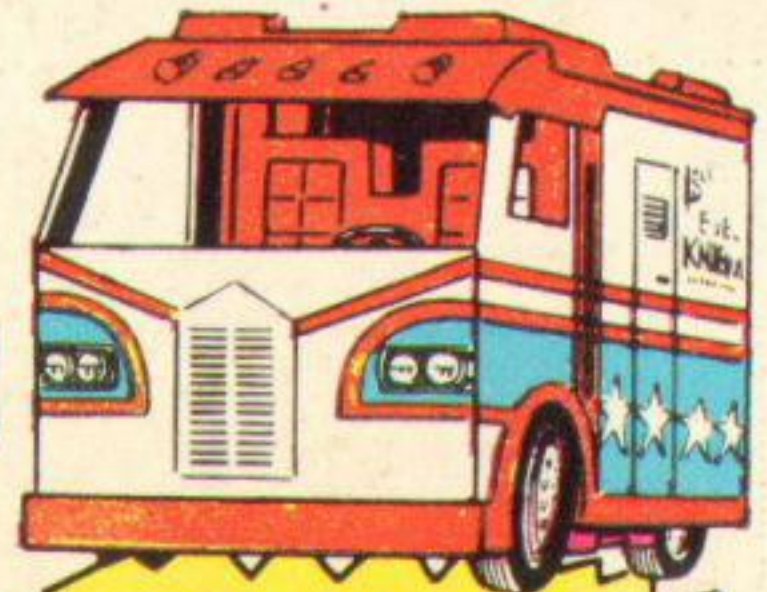


IDEAL PRESENTS
THE EXCITING
ADVENTURES OF

EVEL KNIEVEL

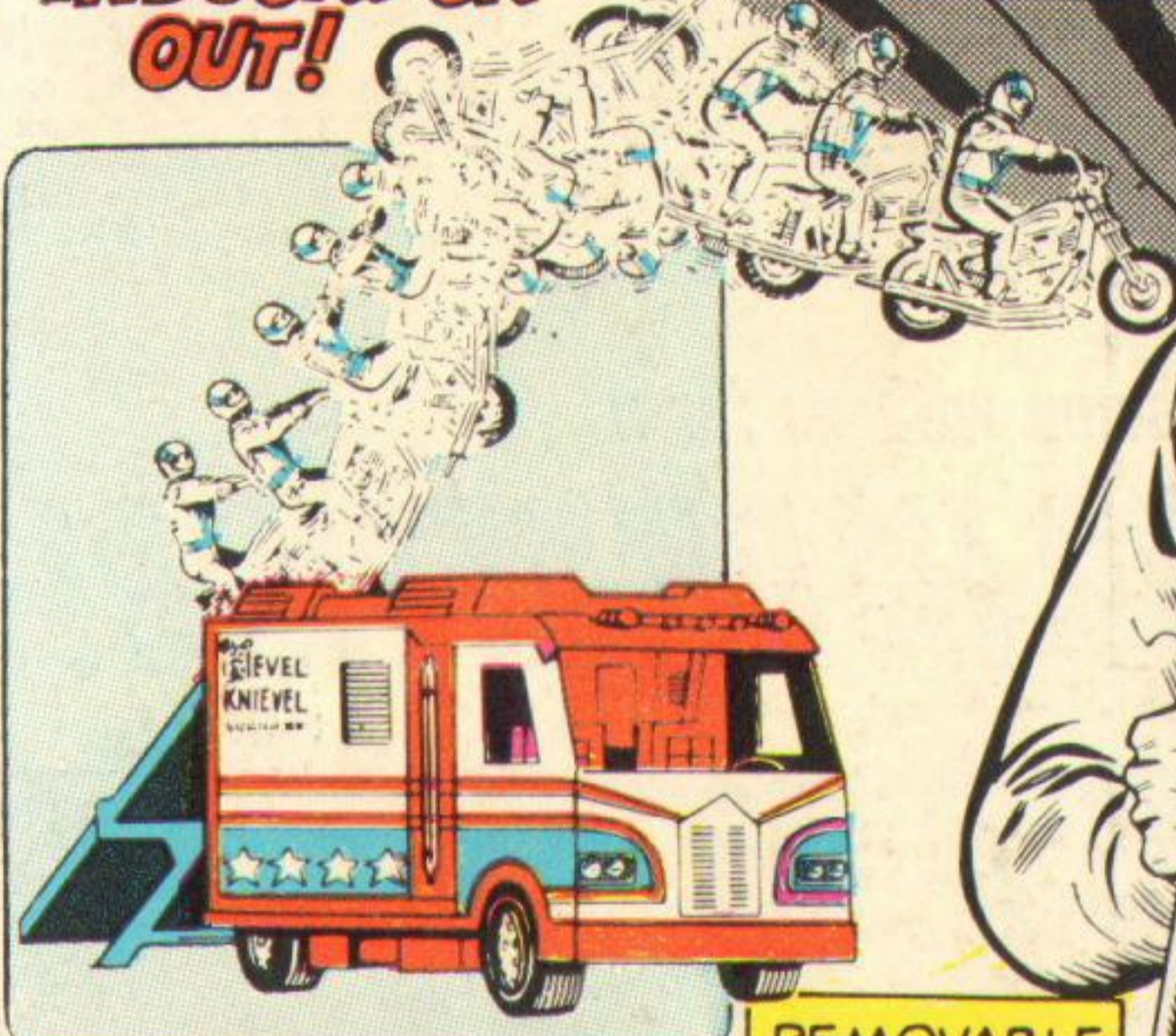
DAREDEVIL STUNT CYCLIST



EVEL KNIEVEL™
SCRAMBLE VAN™
COMPLETE WITH
RAMP, TRAILER,
LIVING QUARTERS
AND WORKSHOP WITH
SCALE TOOLS!

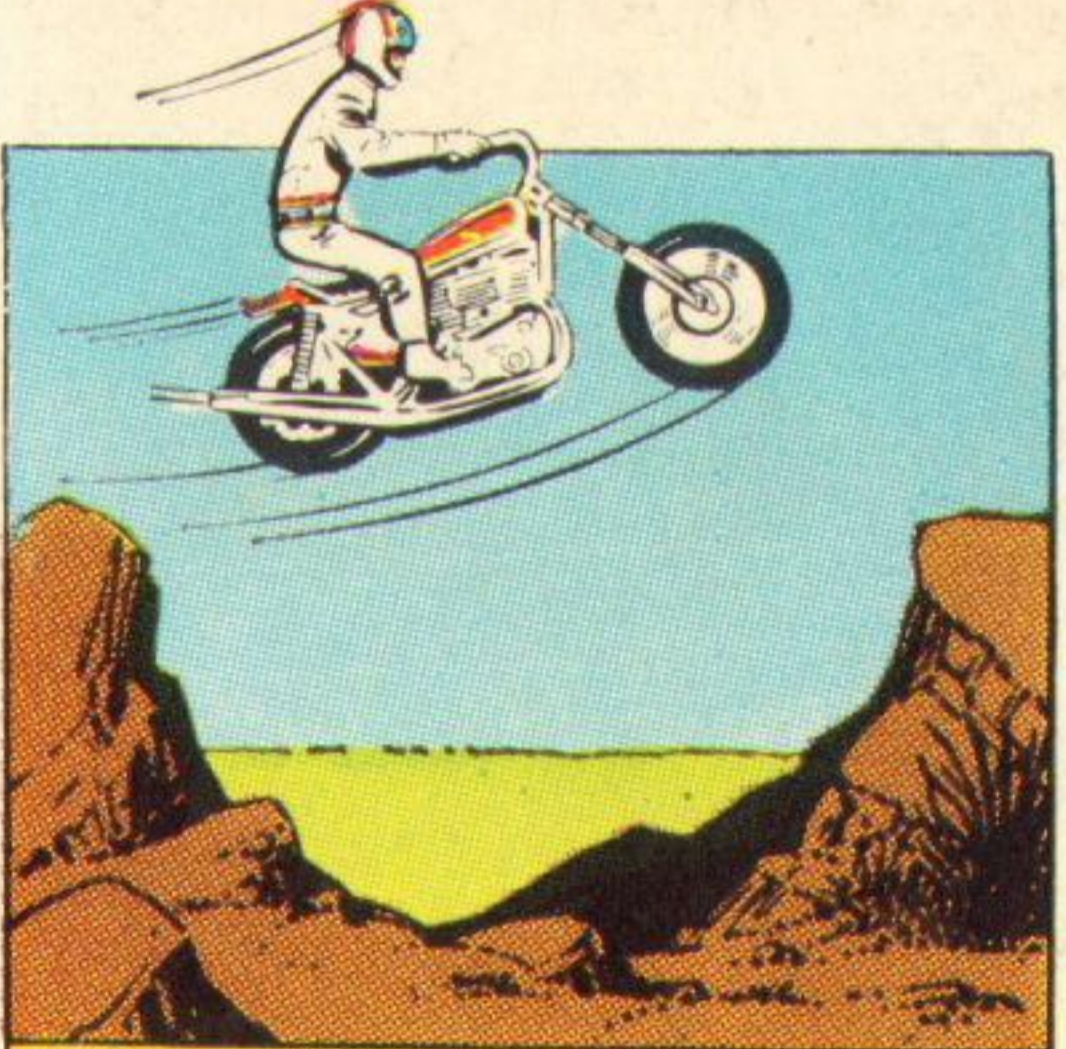


**THRILLING
WHEELIES
INDOORS OR
OUT!**

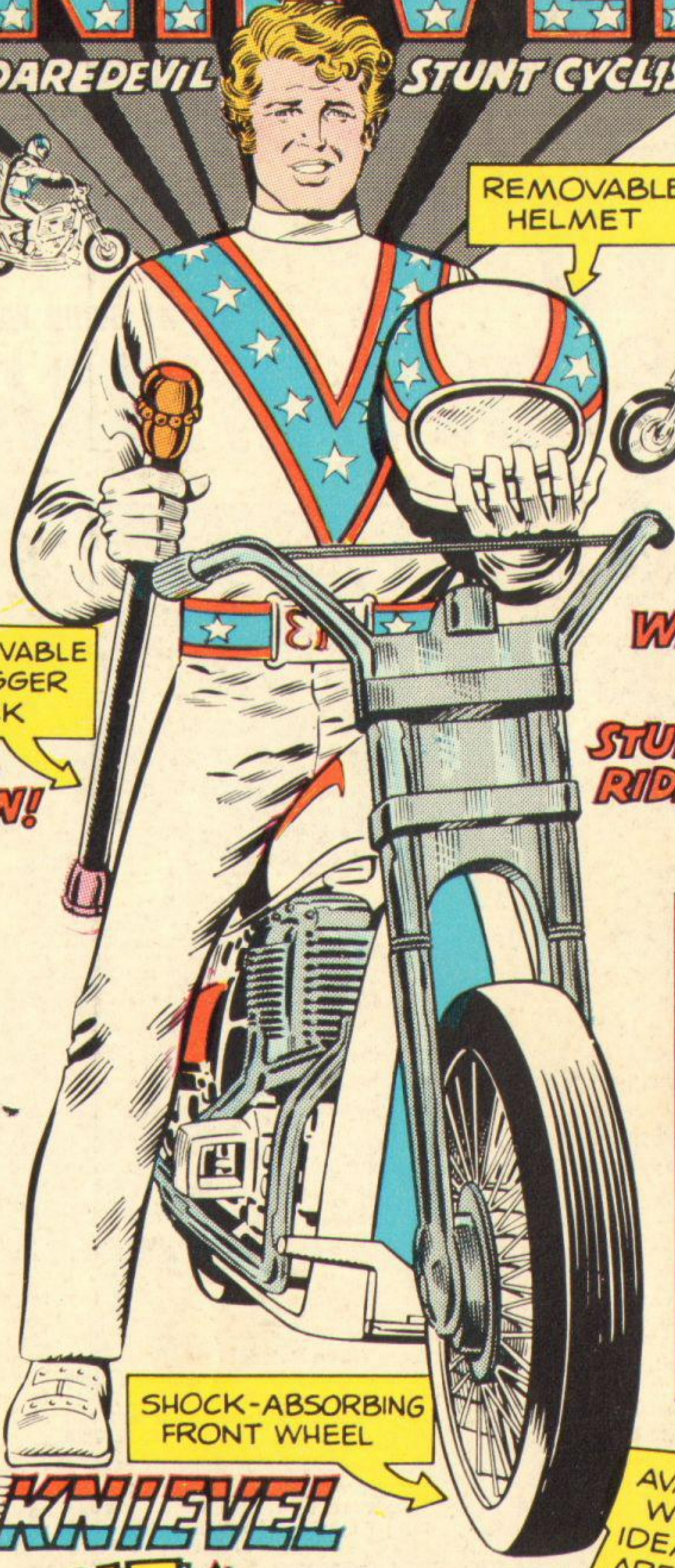


**BREATH-taking
SOMERSAULTS IN
MID-AIR OVER THE EVEL
KNIEVEL SCRAMBLE VAN!**

REMOVABLE
SWAGGER
STICK



**SENSATIONAL LEAPS OVER
YOUR NEIGHBORHOOD DITCH!**



REMOVABLE
HELMET

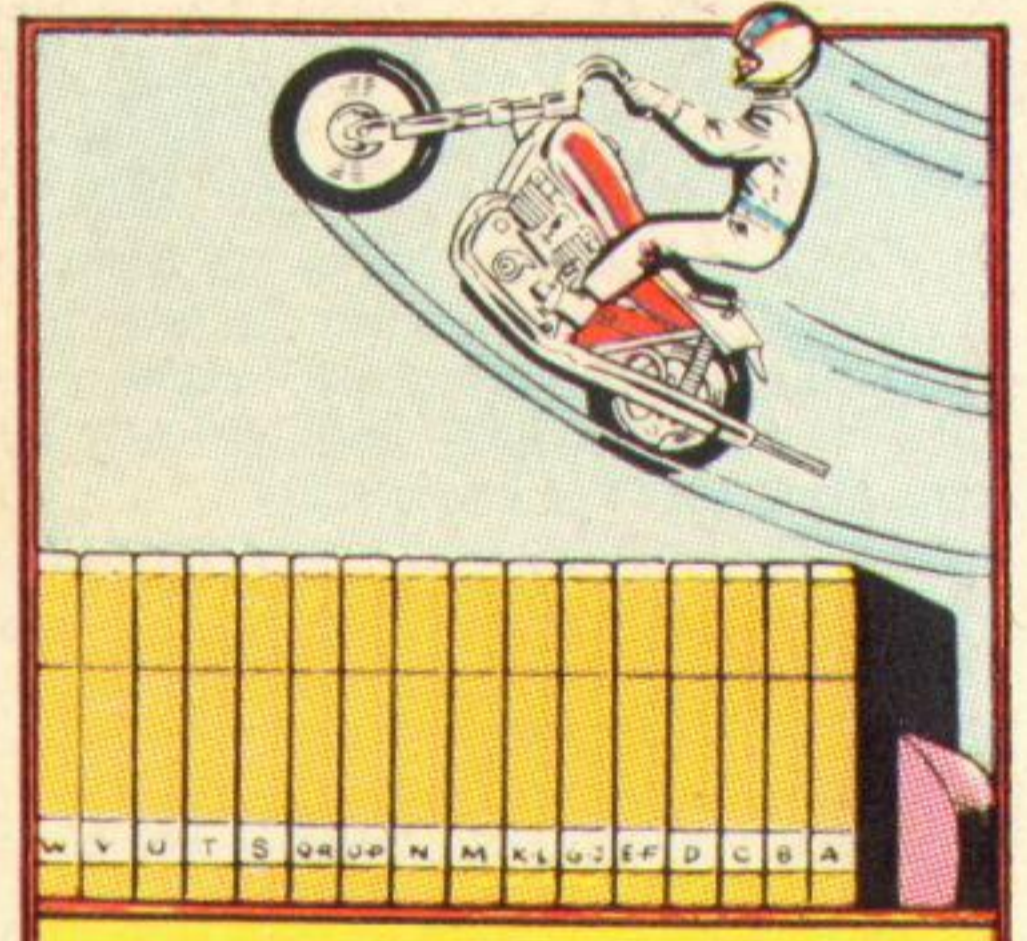
SHOCK-ABSORBING
FRONT WHEEL



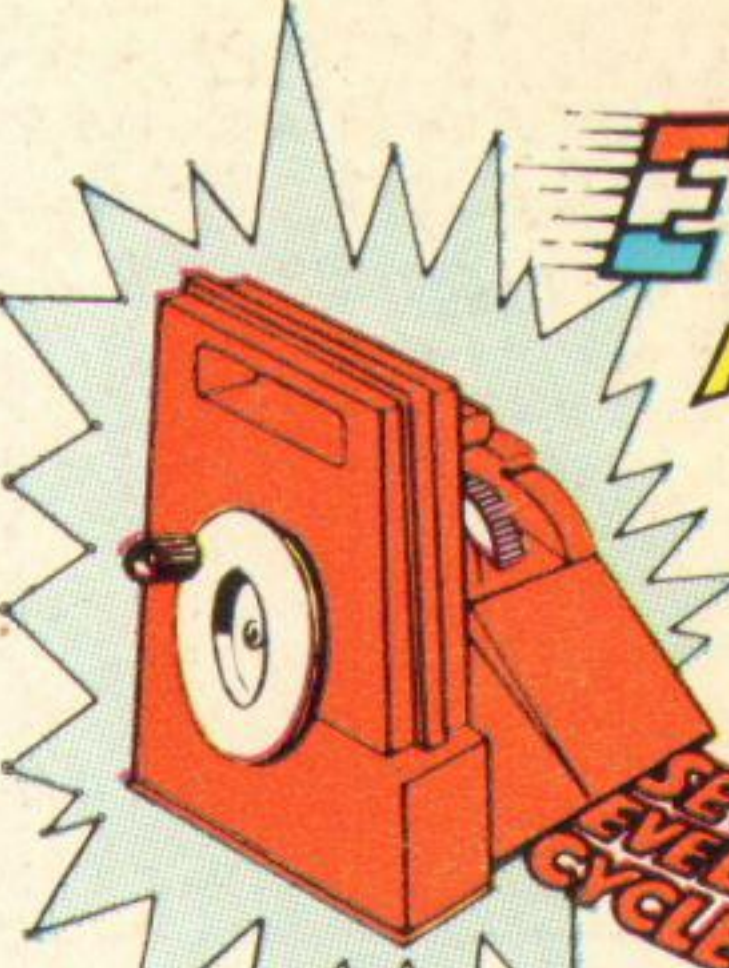
**SPELLBINDING
HANDSTANDS
FROM ONE
ROOM TO
ANOTHER!**

**ADD
MORE
EXCITEMENT**

**WITH 2
STUNT
RIDERS!**

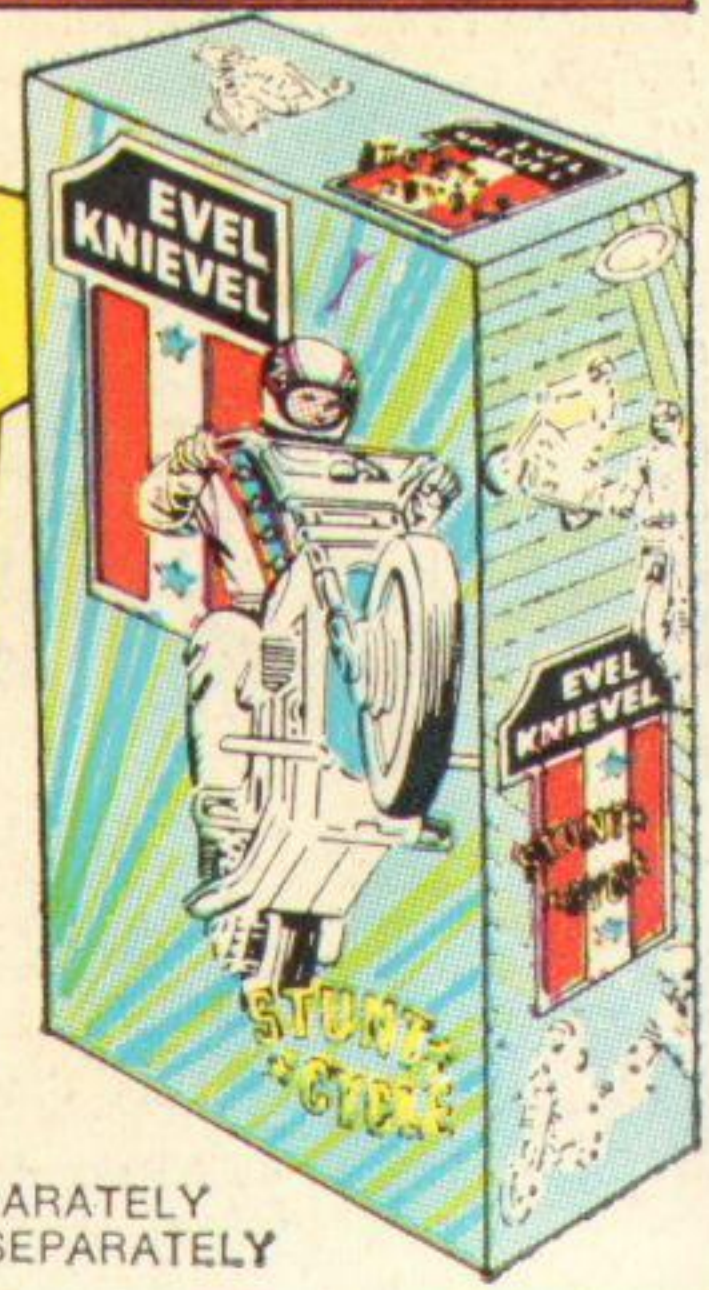
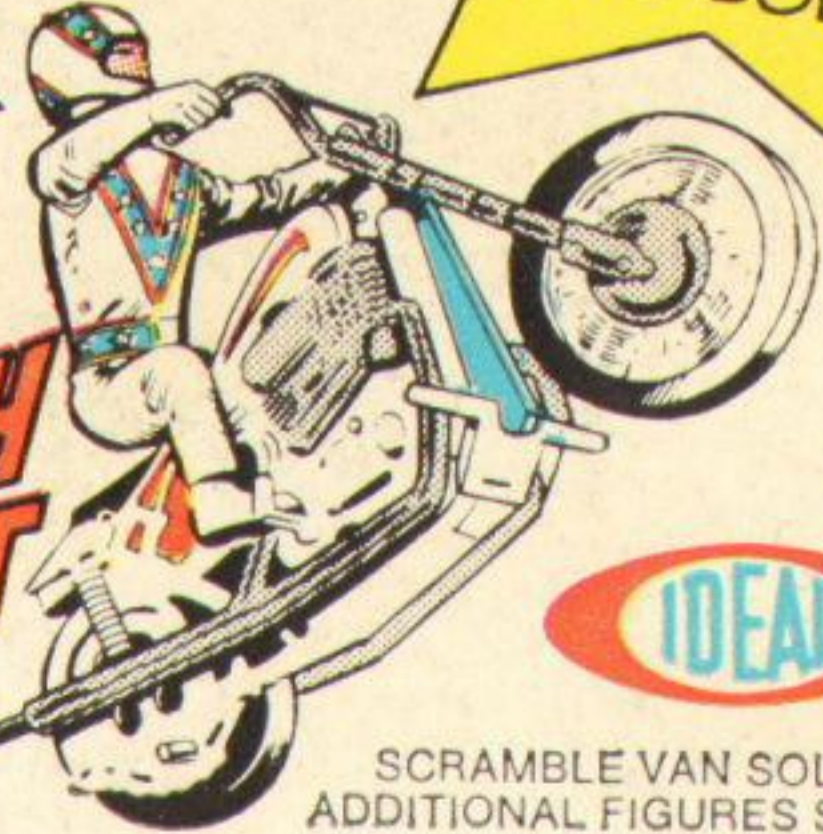


**JUMPS YOUR SET OF
ENCYCLOPEDIAS VOLUMES
A THROUGH W!**



**EVEL KNIEVEL
AND HIS
STUNT
CYCLE**
SET COMES COMPLETE WITH
EVEL KNIEVEL FIGURE, STUNT
CYCLE & GYRO REV-BOOSTER

AVAILABLE
WHERE
IDEAL TOYS
ARE SOLD!

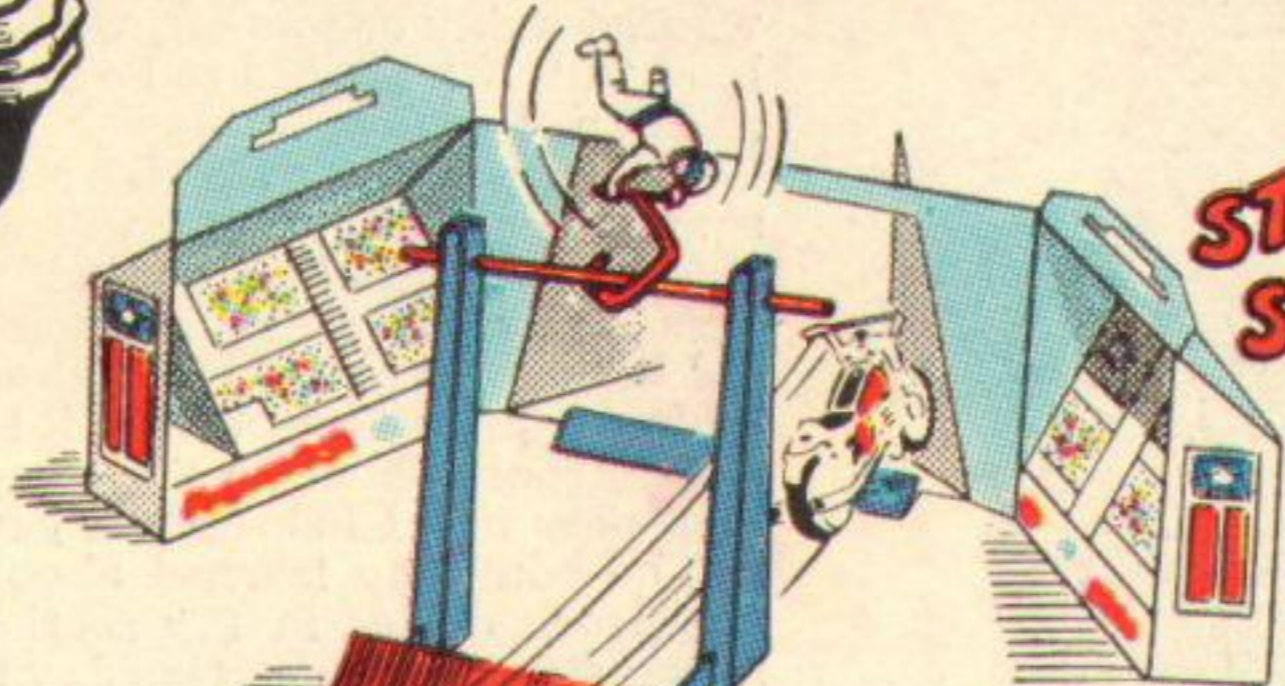
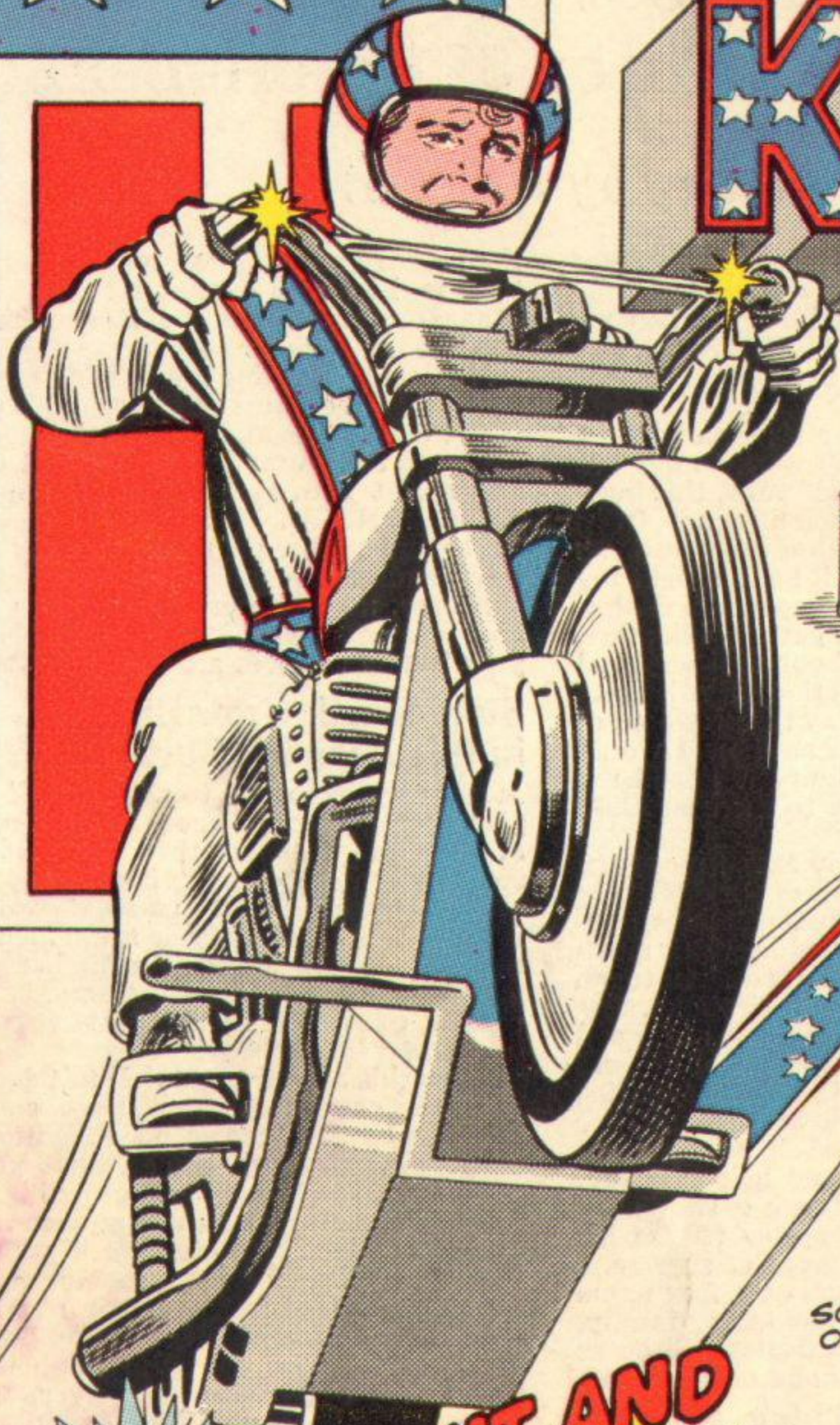


SCRAMBLE VAN SOLD SEPARATELY
ADDITIONAL FIGURES SOLD SEPARATELY

IDEAL PRESENTS
THE CONTINUING
ADVENTURES OF

EVEL KNEVEL

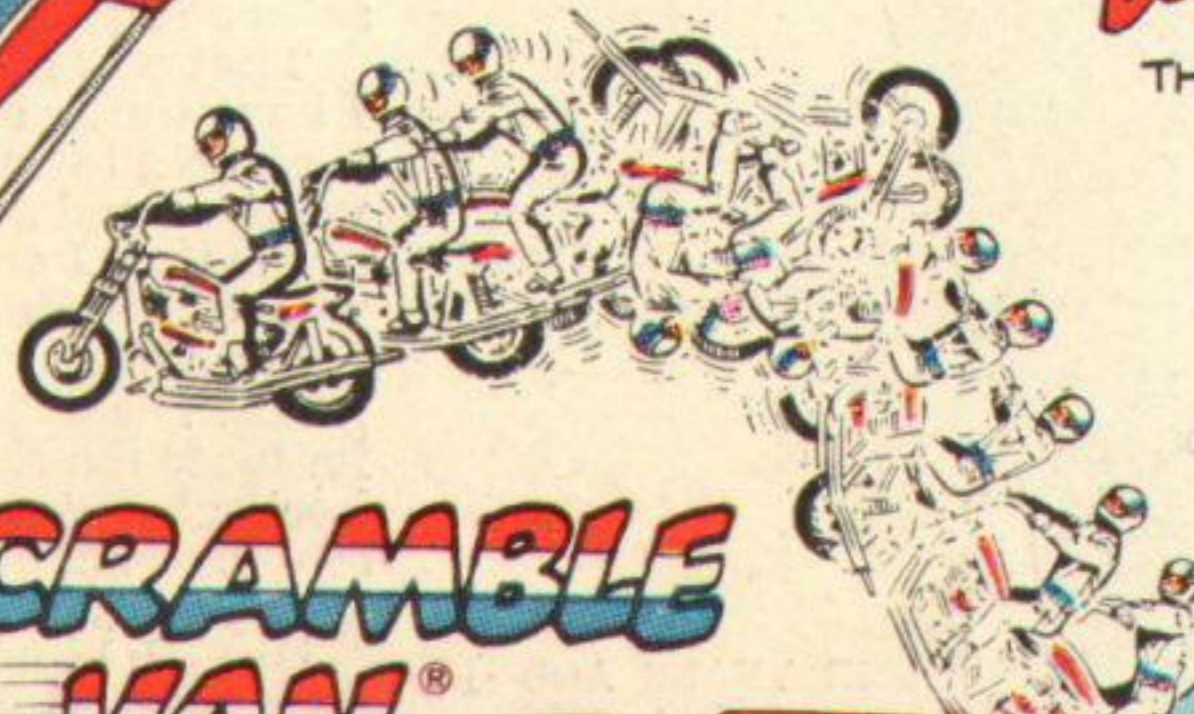
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**STUNT STADIUM
CARRY CASE**

WATCH IN AMAZEMENT AS EVEL LIFTS HIMSELF OFF THE STUNT CYCLE USING THE INCREDIBLE "SKY HOOK"

AND SENDS HIS CYCLE **BURSTING** THROUGH THE STADIUM DOORS!

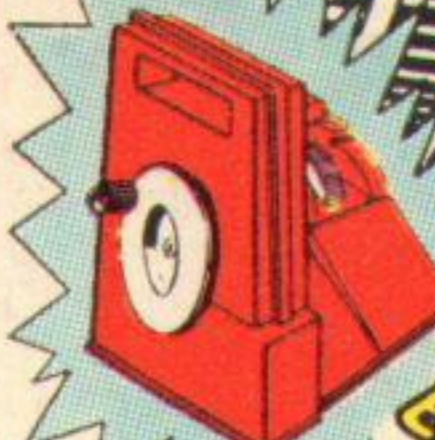


SCRAMBLE VAN

THRILL TO SOMERSAULTS AND JUMPS OVER THE EVEL KNEVEL SCRAMBLE VAN!

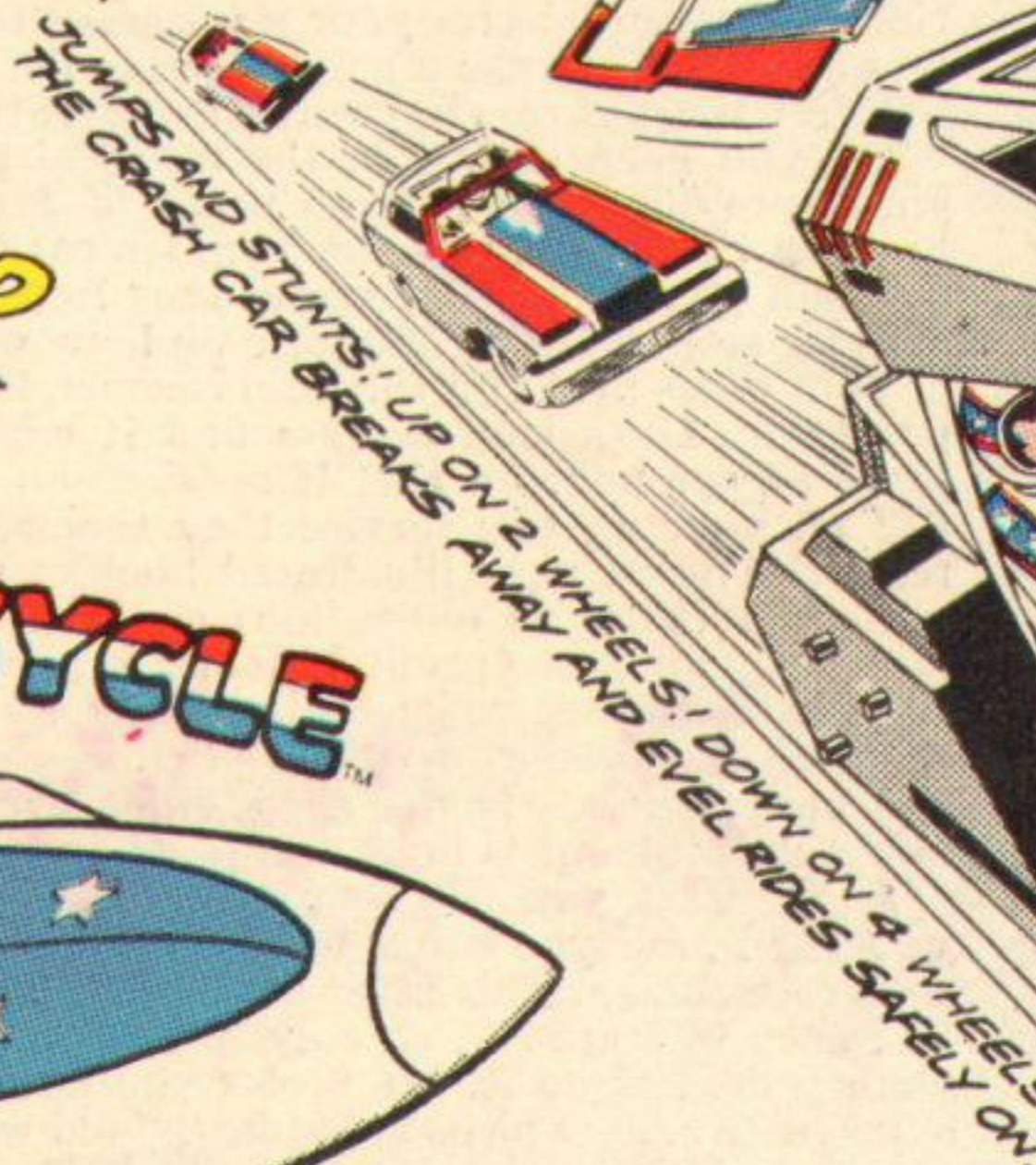


STUNT AND CRASH CAR



GYRO-POWERED ENERGIZER

STARTING POINT FOR ALL THE EXCITING EVEL KNEVEL STUNTS! INCLUDED WITH STUNT CYCLE®, SKY CYCLE AND STUNT AND CRASH CAR.



CANYON SKY CYCLE

SCREEEE

EVEL KNEVEL

COMPLETE WITH JET SIREN SOUND! THIS IS THE VEHICLE FOR THOSE DEATH-DEFYING STUNTS LIKE THE LEAP OVER SNAKE RIVER CANYON!

AVAILABLE WHERE IDEAL TOYS ARE SOLD

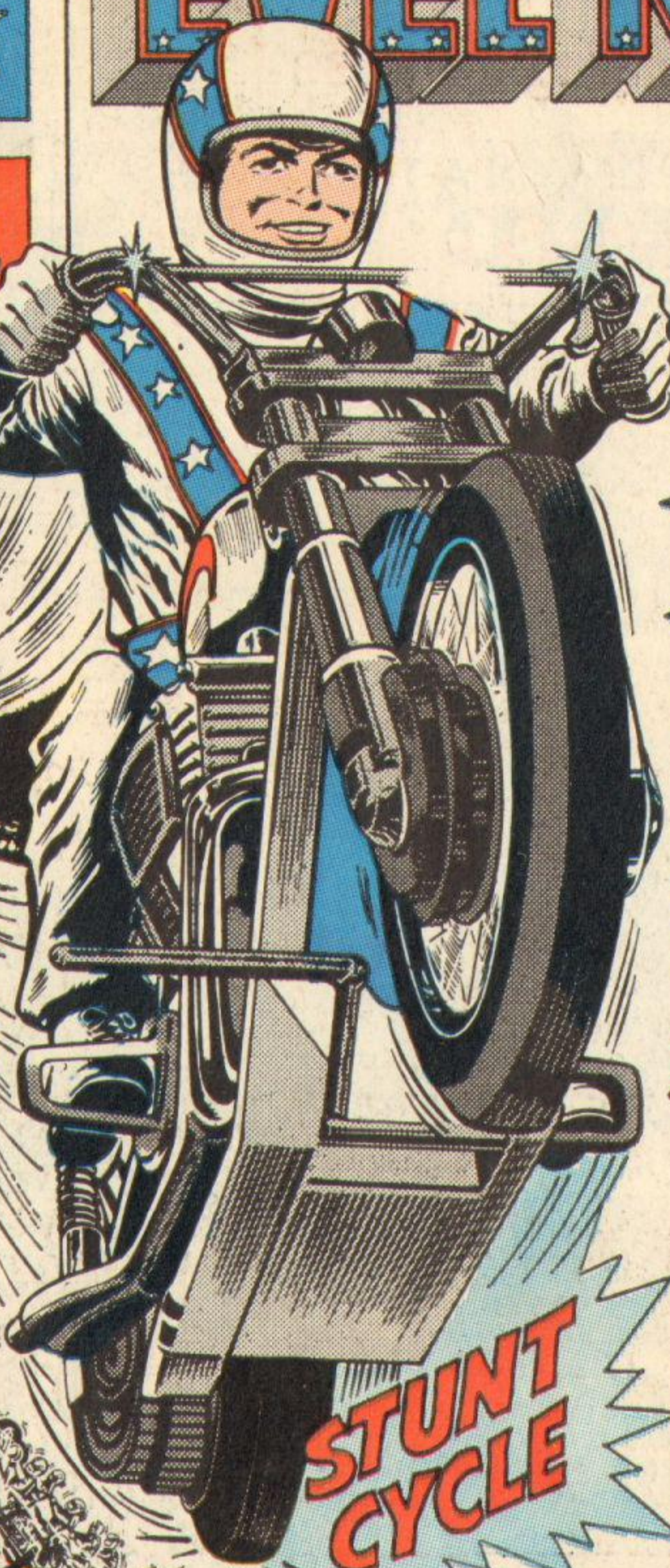
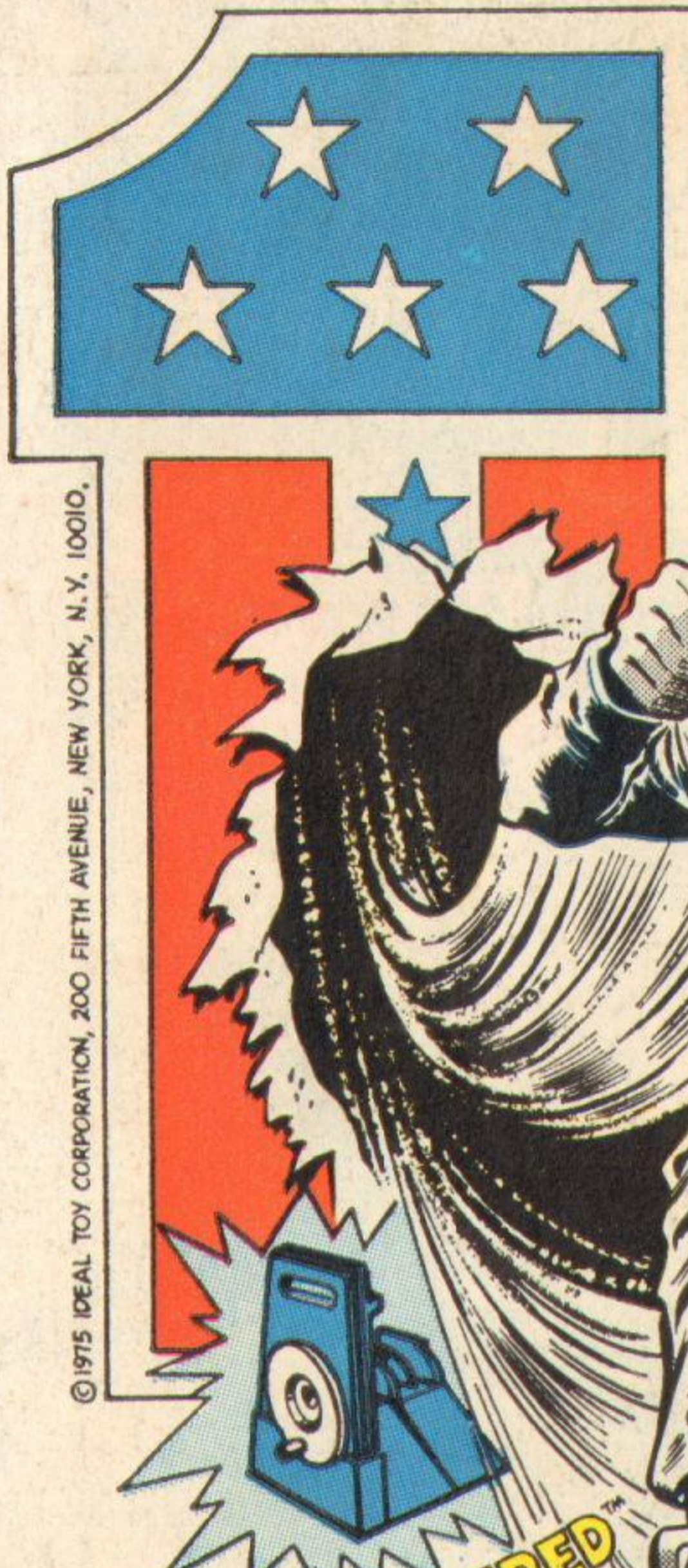


STUNT STADIUM, SCRAMBLE VAN, STUNT AND CRASH CAR, FIGURE, STUNT CYCLE AND CANYON SKY CYCLE SOLD SEPARATELY.

THE FURTHER ADVENTURES OF

EVEL KNIEVEL™

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**GYRO-POWERED
ENERGIZER™**

STARTING POINT FOR ALL THE EVEL KNIEVEL™ ACTION VEHICLES! SOLD WITH STUNT CYCLE AND DRAGSTER, ALSO SOLD SEPARATELY.

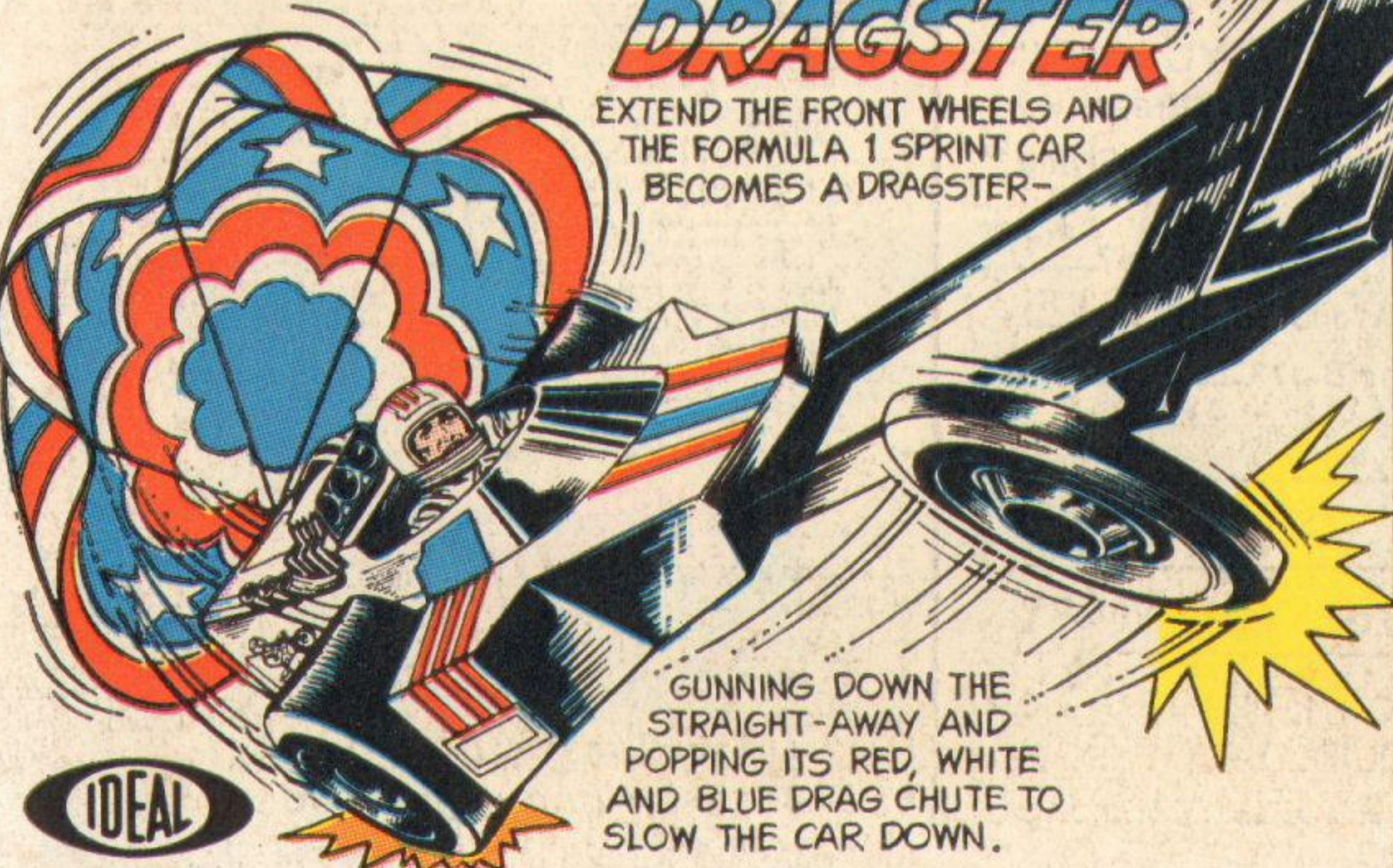
**STUNT
CYCLE**



EVEL GOES UP AND SOMERSAULTS OVER THE EVEL KNIEVEL SCRAMBLE VAN®

**EVEL KNIEVEL™
FORMULA II
DRAGSTER**

EXTEND THE FRONT WHEELS AND THE FORMULA 1 SPRINT CAR BECOMES A DRAGSTER-



GUNNING DOWN THE STRAIGHT-AWAY AND POPPING ITS RED, WHITE AND BLUE DRAG CHUTE TO SLOW THE CAR DOWN.

**EVEL KNIEVEL™
CHOPPER**

EXTENDED FRONT WHEEL! SLEEK CHROMED PIPES! BANANA SEAT WITH BACKREST!



RUGGED-AND-READY TO TAKE-ON THE MOST CHALLENGING BACK TRAILS!

**EVEL KNIEVEL™
TRAIL BIKE**

RESCUE SET

EVEL IS PREPARING TO SAVE LOST MINERS FROM A DARK MYSTERIOUS CAVE.



ARCTIC SET

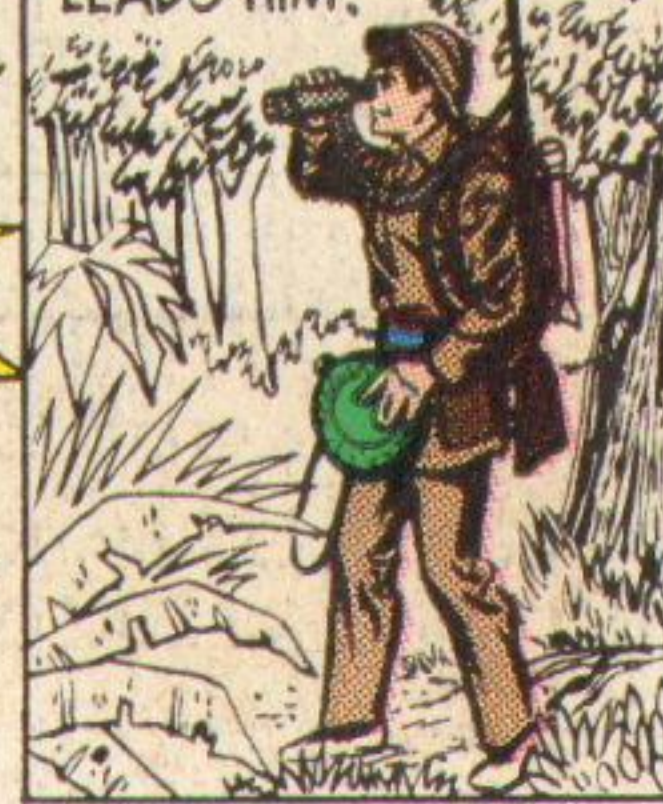
EVEL IS CROSSING THE ARCTIC WILDERNESS-- A WALKIE TALKIE HIS ONLY LINK TO THE CIVILIZED WORLD.



**EVEL KNIEVEL™
ADVENTURE
SETS**

EXPLORER SET

EVEL IS READY FOR THE JUNGLE, THE DESERT OR WHEREVER ADVENTURE LEADS HIM.



RACING SET

EVEL IS PREPARING HIS CYCLE FOR A RECORD BREAKING JUMP.



STUNT CYCLE, DRAGSTER, & ADVENTURE SETS SOLD WITH SEVEN INCH FIGURE. CHOPPER, TRAIL BIKE & SCRAMBLE VAN, ALL SOLD SEPARATELY. ALL TOYS ARE SCALED TO EVEL KNIEVEL FIGURE.

RIDE INTO ADVENTURE WITH

EVEL KNIEVEL™

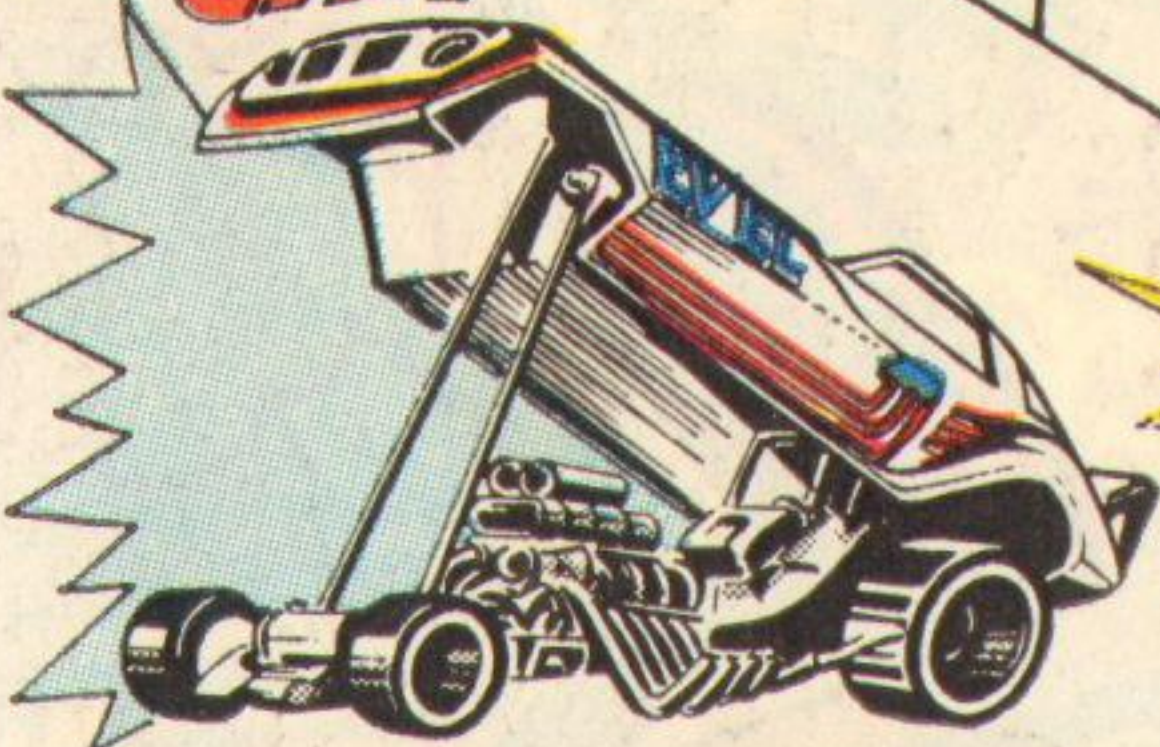
EVEL KNIEVEL
SUPER JET CYCLE™
 WITH SPARK SHOOTING JET PODS!
 AND RIDING WITH EVEL...
ROBBIE KNIEVEL!™
 "TEENAGE STUNTMAN"
 FOR EXCITING NEW 2 MAN STUNTS.
 ROBBIE SOLD SEPARATELY.

GYRO-POWERED ENERGIZER™
 THE POWER BEHIND ALL
 EVEL KNIEVEL ACTION VEHICLES!
 SOLD WITH **STUNT CYCLE**, **SUPER JET
 CYCLE**, **CANYON SKY CYCLE**,
FUNNY CAR AND **CHOPPER**.
 ALSO SOLD SEPARATELY.



PACK IT UP... IT'S
 READY TO GO.
**THE EVEL KNIEVEL
 SCRAMBLE VAN,®**
 IT'S A MOVING
 DAREDEVIL SHOW.

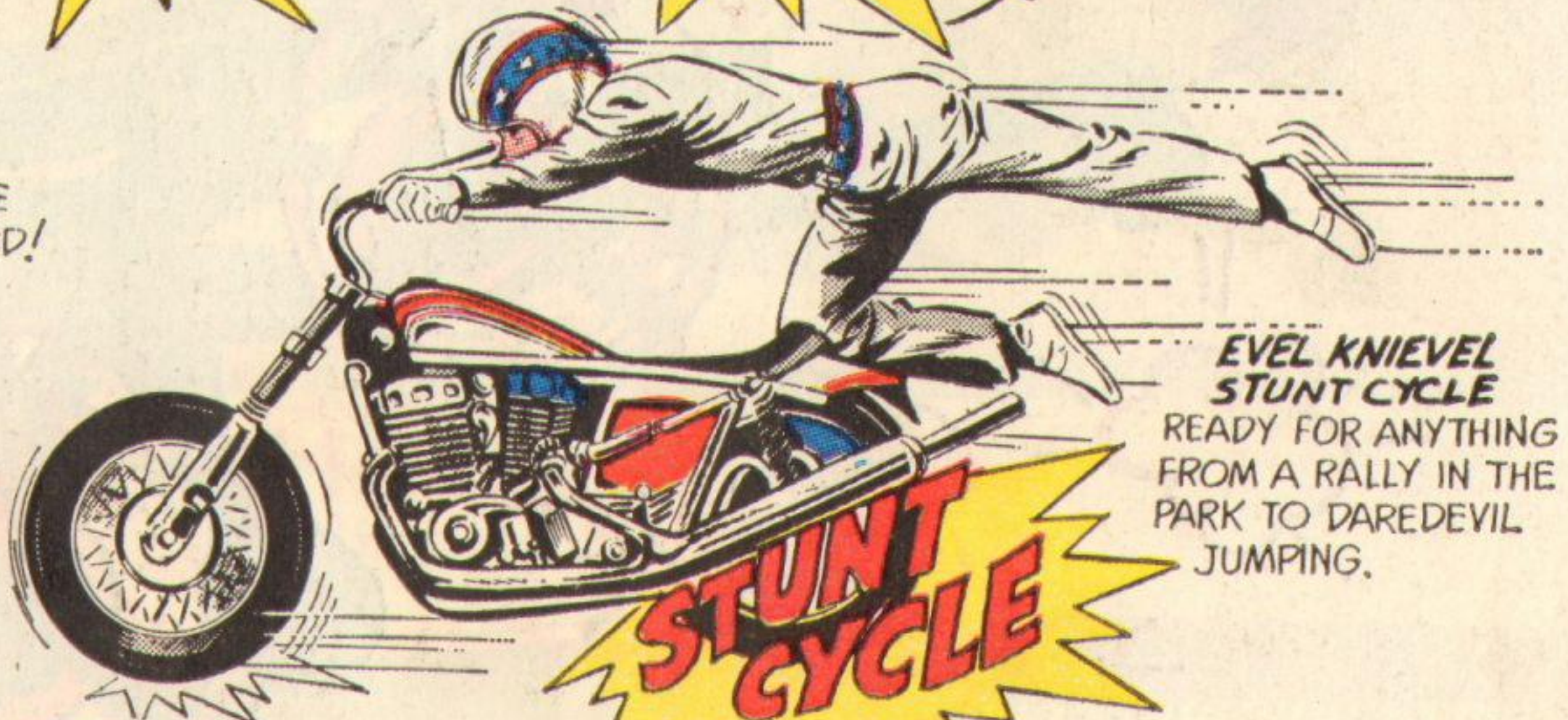
EVEL KNIEVEL
**FUNNY
 CAR**



IT'S A MEAN MACHINE WITH POWER
 TO BURN, JUST SHUT THE HOOD, YOU'RE
 READY TO BREAK THE SPEEDWAY RECORD!

**CANYON
 SKY CYCLE™**

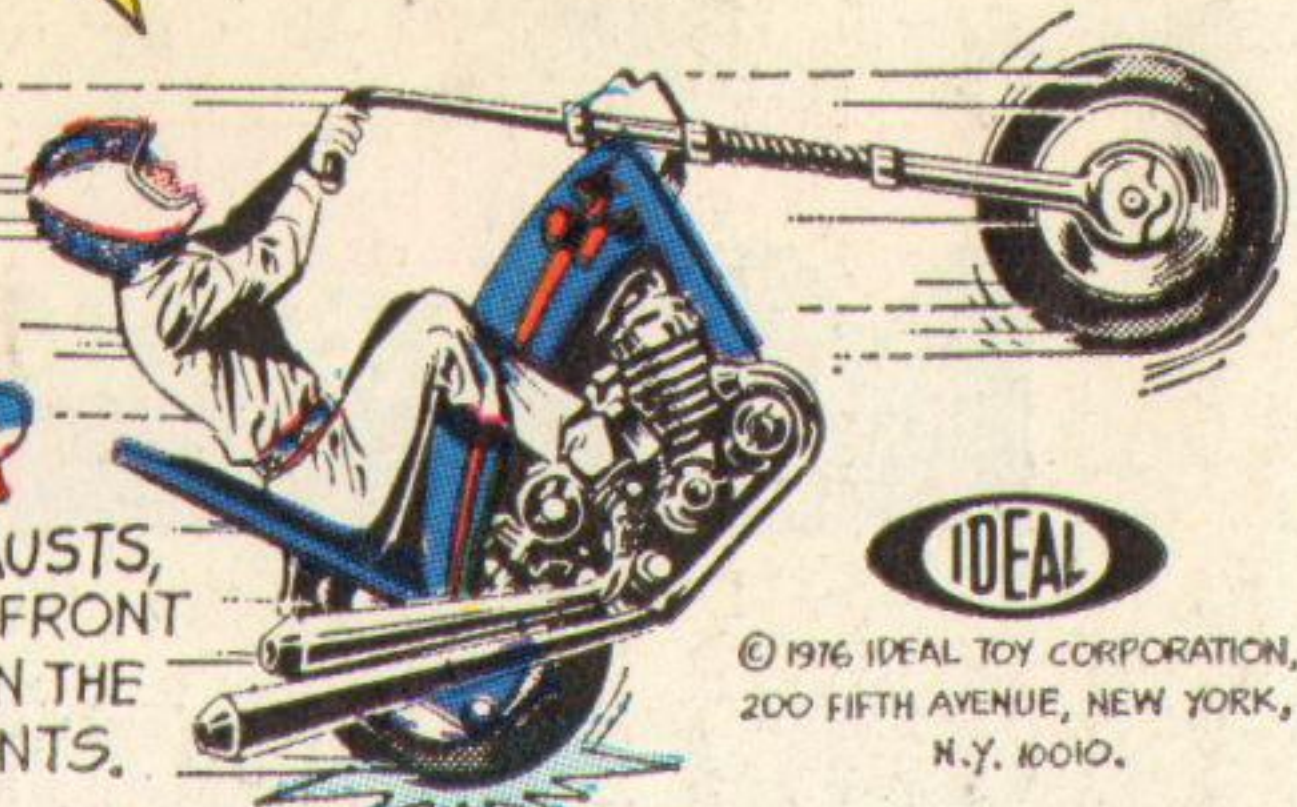
WILL THE "KING OF THE STUNTMEN"
 JUMP SNAKE RIVER CANYON?
 EVEL AND THE **CANYON SKY CYCLE**
 ARE READY....3....2....1...



**EVEL KNIEVEL
 STUNT CYCLE**
 READY FOR ANYTHING
 FROM A RALLY IN THE
 PARK TO DAREDEVIL
 JUMPING.

EVEL KNIEVEL
CHOPPER

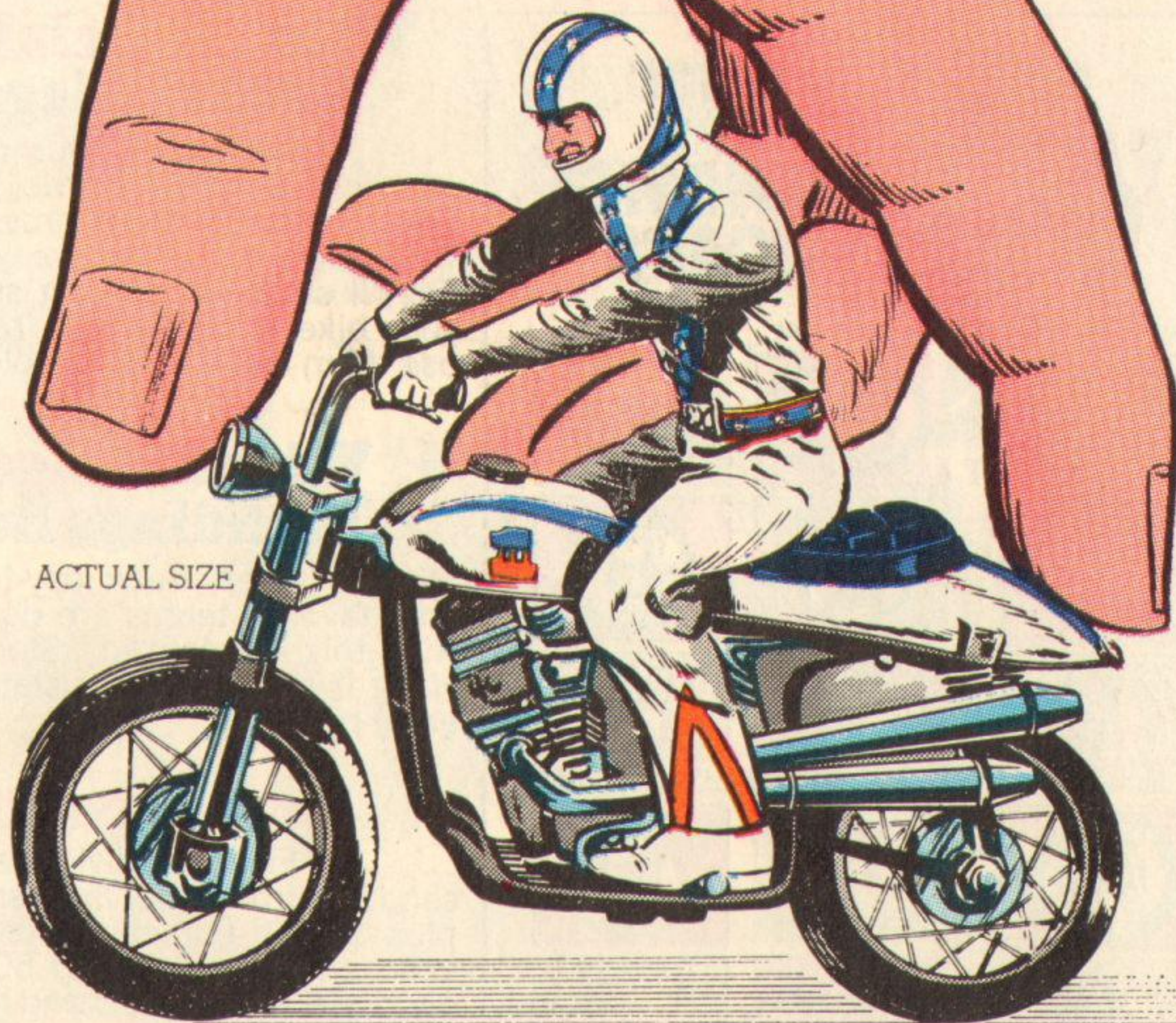
WITH "CHROME-LIKE" EXHAUSTS,
 BANANA SEAT, EXTENDED FRONT
 FORK... READY TO TAKE ON THE
 TOUGHEST BACKYARD STUNTS.



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 200 FIFTH AVENUE, NEW YORK,
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STUNT CYCLE, SUPER JET CYCLE, & CHOPPER ALL SOLD WITH SEVEN INCH FIGURE. FUNNY CAR, SCRAMBLE VAN & SIX INCH FIGURE OF ROBBIE KNIEVEL SOLD SEPARATELY.

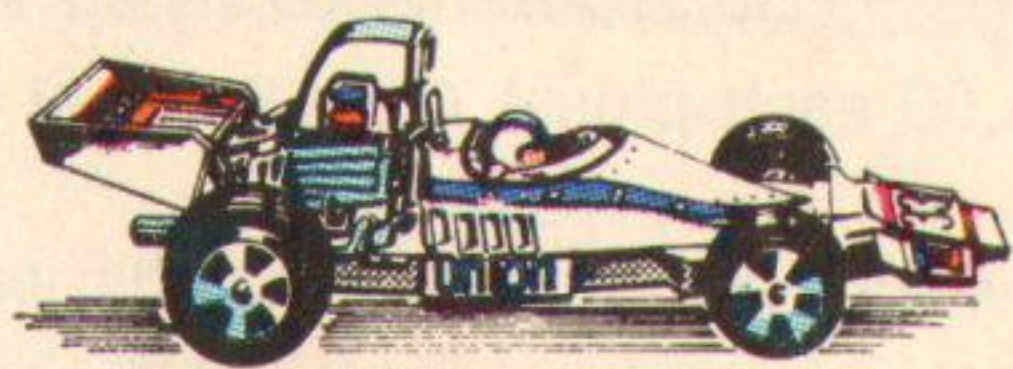
BIG ADVENTURES BEGIN WITH EVEL KNieVEL™ MINIATURES.



With the Evel Knievel Precision Miniatures the bigger the adventure the better, because each miniature is made of die-cast metal and high impact plastic. That's the kind that's rugged enough for play.

And whether your adventures take you to Snake River Canyon, over 14 buses or down the Indy speed strip, it's all part of the fun with the Evel Knievel Precision Miniatures.

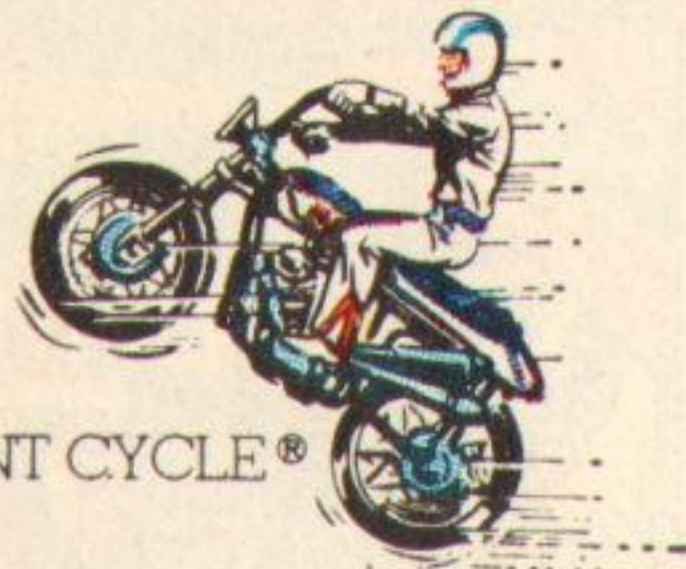
There are six Evel Knievel Precision Miniatures and each one has remarkable detail, so you'll want to collect all six.



FORMULA 500



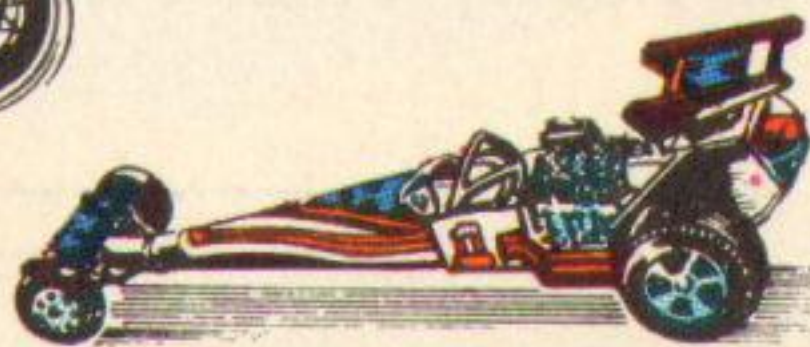
FUNNY CAR™



STUNT CYCLE®



CHOPPER



FORMULA 1 DRAGSTER



CANYON SKY CYCLE™

**THE EVEL KNieVEL PRECISION MINIATURES
THEY'RE PLAYABLE AND COLLECTABLE.**

