$108⁹⁹



- 1 Girder-style fork and motocross-style handlebars are reinforced
- 2 Wrap-around, knobby tread tires
- 3 Reinforced rims, spokes

Bike with yoke-style racing fork plus a large pedal crank for fast acceleration
\$79⁹⁹

SPEEDS: Single speed.
BRAKES: Easy-to-use rear coaster brake.
WHEELS, TIRES: 20x2.125-in. wrap-around, knobby tires; black sidewalls. Heavy-duty, chrome-plated steel rims and spokes to withstand jolts and ruts.
FRAME, HANDLEBARS, SADDLE: Yellow, wedge-style frame. Heavy-duty girder fork and heavy-duty, flat iron-like steel handlebars with padded crossbar. Racing saddle and waffle grips; black vinyl. Recom. for leg lengths of 23 to 28 inches, see How-to-Measure Note below.
COMPONENTS: Black rat-trap pedals. Kickstand. Reflectors; see Reflector Note, below.
ORDERING INFORMATION: See "N" Suffix Note, p. 330. Sent partially assembled, see Assembly Note below. See Motocross Bike Warranty, below.
6 N 45715N—Shipping weight 42 pounds . . . \$108.99

Large pedal crank for fast acceleration.
SPEEDS: Single speed.
BRAKES: Easy-to-use rear coaster brake.
WHEELS, TIRES: 20x1.75 inch, wrap-around knobby tires; black sidewalls. Chrome-plated steel rims.
FRAME, HANDLEBARS, SADDLE: Red enamel and chrome-plated steel frame with yoke-style front fork. Motocross handlebars. Motocross racing saddle and waffle grips; black vinyl. Recommended for leg lengths of 23 to 28 inches, see How-to-Measure Note below.
COMPONENTS: Number plate. Black rat-trap pedals. Kickstand. Reflectors; see Reflector Note below.
ORDERING INFORMATION: See "N" Suffix Note, p. 330. Sent partially assembled, see Assembly Note below. See Motocross Bike Warranty below.
6 N 45751N—Shipping weight 39 pounds . . . \$79.99

Motocross Bike Warranty. For 30 days from date of purchase, Sears will, free of charge, repair or replace and install a replacement part for any defective part of this bicycle, when used in a normal manner (which does not include use with a motor). If bike is used for commercial or rental purposes, this warranty does not apply. Warranty service is available by simply returning bike to nearest Sears store throughout U.S. This warranty gives you certain legal rights, and you may also have other rights that vary from state to state.

BICYCLE WARRANTY

FULL 30-DAY WARRANTY ON MECHANICAL ADJUSTMENTS: For 30-days from the date of purchase, when proper assembly and maintenance procedures detailed in the Owner's Manual are followed, Sears will perform, free of charge, any mechanical adjustments that are necessary for proper operation of the bike, when used in a normal manner (which does not include use with a motor or for motocross).
FULL 1-YEAR WARRANTY ON PARTS: For 1 year from the date of purchase, Sears will, free of charge, repair or replace and install a replacement part for any defective part of bicycle, when used in a normal manner (which does not include use with a motor or for motocross). If bike is used for commercial or rental purposes, this warranty applies for only 30 days from date of purchase.
FULL WARRANTY ON FRAME FOR USABLE LIFE OF BICYCLE: For the usable life of bicycle, Sears will replace the frame, free of charge, should it fail at any weld point, when bicycle has not been abused and is used in a normal manner (which does not include use with a motor or for motocross). If bicycle is used for commercial or rental purposes, this warranty applies for only 30 days from the date of purchase. Warranty service is available by simply returning bicycle to the nearest Sears store throughout the United States. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

ASSEMBLY NOTE

Sears bicycles sent partially assembled, assembly instructions included. Tools required for assembly are 2 open-ended adjustable wrenches, 1 phillips-type screwdriver, and 1 blade-type screwdriver. Most Sears Retail Stores and many Catalog Stores will arrange for assembly of your catalog-ordered bicycle for a small service charge only.

HOW-TO-MEASURE

To determine your leg length, measure (wearing the shoes you wear cycling) the distance from your crotch to the floor, then select a bike with a recommended leg length that corresponds to your leg length. Sears Bikes can be adjusted for slightly longer legs by raising seat and handlebars.

REFLECTOR NOTE

Sears Bicycles meet all Federal requirements for reflectivity.

Single-speed Bike with heavy-duty frame and simulated headlamps
\$89⁹⁹



Evel Knievel single-speed Bike with simulated fuel tank
\$74⁹⁹



Boys' and Girls' single-speed Bike
\$63⁹⁹



Evel Knievel



(1) Highway Police Chase
HOW IT WORKS: Both battery-powered cars run at the same speed . . . players control the escape route. Maneuver cars in and out of lanes, up and down entrance ramps by flipping lane dividers by hand.
WHAT YOU GET: Two 4-in. plastic-body cars plus 48-pc. snap-together plastic 40x40-in. layout, signs, lightposts. Imported.
FOR AGES: 3 years and up.
ORDER INFO: Each car requires 2 "AA" batteries, not included, order package below. Unassembled layout, instructions are included. Shipping weight 3 pounds.
49 N 57062 \$13.45
Two extra Cars.
 Shipping weight 12 ounces.
49 N 57066 Set \$4.99
Carbon-zinc "AA" Penlight Batteries. Package of 4.
 Shipping weight 4 ounces.
49 N 46991 Package 99¢



A great 2-player game one car tries to get away, the other chases

You must think and move fast with this **HIGHWAY POLICE CHASE** because cars are motorized and you switch lane dividers by hand
\$13.45
 without batteries



Tonka® Play People TV News Van Set with portable camera
\$897

(3) Aerial Hook 'N Ladder
HOW IT WORKS: 2-ft. long truck has ladder which can be extended by hand crank to over 3 ft. long. Separate crank on control base rotates ladder 360°.
WHAT YOU GET: 24x5x6 1/8-in. high heavy-gauge steel truck. Metal extension ladder plus auxiliary ladder extends to 40 in. long. Also a 2nd removable ladder.
FOR AGES: 3 years and up.
ORDER INFO: Wt. 5 lbs. 2 oz.
49 N 54116 \$12.94

(4) "MATCHBOX"® Emergency Station
HOW IT WORKS: Push one button to sound emergency alarm. Push second button to automatically open doors and shoot vehicles out to the rescue.
CONSTRUCTION: Plastic. 6x10x5 inches high. Imported.
FOR AGES: 3 to 10 years.
ORDERING INFO: Vehicles not included, order (5) below. Shipping weight 1 lb. 8 oz.
49 N 58412 \$5.45

(5) "MATCHBOX" Emergency Set
SET INCLUDES: 6 die-cast metal vehicles, 2 to 3 in. long; Snorkel fire engine, police car, blaze buster, paramedic van, fire chief car and rescue helicopter. Imported.
FOR AGES: 3 years and up.
ORDERING INFO: Wt. 12 oz.
49 N 55264 Set \$5.77
Note, both pages: "MATCHBOX" is the registered T.M. owned by Lesney Products & Co., Ltd. England

(6) Frankencycle Scare Cycle
WHAT YOU GET: Frankenstein sitting on a skeleton-type motor-cycle. Powered by its own gyro motor, Frankencycle zooms through real wheelies, soaring jumps and breathtaking spinouts. Includes vinyl figure, cycle and plastic haunted house winder.
FOR AGES: 5 years and up.
ORDERING INFO: Wt. 2 lbs.
49 N 57201 \$8.97



"MATCHBOX"® Emergency Station
\$5.45
 without vehicles



Emergency Set
\$5.77



Frankencycle Scare Cycle
\$8.97

Play-scenes and car-sets go together for hours of MINI-CAR MOTORING FUN

(1) Corgi Junior Hero City Play Case
Change building scenes yourself with each scene representing a different crime for your heroes to solve.
WHAT YOU GET: 13x17x4-in. wide case opens into 34x25-in. wide play area of washable vinyl. Detailed roadway winds around city scene with storage area for cars, 2 four-color paper-board heliports and a plastic bridge that opens and closes.
FOR AGES: 3 to 12 years.
ORDERING INFORMATION: Partly assembled, instructions included. Cars not included, order below. Shipping weight 3 lbs. 8 oz.
49 N 55133 \$9.99

(2) Corgi Junior Hero Car Set
WHAT YOU GET: 9 die-cast metal vehicles, 2 to 3 inches long, Kojak car, James Bond 007 car, Starsky and Hutch car, Spider-Man helicopter, Batmobile, Batcopter, Charlie's Angels van, Superman Van and Jokermobile. Imported.
FOR AGES: 3 to 12 years.
ORDERING INFORMATION: Shpg. wt. 10 oz.
49 N 55256 Set \$7.97

(3) "MATCHBOX"® Seaport
WHAT YOU GET: Full-color vinyl mat with detailed roadway, paperboard city-scene background, repair building; 37 1/2 x 19 3/4 x 9 1/4 in. high. Elevated skyway, bridge with tunnel, dock, operating crane that really works, 6 miniature containers and container ship with waterline wheels; all plastic. Note on page 552.
FOR AGES: 3 to 10 years.
ORDERING INFO: Partly assembled, instructions incl. Cars not incl., order below. Wt. 3 lbs.
79 N 55123C \$9.95

(4) "MATCHBOX"® Sea Set
WHAT YOU GET: 6 die-cast metal vehicles, 2 to 3 inches long, Sambroon Jack Lift, Crane Truck, Fork Lift Truck, Sealand Carrier, Freeway Gas Tanker, Police Boat. Imported. See Note on page 552.
FOR AGES: 3 to 10 years.
ORDERING INFORMATION: Shipping weight 1 pound 2 ounces.
49 N 55237 Set \$5.77

(5) Corgi Town. Reduced from our 1977 Christmas Book.
WHAT YOU GET: 61-piece (20 sq. ft.) of interlocking roadway, snap-together garage, hospital, car wash, firehouse, snack shop, home, auto dealer. Laminated, synthetic foam-core paperboard. Acrylic "flames".
FOR AGES: 3 to 12 years.
ORDERING INFORMATION: Unassembled, instructions included. Vehicles not included, order below. Shipping weight 1 lb. 9 oz.
49 N 58418 \$6.99

(6) Pocket Car® Luxury Vehicle Set
WHAT YOU GET: 6 die-cast metal vehicles, 2 to 3 inches long. Doors, hoods and trunks open on all cars. Includes Rolls Royce, Mercedes Benz, Lincoln Continental, Cadillac, Datsun 280Z and Porsche. Imported.
FOR AGES: 3 to 12 years.
ORDERING INFORMATION: Shpg. wt. 12 oz.
49 N 55257 Set \$4.97

(7) "MATCHBOX"® Skybuster Airport
WHAT YOU GET: Vinyl carrying case unfolds into approximate 24x20-in. play area with airplane hanger backdrop. Includes control tower and terminal.
FOR AGES: 4 to 12 years.
ORDERING INFORMATION: Planes not included, order set below. Shipping wt. 1 lb.
49 N 58405 \$5.45

(8) "MATCHBOX"® Skybusters
WHAT YOU GET: 4 die-cast metal planes, 3 to 4 inches long. Imported.
FOR AGES: 4 to 12 years.
ORDERING INFORMATION: Shpg. wt. 8 oz.
49 N 55259 Set \$5.97



Corgi Junior Hero Play Case
\$9.99 without vehicles



Hero Car Set
\$7.97



Folds into carrying case



Lower and raise bridge



"MATCHBOX"® Seaport Set with working crane
\$9.95 without vehicles



Sea Set
\$5.77



Luxury Vehicle Set
\$4.97



Wish Book Value
Corgi Town Cut \$1.70
 Was \$8.69 **\$6.99** without vehicles



\$5.45 without planes



CARS, TRUCKS and PLANES



Save a total of **\$40** on this Kenmore® heavy-duty large-capacity Laundry Pair



Washer and Dryer both available in white and 3 colors

White	Avocado
Almond	Golden Wheat



Kenmore. Solid as Sears

2-speed, 4-cycle WASHER with self-cleaning lint filter **Cut \$20**

White without Suds and Water-Saver was \$279.95 **\$259.95** | Colors were \$289.95 **\$269.95**

- Cycles for permanent press, normal, knit/delicate plus a pre-wash cycle for heavily-soiled items
- Choice of 3 wash/rinse water temperature combinations, use a cold-water rinse to help save on energy used to heat water
- Choice of 4 water levels to help avoid water-waste

Reduced from our 1978 Spring Big Book.

2 SPEEDS, 4 CYCLES: Permanent press, normal, knit/delicate, pre-wash. 4 WATER LEVELS: Low, medium, high and extra-high.

TEMPERATURE CONTROL: Set dial to one of 3 wash/rinse water temperature combinations: hot wash/warm rinse; warm wash/energy-saving cold rinse; energy-saving cold wash/cold rinse.

PENTA-SWIRL AGITATOR: Designed to give thorough washing action. SPECIAL FEATURES: Safety lid switch stops spin if lid is lifted. Off-balance switch stops machine if load is unstable. Instructions on lid underside. Fabric softener dispenser. Self-cleaning lint filter.

CONSTRUCTION: Heavy-duty 2-speed motor. Porcelain-finished top, lid and basket. Baked enamel-finished cabinet, 29x25½x43 in. high.

ELECTRICAL INFO: UL listed. 110-120-v., 60-Hz. AC. 840 w. 5-ft. cord.

COLORS, ORDERING INFORMATION: See Big Book for installation and more washer info. See 1978 Spring Big Book for Sears specific written warranty or write for free copy, see page 330. Shipping weight 233 pounds.

26 N 28701N—White . . . \$259.95 26 N 28704N—Avocado . . . \$269.95
26 N 28708N—Almond . . . 269.95 26 N 28706N—Golden Wheat . . . 269.95
White with Suds and Water-Saver.
26 N 38701N—Shpg. wt. 240 lbs. Was \$299.95; \$279.95

Fabric Master DRYER with Wrinkle Guard® II **Cut \$20**

White, electric was \$214.95 **\$194.95** | Colors, electric were \$224.95 **\$204.95**

- Automatic Fabric Master shuts dryer off at level of dryness you preset . . . helps prevent harsh overdrying
- Wrinkle Guard® II tumbles clothes without heat after cycle ends to help prevent set-in wrinkles when you're unable to remove load
- Touch-up cycle helps restore appearance to already dry items

Reduced from our 1978 Spring Big Book.

FABRIC MASTER DRYING: Dryer turns off automatically when desired level of dryness is reached. Optional timed drying, too. Air-only cycle to dry items without using heat. Touch-up cycle, too. 2-position fabric switch.

WRINKLE GUARD® II: Tumbles clothes without heat intermittently for up to 45 minutes after regular drying cycle ends . . . helps prevent set-in wrinkles.

CONSTRUCTION: 6.9-cu. ft. drum. Full-width drop-down door acts as handy shelf for folding. Safety door switch. Top-mounted lint screen. End-of-cycle signal. Baked enamel-finished top, cabinet. 29x27½x43 in. high.

COLORS, MODELS, ELECTRICAL AND ORDERING INFORMATION: See 1978 Spring Big Book for Sears specific written warranty or write for free copy, see page 330.

Electric Dryer. 5200 watts (5600-w. total). 220-240-v., 60-Hz. AC. Order electrical cord and vent kit in Big Book. Wt. 150 lbs.

26 N 68801N—White . . . \$194.95
26 N 68808N—Almond . . . 204.95
26 N 68804N—Avocado . . . 204.95
26 N 68806N—Golden Wheat 204.95

Pilot-free Natural Gas Dryer. 22,000 BTU. Electric start (400 watts). 110-120-volt, 60-Hz. AC. Order vent kit and gas connector in Big Book. Shipping weight 155 pounds.

26 N 78801N—White Was \$254.95; \$234.95
26 N 78808N—Almond Was \$264.95; 244.95
26 N 78804N—Avocado Was \$264.95; 244.95
26 N 78806N—Golden Wheat Was \$264.95; 244.95

SEARS, ROEBUCK AND CO.,
SEATTLE, WA 98184