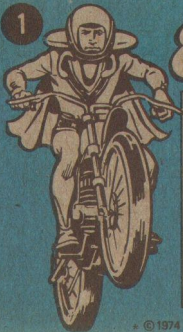




EVEL KNieVEL

1

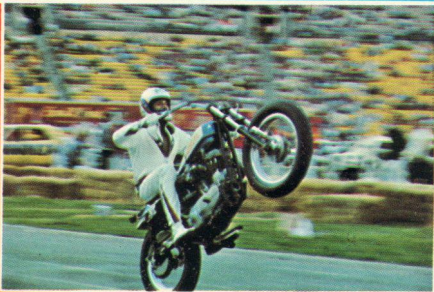


Evel Knievel

No. 1 in a series of 60

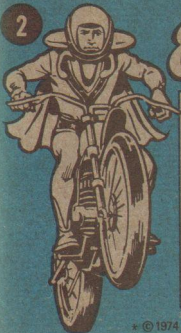
Evel Knievel! More than just a name, it has become an authentic spirit; a rousing symbol of vibrant virtuosity in modern American folklore! There is only one Evel Knievel . . . but his spell-binding example of courage and individual ruggedness will live on in the dreams of millions for years to come!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ THE EVEL WHEELIE ★ ★ ★ ★ ★

2



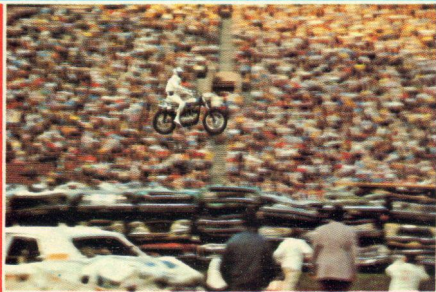
Evel Knievel

No. 2 in a series of 60

What's a wheelie? Well, for the benefit of those unfamiliar with motorcycle stunt terminology, a "wheelie" is the fabulous feat of riding a cycle on only one wheel, the back one. Accomplishing this task is no slight achievement, and Evel Knievel has probably done more wheelies than any other stunt rider in history.

***CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!**

* © 1974 Evel Knievel © Topps Chewing Gum, Inc. Prtd. in U.S.A.



★ ★ RIDING HIGH ★ ★ ★ ★ ★ ★ ★ ★

3

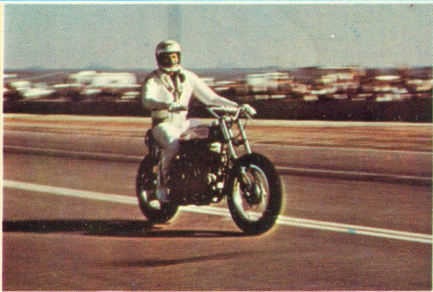


Evel Knievel

No. 3 in a series of 60

Robert Craig Knievel, born in Butte, Montana, October 17th, 1938, practically invented the bizarre art of motorcycle jumping, leaping a bike across ever-widening rows of cars and trucks parked side by side between two ramps. The sheer spectacle and courage of this feat is certainly appreciated by Evel's enthusiastic fans!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

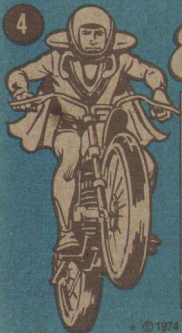


MOVIN' ON

4

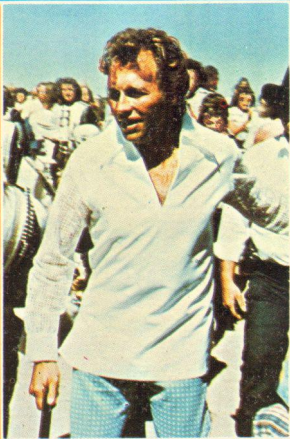
Evel Knievel

No. 4 in a series of 60



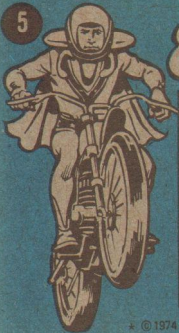
Evel Knievel has a lot to say about danger: "It's been my philosophy that you just can't sit back and wait for things to happen. I'm not saying you should go around taking all kinds of chances. You never take a chance unless the reward is worthwhile. The less the risk, the less the reward."

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ IDOL OF MILLIONS® ★ ★

5

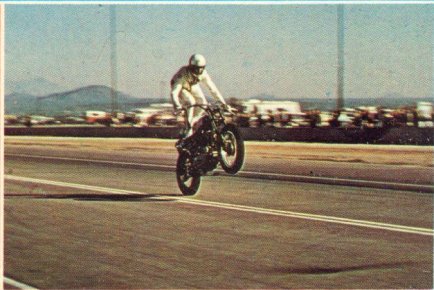


Evel Knievel

No. 5 in a series of 60

When Evel speaks, people listen! With his outspoken and free-wheeling manner, the daredevil stunt driver has captivated an entire generation of loyal fans. In twenty minutes, it's been asserted, Evel Knievel can tell enough anecdotes about his early life to keep a reporter busy for twenty years just verifying them!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

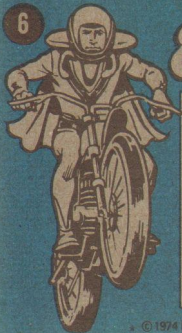


★ ★ WAY OUT WHEELIE ★ ★ ★ ★

6

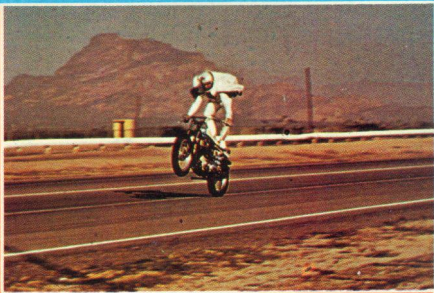
Evel Knievel

No. 6 in a series of 60



Evel Knievel is a family man. His pretty wife Linda and their three children have understandably mixed emotions about Evel's dangerous work, not to mention the daredevil's monumental jump across the Snake River Canyon. "He'd rather die than back down now," Linda said, but the concern for her husband's safety was evident!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ CYCLE SUPER-HERO ★ ★ ★ ★

7

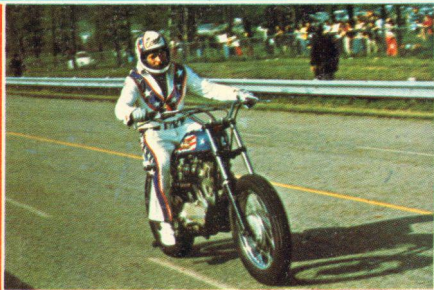


Evel Knievel

No. 7 in a series of 60

In a red, white and blue outfit reminiscent of Superman; Evel Knievel performs his dangerous stunts! There's something thrilling about these automotive tricks, something fast and exciting. No one can deny that during these death-defying displays, the spectator is caught up in the life-or-death ordeals of the jumper!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ **EASY RACER** ★ ★ ★ ★ ★

8

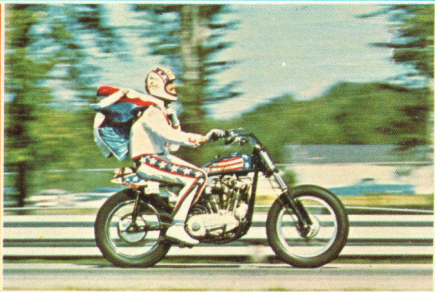
Evel Knievel

No. 8 in a series of 60



When he's not out in the furious field of his profession, Evel Knievel relaxes with a pleasant game of golf . . . at \$1,000 a hole! Between his strokes, the daredevil drives his golf cart across the lawn as if it were a motorcycle. I guess it goes to prove that you can take Evel out of the danger, but you can't take the danger out of Evel!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ ALONG CAME EVEL ★ ★ ★ ★ ★

9

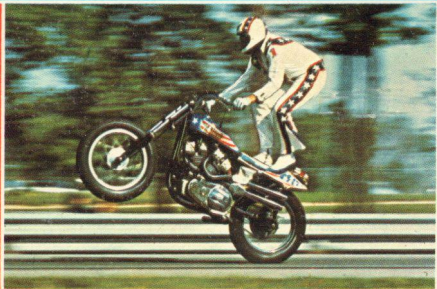


Evel Knievel

No. 9 in a series of 60

When Evel first started his incredible career, he was practically a one-man show. "I'd get out there before the show and set up the ramps. I did my own public relations and acted as my own M.C. And when it was over, I'd take the ramps down, load the truck and move out!" Today Evel Knievel is still his own greatest publicity asset!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

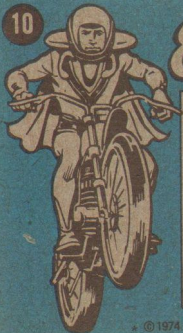


TALL IN THE CYCLE

10

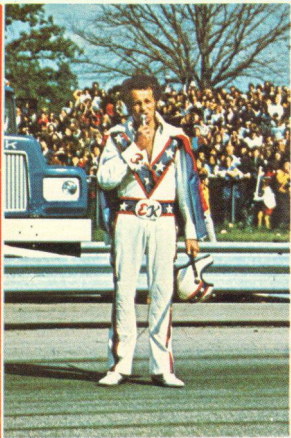
Evel Knievel

No. 10 in a series of 60



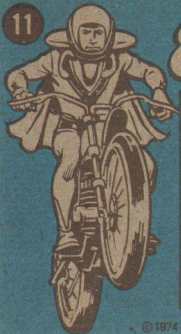
Interested in more facts about Evel Knievel? Well, you won't find the daredevil stunt driver listed in Who's Who! Evel does pop up, however, in the Guinness Book of World Records. Also, an entire collection of these special Evel Knievel cards will be a great source of information on the legendary hero!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



EVEL SPEAKS

11



Evel Knievel

No. 11 in a series of 60

Evel's activities haven't all been accident-free. "At Las Vegas, I thought I could make it. I really did. But the engine just went flat on me out there in front of the takeoff ramp. You've got to go off that ramp winding rpm and driving on the chain. But those valves just went dead. I knew I wouldn't make it, man!"

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



THE SUPER VAN

12

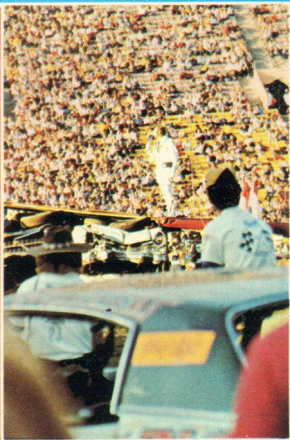


Evel Knievel

No. 12 in a series of 60

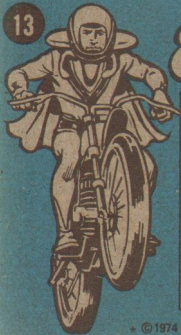
After his accident at Las Vegas, Evel Knievel was immediately rushed to a hospital. The doctors sadly informed him that he'd never walk again. But five months later, he was back on the late night talk shows, arousing interest in his Canyon jump! Evel's amazing recovery still baffles his physicians!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



FACING THE FANS

13

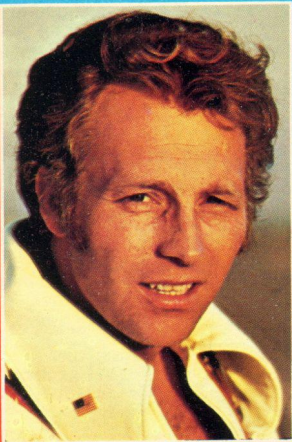


Evel Knievel

No. 13 in a series of 50

At one point, the question of sports figures and opponents was mentioned to Evel. "I want to talk to you about opponents," he began. "Now there are a couple of you guys out there who wonder about that. And I would like you to tell me if you can find a tougher opponent than mine. Because my opponent is death . . ."

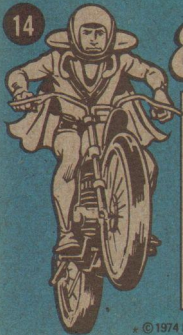
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



ROBERT CRAIG KNIEVEL



14



Evel Knievel

No. 14 in a series of 60

Robert Craig Knievel. As a kid, the youthful daredevil impressed friends back in his home town, Butte. In addition to doing wheelies, Evel expanded his activities to take in more dangerous stunts. On a bet, he rode up the back of a parked car, over its roof and down the hood! Shades of things to come!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

* © 1974 Evel Knievel © Topps Chewing Gum, Inc. Prtd. in U.S.A.

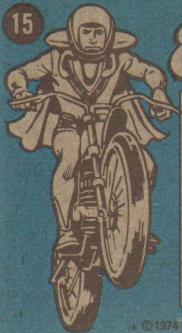


★ ★ FAST AND FURIOUS ★ ★ ★ ★

15

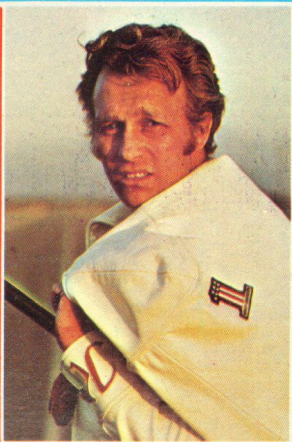
Evel Knievel

No. 15 in a series of 50



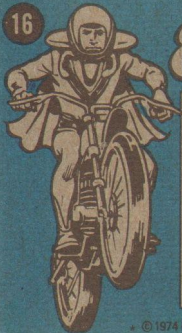
Before Evel Knievel took to the air in his Sky-Cycle, a test ship was experimented with first. In the initial "pilotless" flight, the engine shut down too soon. The general problem this first time, however, was that the fuel tank was only half full, which may explain why the engine quit prematurely.

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



NO. 1 HERO

16



Evel Knievel

No. 16 in a series of 60

No. 1 hero throughout the land is Evel Knievel! Yes, there is no denying Evel's incredible popularity with his enthusiastic public, just as there is no getting away from the terrible risks the gallant Mr. Knievel must take in his endeavors. But Evel would have it no other way!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



INTERVIEWING EVEL

17

Evel Knievel

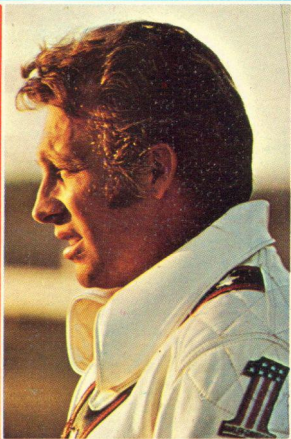
No. 17 in a series of 60



Let it be known . . . Evel Knievel isn't that crazy about being interviewed! The daredevil stunt driver doesn't take to any in-depth studies conducted by the sometimes bothersome press. Of course, being such a celebrity does have its drawbacks . . . such is the price of success. But Evel appears able to handle these problems!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

★ ©1974 Evel Knievel ©Topps Chewing Gum, Inc. Prtd. in U.S.A.



PROFILE IN COURAGE



18

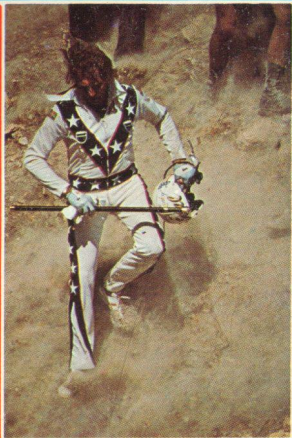


Evel Knievel

No. 18 in a series of 60

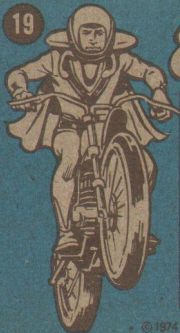
A few years ago a movie based on Evel Knievel's life and exploits was produced. It starred George Hamilton as the applauded stunt driver and was an extremely successful film. But why shouldn't it be? Evel's career is so exciting and unusual that a movie version of his adventures was bound to be a hit!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ CHECKING THE SITE ★ ★

19

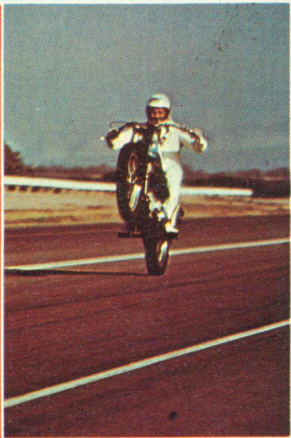


Evel Knievel

No. 19 in a series of 60

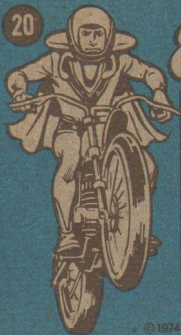
Ever think of jumping across the Grand Canyon? Evel Knievel has! When troubles arose, however, the determined Evel turned his sights to the Snake River Canyon in Idaho instead. No ordinary 'cycle could make the trip, of course, to accomplish this seemingly impossible dream, Evel had his own Sky-Cycle invented!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



MAKING TRACKS

20

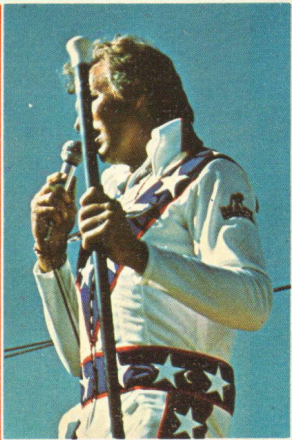


Evel Knievel

No. 20 in a series of 60

Introducing Evel Knievel! Montana mountain man, big spender, Robin Hood on two wheels! During his career, Evel has made more than 300 motorcycle jumps, and has crashed about 11 times. Why does he do it? Some say it's the money. But it's more than just dollars and cents that keeps Evel Knievel on the road!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ PUBLIC APPEARANCE ★

21



Evel Knievel

No. 21 in a series of 60

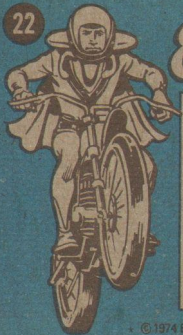
Evel loves his enthusiastic fans . . . and they love Evel! Whenever the daredevil stunt driver makes an appearance, crowds of cheering on-lookers engulf the scene! Evel developed his showmanship abilities during his early years of stunt driving. His popularity now is universal . . .

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ FEARLESS FLYER ★ ★ ★ ★ ★

22



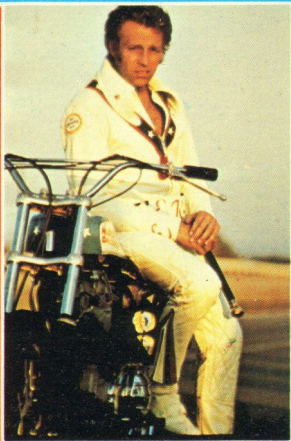
Evel Knievel

No. 22 in a series of 60

Evel began riding a motorcycle when he was ten, practicing up in the Butte Hills, and pretty soon he found he could do just about anything! Even before that the young rascal had seen his first Daredevil racing show, and that same day Evel was trying to ride his bicycle on one wheel and jump it!

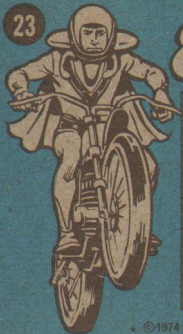
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

* ©1974 Evel Knievel ©Topps Chewing Gum, Inc. Prtd. in U.S.A.



★ ★ THE LIVING LEGEND ★

23

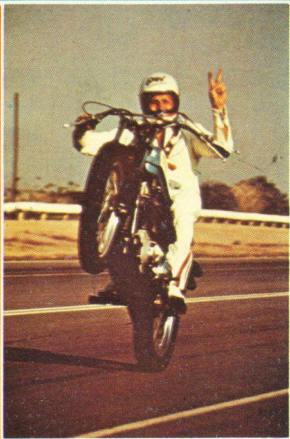


Evel Knievel

No. 23 in a series of 60

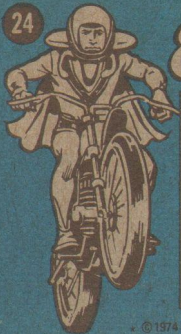
Evel admits that he was always a rebel. He also gets very angry when anyone mispronounces or misspells his name! He recalls vividly one incident where he met a fellow by the name of Knoffle. Evel didn't take kindly to all the jokes about "Evel Knievel" and "Awful Knoffle"!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



CONFIDENT CRUSADER

24

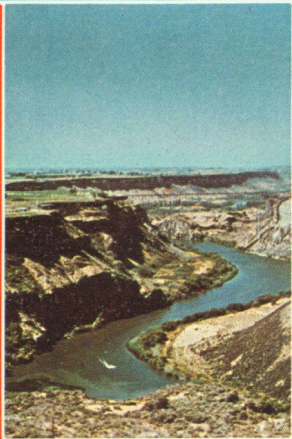


Evel Knievel

No. 24 in a series of 60

The earliest phase of Evel's wild career began with crashes through flaming wooden walls and jumping over a pit filled with 200 rattlesnakes. "When it comes to those flaming walls," Evel admits, "the trick is to hit 'em hard!" The renowned Mr. Knievel certainly leads an exciting life!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



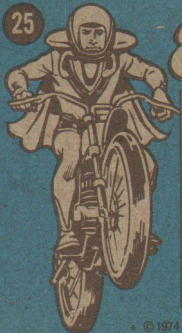
SNAKE RIVER CANYON



25

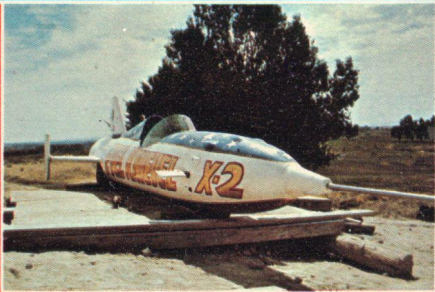
Evel Knievel

No. 25 in a series of 60



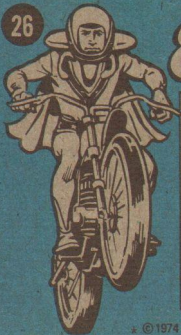
Snake River Canyon, near Twin Falls, Idaho, is a huge and forbidding challenge for Evel Knievel. The daredevil stunt driver leased some 300 acres along the north rim of the canyon, a spot about 100 feet deep and three-quarters of a mile across, which calls for a total jump of just under a mile.

**CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!**



THE "X-2"

26



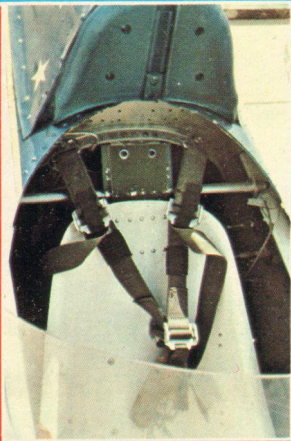
Evel Knievel

No. 26 in a series of 60

The Sky-Cycle X-2 looks somewhat like a kiddie ride at an amusement park. It seems tinny and insignificant, but perhaps we have been conditioned to the giant, super-images of our many moonshots. After all, this marvelous missile is destined for the other side of Snake River Canyon, not another planet!

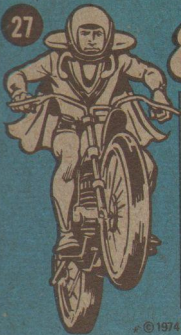
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

* ©1974 Evel Knievel ©Topps Chewing Gum, Inc. Prid. in U.S.A.



★ ★ DRIVER'S SEAT ★ ★

27



Evel Knievel

No. 27 in a series of 60

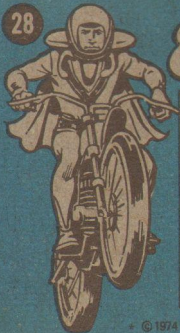
Evel originally hoped to leap the Grand Canyon, but the U.S. Department of the Interior denied the daredevil stunt driver sufficient airspace to make the task possible. Then Evel set his sights on Idaho's Snake River Canyon. The jump would be the most stupendous ever attempted!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



LAUNCHING SITE

28



Evel Knievel

No. 28 in a series of 60

To accomplish his awesome task, Evel needed a huge steel ramp to provide sufficient directing power for his ascent across the canyon. The ramp, 108-feet long and angled at 56 degrees above the horizon, was created and developed by Bob Truax, the same man responsible for that super-cycle, the X-2!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

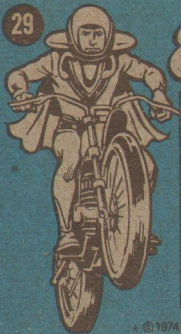


★ ★ "IT'S A-OK!" ★ ★ ★ ★ ★ ★ ★ ★

29

Evel Knievel

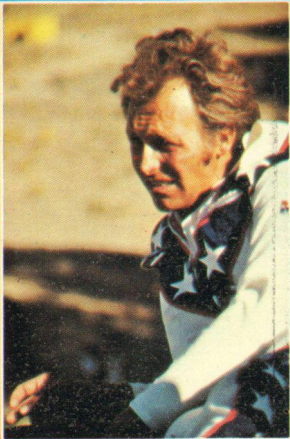
No. 29 in a series of 60



Bob Truax, the creator and designer of Evel's amazing Sky-Cycle X-2, was once president of the American Rocket Society and conducted studies that led to the Polaris missile. When Knievel first approached Truax with his far-fetched plan, the daredevil knew immediately that he had found the right man for the job!

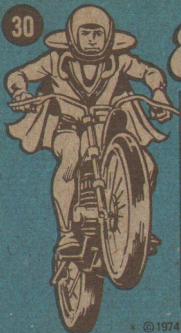
CAUTION: MOTORCYCLE AND BIKE STUNTING
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★ ★ THE CHALLENGER ★

30

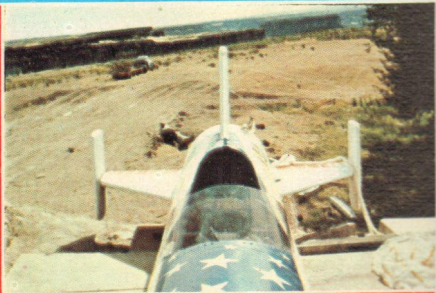


Evel Knievel

No. 30 in a series of 60

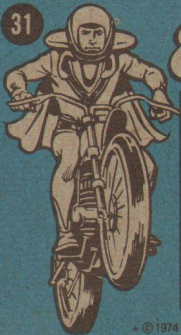
"I've created a monster," Evel Knievel once remarked, "and I don't know how to control it!" Evel was referring, of course, to his incredible jump across Idaho's Snake River Canyon, a feat unparalleled in automotive sports history! An ominous 50-50 chance was given the popular stunt driver before his fateful journey . . .

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ AWESOME TASK ★ ★ ★ ★ ★

31



Evel Knievel

No. 31 in a series of 60

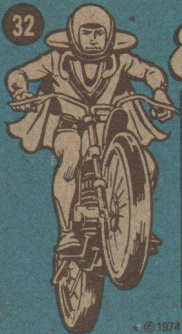
The incredible Sky-Cycle is mounted at the base of a 108-foot ramp prepared especially for the momentous task. Still, defiant, this outstanding creation of rocket expert Bob Truax is dwarfed by the huge blue sky overhead, and the deep canyon below. Soon it will be put to use, and soon a man will take the chance of his life.

**CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!**



THE SUPER-CYCLE

32



Evel Knievel

No. 32 in a series of 60

Evel is extremely concerned with other jumpers discovering the secrets of his super sky-cycle. "There are hundreds of guys who want to know how this sky-cycle works, and if they find out, everyone will be into the canyon-jumping game!" The creation and workings of Evel's machine have been closely guarded top secrets!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

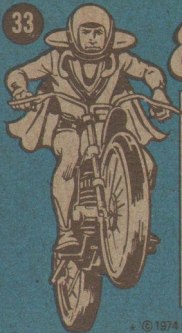


★ ★ FANTASTIC VOYAGE ★ ★

33

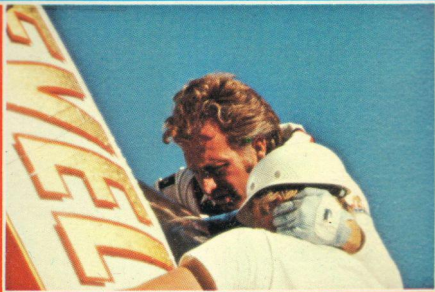
Evel Knievel

No. 33 in a series of 60



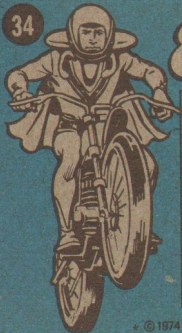
Like an arrow aimed at heaven, this sleek, unflinching product of man's bravery and integrity sits motionless . . . proud and unique as the man who will ride her, the Sky-Cycle reminds one of a futuristic image from a science-fiction story. Challenging the laws of man and nature, it will pierce the very crust of the Universe!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ MAN OF DETERMINATION ★ ★ ★

34



Evel Knievel

No. 34 in a series of 60

Nothing can stop Evel Knievel! America's real-life superman, Evel had his mind made up about the Snake River Canyon jump some time ago. Now, both a man and an entire nation await the results of this strange but courageous plan. The estimated amount of people who will actually witness the event is nothing short of astronomical!

**CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!**



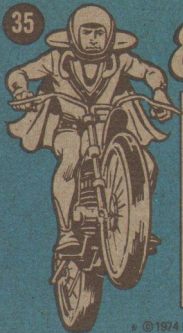
STAR SPANGLED HERO



35

Evel Knievel

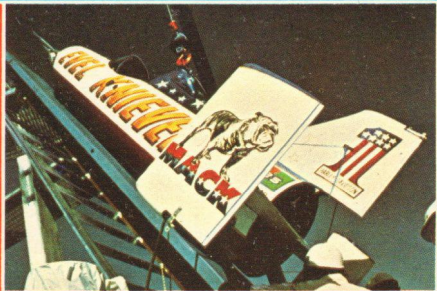
No. 35 in a series of 60



Ship creator Bob Truax explains Evel's safety measures: "If he gets warning soon enough that the vehicle chute isn't working—and if he works fast enough—he can get out with the reserve chute." Considering the low altitudes involved in this shot, this action calls for luck—in the large economy size!

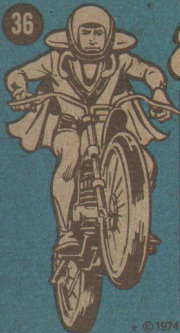
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

* ©1974 Evel Knievel ©Topps Chewing Gum, Inc. Prtd. in U.S.A.



★ ★ AIMING FOR SUCCESS ★ ★ ★ ★

36



Evel Knievel

No. 36 in a series of 60

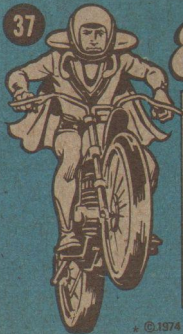
Evel Knievel has his sights on success — the daredevil stunt driver has known little else. "I know I'm taking a chance. I could lose my life! But I also know that everything has been done to make the jump as safe as possible. I'm as ready for the canyon as I can possibly be."

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



CHECKING THE SHIP

37

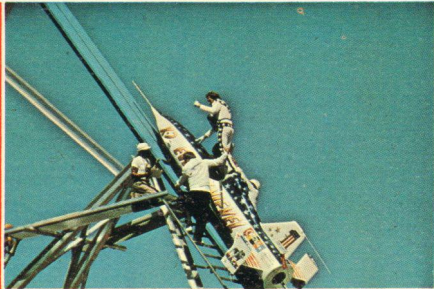


Evel Knievel

No. 37 in a series of 60

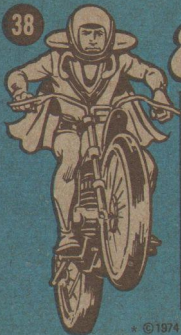
"I don't want to make this jump," Evel said in a moment of reflection. "I wish I had never said I would do it. Whenever I look across that canyon I wonder how I got myself into this. But I'll be there on Sept. 8. I gave my word and I never go back on it." Knowing Evel Knievel, we're sure he won't!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ LAST MINUTE TESTS ★ ★ ★ ★

38



Evel Knievel

No. 38 in a series of 60

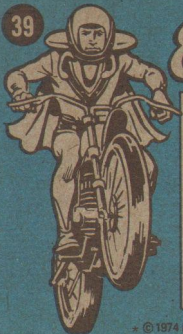
"People ask me what I will do for an encore," Evel Knievel quips. "I tell them to remember this jump because there is no way I will try to top it. I don't think anyone else will, either." And Evel is most probably right! The Canyon jump is truly a once-in-a-lifetime experience . . .

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



IN THE COCKPIT

39

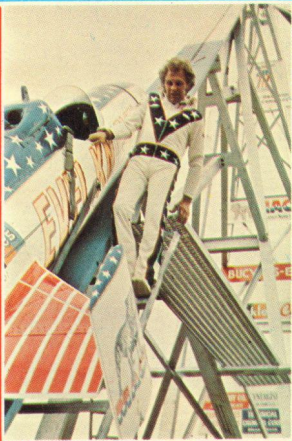


Evel Knievel

No. 39 in a series of 60

The driver's seat of any motor vehicle is the base of operations for the driver. But in the case of Bob Truax's incredible Sky-Cycle, the driver's seat features little comfort for an airborne Evel Knievel. There are no controls! Thrilling, yes; but very, very dangerous!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

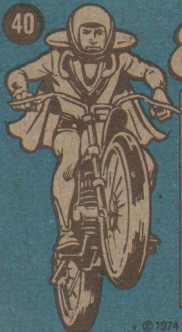


★ ★ MAN OF ACTION ★ ★

40

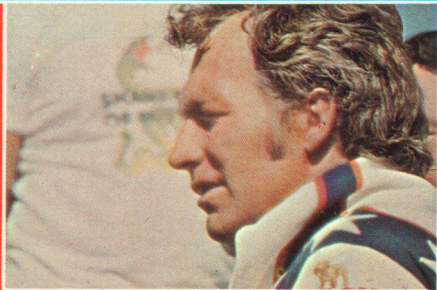
Evel Knievel

No. 40 in a series of 60



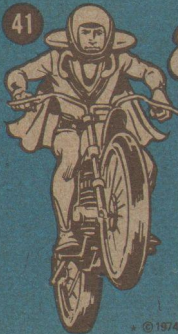
Usually a difficult and dangerous feat is preceded by months (sometimes even years) of constant, continuing practice. But there is no real way Evel Knievel can practice for his amazing task! He stays in shape with hundreds of push-ups and situps daily because Evel's physical condition could be his only life-saver!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ HIGH HORIZONS ★ ★ ★ ★ ★

41



Evel Knievel

No. 41 in a series of 60

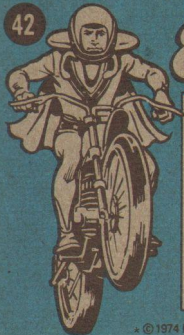
"I have no fear," Evel Knievel proclaims. "... But I am concerned. I have a wife and three children and if anything happens they will be well-taken care of." Evel's wife, Linda, shares the daredevil's high hopes for success, but she is still quite understandably worried!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ THE DREAM MACHINE ★ ★ ★ ★

42



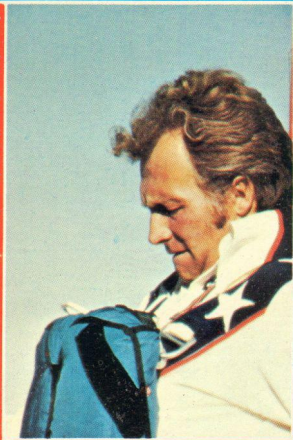
Evel Knievel

No. 42 in a series of 60

The Sky-Cycle X-2, capable of 350 mph, has a modified 727B jet plane engine powered by steam gathered from "Tum" water from the Tumwater river in Washington. Although the ship is termed a "cycle," it really has little in common with the average motorcycle and more closely resembles a rocket ship!

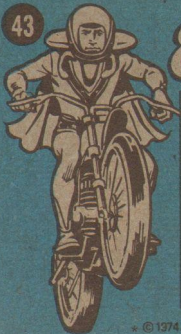
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

★ © 1974 Evel Knievel © Topps Chewing Gum, Inc. Prid. in U.S.A.



★ ★ ROOT OF ALL EVIL ★

43

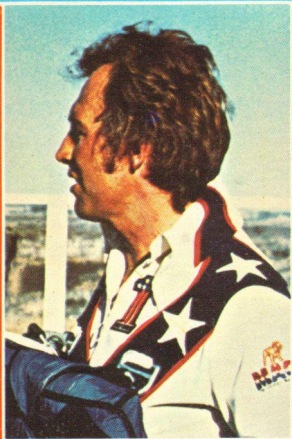


Evel Knievel

No. 43 in a series of 60

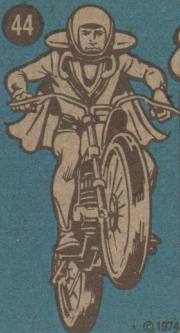
"The hardest thing will be getting out," says Evel. "They're going to blow me out of the thing. Once I'm across the canyon, the canopy will blow away and the tail section, too. A drogue gun will release the chute, which will be exposed to such a blast that I'll be sucked right out of the sky-cycle."

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



MANY HAPPY RETURNS!

44



Evel Knievel

No. 44 in a series of 60

People have been talking about Evel Knievel's historic jump across Snake River Canyon for months. Thousands of fans will actually be present at the site, and millions more will be watching on closed circuit TV. As for Evel himself, well, he's come this far and there's no turning back. His dream will soon be underway . . .

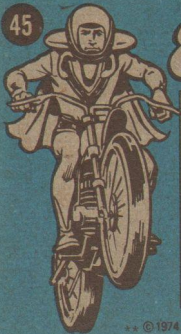
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



MOMENTOUS MOMENT



45



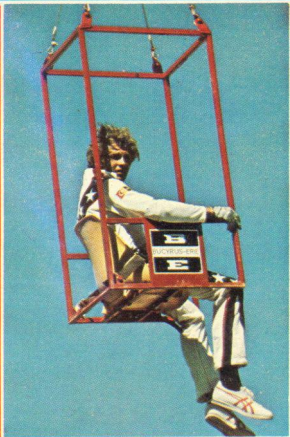
Evel Knievel

No. 45 in a series of 60

It's the hour, the minute, soon the very moment! History is born in a Sky Cycle, soon to zoom across the vast, purple and yellow horizon. Will Evel Knievel return? Will this singular act of sureness and courage inspire other daredevils to test to the limits their strength, and their bravery? Only time, and perhaps the outcome, will tell.

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

** ©1974 Evel Knievel ©Topps Chewing Gum, Inc. Prtd. in U.S.A.

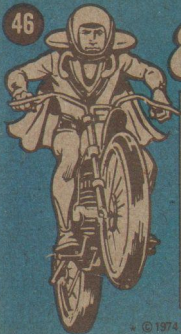


★ ★ ASCENT TO DANGER ★

46

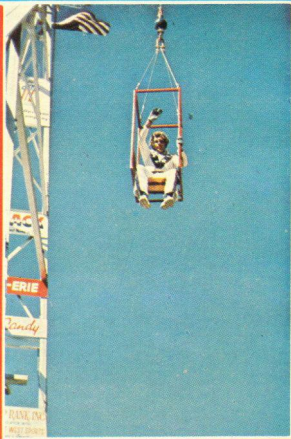
Evel Knievel

No. 46 in a series of 60



From Evel Knievel's position, as he is lifted upward to the cockpit of the amazing Sky-Cycle, the ship is long, massive and endless. But when compared with the huge sky and the fathomless canyon beneath it, the marvelous craft seems puny in comparison! Evel will bridge these two sardonic entities . . . he must!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ UNTIL WE MEET AGAIN! ★

47



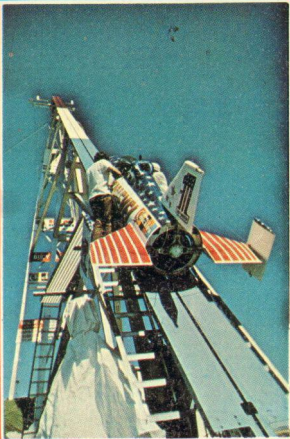
Evel Knievel

No. 47 in a series of 60

As Evel rises into space to board his fantastic Sky-Cycle, the cheering crowds beneath him grow further and further away . . . until they are at last infinitesimal specks that dot the broad canyon landscape. Evel Knievel is on top of the world. His courage and bravery will be an inspiration for many . . .

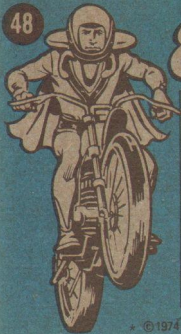
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

* © 1974 Evel Knievel © Topps Chewing Gum, Inc. Prtd. in U.S.A.



"I SHOT AN ARROW...!"

48



Evel Knievel

No. 48 in a series of 60

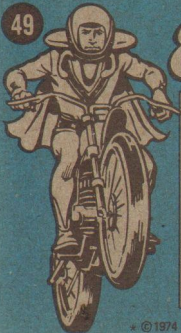
Sky-Cycle's cockpit is open, making the rocket appear more like a motorcycle. After all, a normal 'cycle could never make it across that canyon; Evel's incredible machine is the closest thing to bridging both worlds. While its size and shape reminds one of a small-scale missile, the wheels and open cockpit project a "cycle" effect!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ BOARDING THE SKY CYCLE ★ ★ ★

49

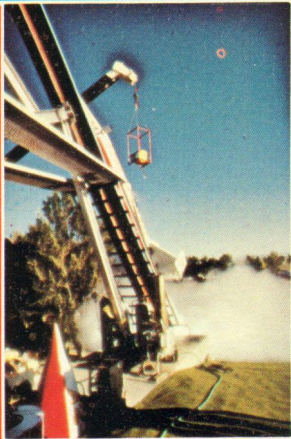


Evel Knievel

No. 49 in a series of 60

This is it! After many months of hard work and problem-plagued planning, Evel Knievel, king of the daredevils, boards his controversial Sky-Cycle for a short but monumental journey across that deep, dark chasm known as the Snake River Canyon. There is no turning back, no release from the dangerous task . . .

**CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!**

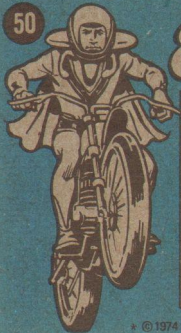


ALL SYSTEMS GO!

50

Evel Knievel

No. 50 in a series of 60



The moment is at hand. Evel Knievel has boarded the Sky-Cycle, and the preparations for flight are nearly completed. Soon the multitudes of fans will witness an event that has caused more curiosity than just about every major sports event in years . . . combined! The seconds are ticking away — breaths are held — it is time!

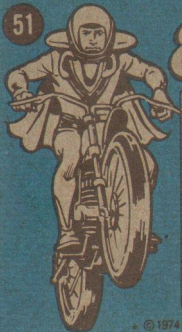
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

* © 1974 Evel Knievel © Topps Chewing Gum, Inc. Prtd. in U.S.A.



BLAST-OFF!

51



Evel Knievel

No. 51 in a series of 60

Evel is off! The Sky-Cycle's steam jet, using nonvolatile fuel, generates 5,000 pounds of thrust, flinging the daredevil at the speed of 400 mph to an apogee 2,000 feet above the takeoff point! The crowd, estimated at 15,000, watches in awe as the incredible brain-child of Evel Knievel takes to the air!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

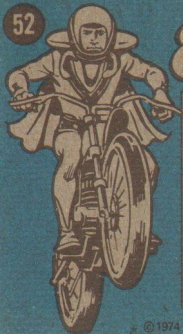


UP, UP AND AWAY!

52

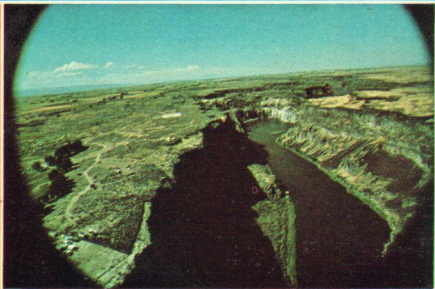
Evel Knievel

No. 52 in a series of 60



During Evel's stupendous lift-off, the daredevil pulls in excess of five Gs — not enough to cause a blackout but certainly enough to render the brave sports figure unconscious for four seconds. In his special star-spangled red, white and blue jump suit and crash helmet, Evel challenges the forces of fate!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

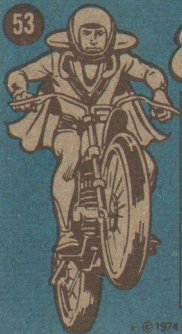


★ ★ **EVEL'S EYE VIEW** ★ ★ ★ ★ ★

53

Evel Knievel

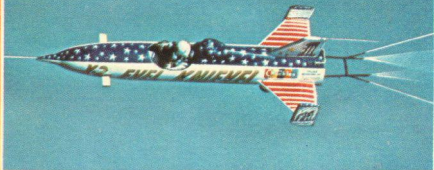
No. 53 in a series of 60



The huge, defiant Snake River Canyon waits for Evel Knievel. From his position in the cockpit of the Sky-Cycle, Evel can see the rocky monster. He is in flight. He is soaring above it, as no man has ever done before. In this moment of elation, Knievel realizes that no matter what the outcome, he is still the champion!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!

* © 1974 Evel Knievel © Topps Chewing Gum, Inc. Prtd. in U.S.A.

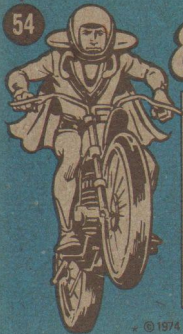


IN FLIGHT

54

Evel Knievel

No. 54 in a series of 60



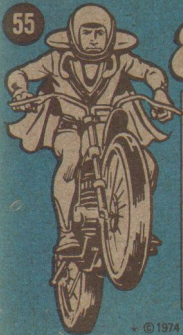
What is it like to fly? Adventure fiction has always contemplated the possibilities. Super-heroes of one sort or another are always seen soaring across the skies, braving new and dangerous odds. Thus it seems fitting that a genuine super-hero of the real world is zooming into the atmosphere, defying the deadly risks of failure . . .

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



★ ★ ACROSS THE HIGH HORIZON ★ ★

55

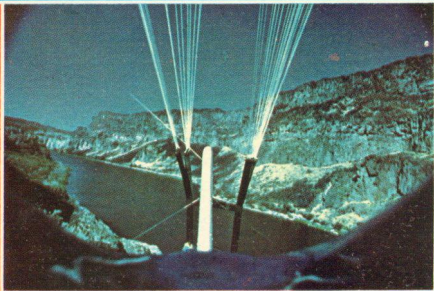


Evel Knievel

No. 55 in a series of 60

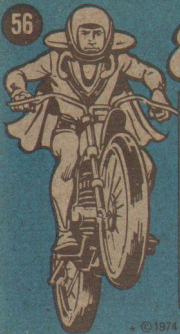
There is eternity in space . . . a detached, awesome feeling of both loneliness and power. To Evel Knievel, space was a challenge. It was up to him to bridge two bodies of land with an incredible device he called a "Sky-Cycle." Now, away from the world and alone in his thoughts, Evel Knievel faces a new challenge . . .

**CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!**



★ ★ PARACHUTE TO SAFETY ★ ★ ★

56

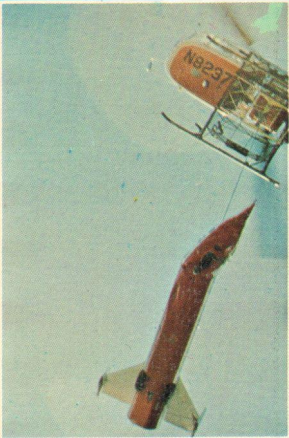


Evel Knievel

No. 56 in a series of 60

"The machine turned sideways and I could see the canyon walls. I couldn't get my safety belt unharnessed. I was strapped in pretty tight. I didn't even realize the safety chute was open behind me! Thank God, I didn't go into the water. If I had gone into the river, I never could have gotten out!"

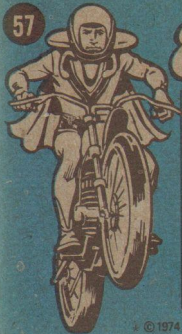
CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



RETRIEVING THE SKY CYCLE



57

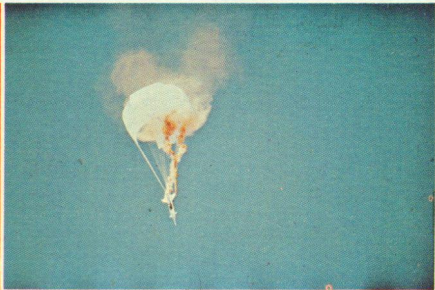


Evel Knievel

No. 57 in a series of 60

Evel Knievel's ship crashes into the side of the canyon, then descends deep into Snake River. After months of testing and planning, the machine has failed. But what of the man? Have courage and ambition destroyed him, along with the Sky-Cycle? 'Anxious watchers await the answer, breathlessly . . .

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



EVEL LIVES!

58

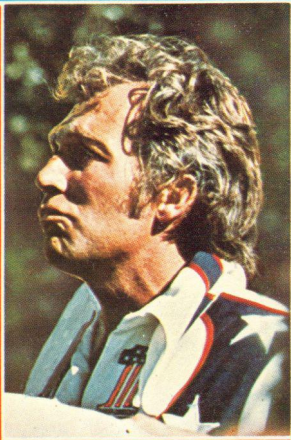


Evel Knievel

No. 58 in a series of 60

Evel Knievel has triumphed, for although his mission failed, he is still very much alive! Descending gracefully in his safety parachute, the man, the legend, is more a symbol now than ever before. For it is in the nature of man to challenge, to face the impossible. Only then will fantasy become fact, madness become reality!

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



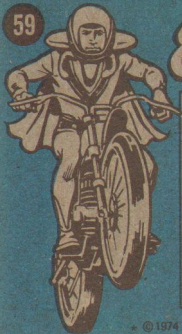
BRUISED BUT NOT BEATEN



59

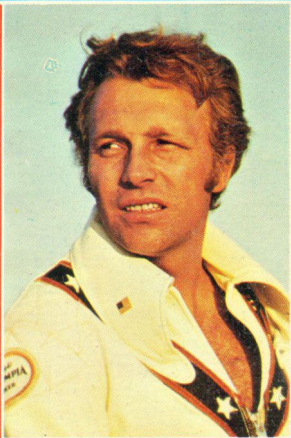
Evel Knievel

No. 59 in a series of 60



Bruised, tattered, but not beaten by a long shot, Evel Knievel mingles with his cheering fans. They know he hasn't let them down. "I sat in it and gave it my best." And his fans agree. Perhaps the best conclusion was offered by a youngster: "Man, the guy tried, he really tried." And trying is what life is all about . . .

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!



MAN OF THE HOUR

60



Evel Knievel

No. 60 in a series of 60

Evel Knievel! The man, the legend!
Evel Knievel! Motorcycle jumper,
daredevil! Evel Knievel! The one who
rocketed over Snake River Canyon!
Don't forget this name . . . or how to
spell it! He represents the spirit of ad-
venture and fortitude in all of us . . . a
desire to challenge the forces of
destiny! He is truly an individual.

CAUTION: MOTORCYCLE AND BIKE STUNTING
CAN BE DANGEROUS. DON'T TAKE CHANCES!